



**FOR IMMEDIATE RELEASE**

## **The Brooks Group Wins \$6 Million Contract to Support the Marine Corps**

**Greensboro, NC – May 20, 2016** – The Brooks Group, a global sales training firm secured a \$6 million contract with the U.S. Marine Corps to train recruiters over a three year period.

The contract will support the National Training Team and more than 4000 recruiters assigned to the Marine Corps Recruiting Command. The contract is awarded in three, one-year increments with the base year being followed by a first option year and second option year.

The Brooks Group will deliver services in the areas of curriculum design, instructional development, and instructor led facilitation. All instruction developed by TBG for the Marine Corps will be open and editable so as to permit the modification and administration of training programs by Marine Corps instructors and trainers, if necessary.

For the past sixteen years, The Brooks Group has provided training services to the [Air National Guard](#) and [Air Force Reserve](#) in the area of military recruitment and retention. The success of the training has been recognized by the American Business Awards with both air components receiving [Stevie® Awards](#) for Hiring and Recruiting Program of the Year. The Brooks Group has also worked with the [Air Force Recruiting Service](#) since winning the contract to support their mission in September 2015.

*"Being awarded this contract to serve the men and women of the United States Marine Corps Recruiting Command is an incredible honor. For sixteen years, we've been working with members of the military and we find it to be some of the most fulfilling and meaningful work we do. We are eager to partner with Marine Recruiters to meet and exceed their mission."*

**-Jeb Brooks, President and CEO of The Brooks Group**

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### **ABOUT THE BROOKS GROUP**

Founded in 1977, The Brooks Group is a corporate sales effectiveness firm that achieves sustainable sales culture transformation for clients by getting to the root cause of what's holding them back. Our no-nonsense, customizable approach integrates into existing systems and cultures—preserving what works, and challenging what doesn't.

To learn more about The Brooks Group, visit [www.TheBrooksGroup.com](http://www.TheBrooksGroup.com)