

John Smith
555, West 55th Street
Amherst, NY, 0000
(555) 555 - 5555

EDUCATION:

University of New York, New York
Bachelor of Arts, Marketing and International Business (2017)
Dean's List
Marketing Honors Society
Research Assistant

PROFESSIONAL EXPERIENCE:

Marketing Intern

Pretty Awesome Publishers, Amherst, NY

2015 - present

- Worked with advertisers to increase the sales of the cosmetic products.
- Updated the database by feeding the reports of the activities.
- Designed presentations and demonstrated the product on campaign promotions.
- Completed the redesign and launch of a new product package.

Marketing Intern

Marvelous Marketers, Red Hook, NY

2013 - 2015

- Designed flyers and newsletters in Photoshop
- Created and sent mass emails using Constant Contact
- Directed incoming calls, scheduled classes, and took enrollments

Sales Associate

A#1 Sales Store, Auburn, NY

2012 - 2013

- Responsible for advising, supporting and assisting the customers.
- Responsible for the management of the store strategies and operations.
- Helped sales of new products increase by 40 percent.

SKILLS:

- **Software:** Microsoft Office Suite, Pro Tools, Final Cut, Adobe Photoshop, Adobe Illustrator, and Adobe Muse
- **Social Media:** Wordpress, Vimeo, Facebook, Snapchat, Instagram, Twitter, Google Plus