

# BRIGHTSTARR'S NIELSEN NORMAN AWARDS

BRIGHTSTARR HAS WON NIELSEN NORMAN AWARDS FOR BEST INTRANET DESIGN THREE TIMES IN THE PAST FOUR YEARS. OUR COMMITMENT TO DELIVERING EXCEPTIONAL USER EXPERIENCES AND SOLUTIONS WITH THE PERFECT BALANCE OF FORM AND FACTOR IS EVIDENT IN ALL OF OUR CUSTOMER ENGAGEMENTS.

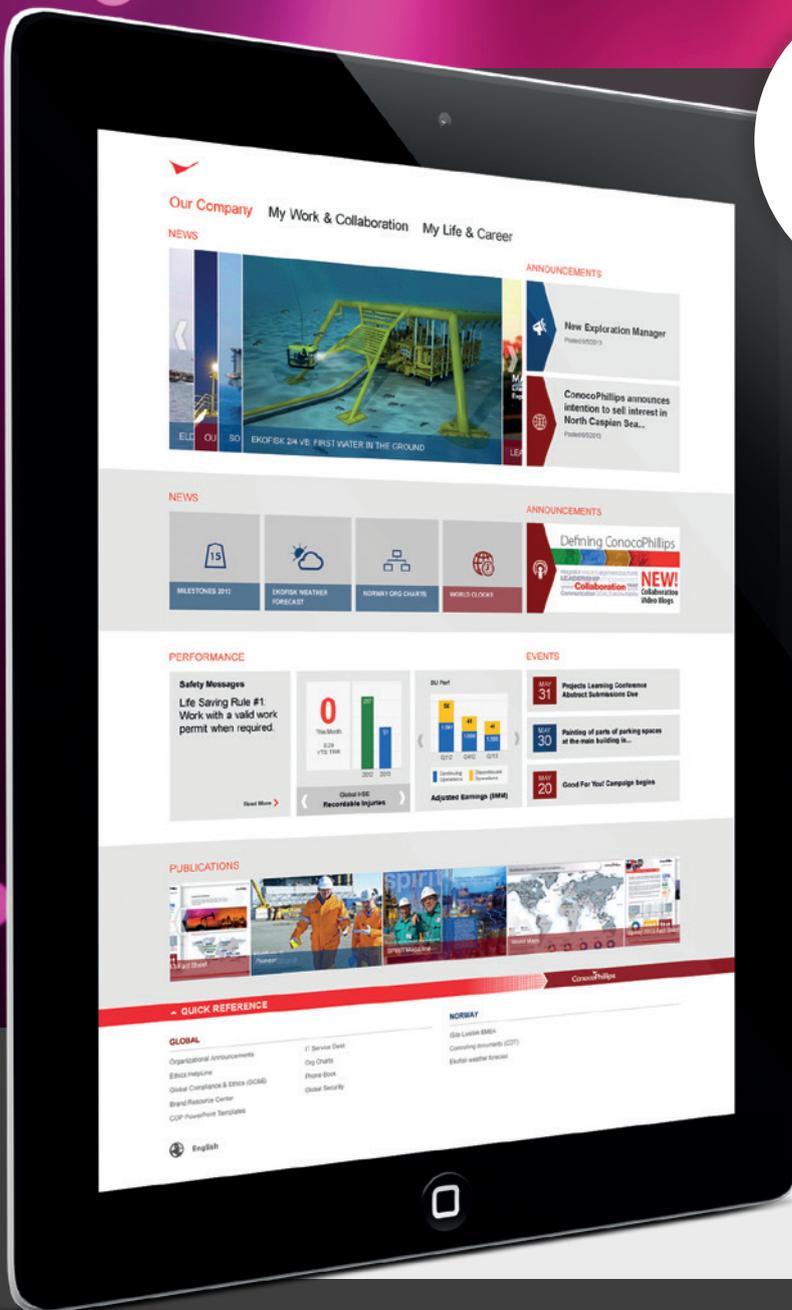


ConocoPhillips

## 2015 – CONOCOPHILLIPS

ConocoPhillips' Intranet 'The Mark' was an innovative solution focused on delivering improved access to information and greater collaboration for all employees.

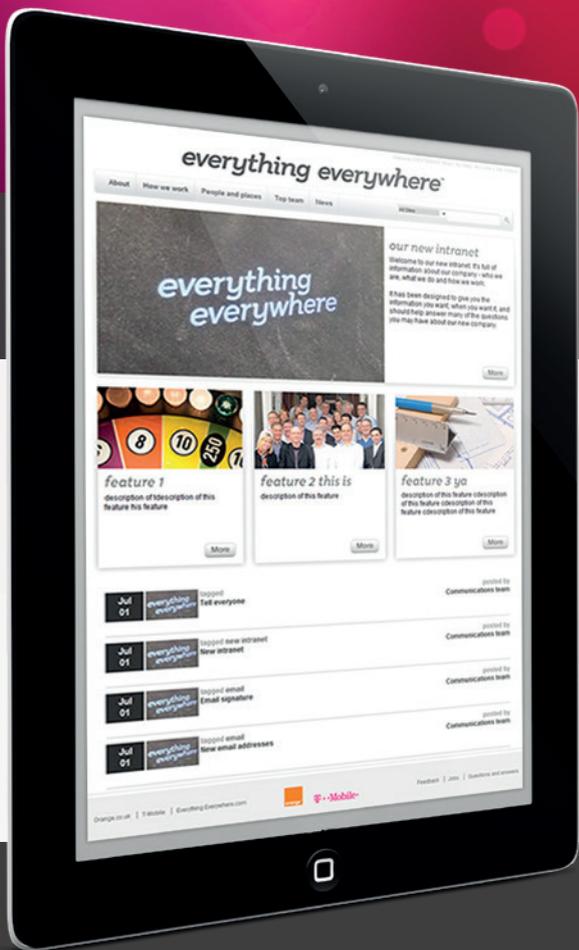
A core feature that distinguished 'The Mark' was the new navigation. Unlike more traditional navigation layouts, ConocoPhillips opted for a concise three item menu, from which all content could be accessed. This, in combination with powerful SharePoint 2013 search, made for fewer silos of information within the business and vastly improved user experience. Access to content was taken to the next level through the use of responsive design, which has made content accessible on all devices, while maintaining exceptional user experiences across all screen sizes.





## 2014 - ABT ASSOCIATES

Abt Associates' Intranet 'AGI' delivered a smooth and seamless virtual hallway for employees, delivering personalized experiences for users to make them feel welcome; encourage them to contribute insights to foster continuous learning; and, with mobile technology, enable them to access content, no matter their location. The mobile aspect of the solution was essential in connecting the 60% of their organization that were operating in the field, in locations with limited Internet access.



## 2012 - EE

Everything Everywhere's Intranet was established to successfully support the integration of two of the UK's largest communications companies (Orange and T-Mobile). The new Intranet was designed to be the major channel through which all staff would be kept fully informed about the progress of the integration, through the use of an engaging rich media news centre. In addition the Intranet would provide thousands of employees with a single, centralized source of information, and a place to find people, skills and expertise.