

<Hackathon/> 2017

Nov 3 - 5, 2017 | @ MHUB, Chicago, IL



Hacking solutions to advance the world's oldest industry.

Dozens of new studies are shining the light on the “slowness” with which the built industry has adopted technology.

But in 2017, with more affordable costs and less risk, there's no longer an excuse not to experiment.

This November, we're helping industry companies get a “taste” of what technology can do for their business.

Introducing the BuiltWorlds Hackathon.

It's a week-end long competition where all-star developers, makers, and designers gather to hack creative solutions to burning AEC industry problems, using the world's most cutting-edge technologies.

Choose Your Challenge. Feel the Heat of Competition.

We have three challenges available for hackers to enter:

- Software Challenge (the best application of software)
- Maker Challenge (the best application of hardware or robotics)
- Design Challenge (the best design plan to meet an owner's challenge)

The winner of each challenge receives a cash prize.

How it works:



Stage 1: Teams of 3-6 people are given an industry problem to solve.



Stage 2: Teams have 21 hours to churn out a prototype solution.



Stage 3: The pitch. Each team presents their ideas to a panel of judges. The winner receives a \$\$\$ prize.

*“A weekend of
boundless R&D for
your company”*

If you're looking for innovative ways to leverage technology and improve your bottom line, you'll want to be here. You'll have full access to dev teams, ideas, and execution strategies born at the event. Have a problem that you'd like to have solved? Want to see what a creative dev team can make for you? **Turn over to read about the limited sponsorships we have available.**

Interested in sponsorship or want more info?

email partnerships@builtworlds.com or visit builtworlds.com/hackathon

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BuiltWorlds Hackathon Sponsorship Opportunities

Innovation is happening here. Take a stake in the conversation.

THE MISSION of The BuiltWorlds Hackathon is to spur innovation in the built environment by importing methodologies born in the tech industry. And we're offering limited sponsorship opportunities to forward-thinking companies who want to be a part of the movement driving the industry forward.

Value of being a sponsor



Drive brand awareness in front of 100-200 technologists and industry leaders at the event.



Provide a resource for the BW community to learn and grow.



Reach the millennials and the broader industry with your message of support for innovation.



Harness the insights and connections from what will almost certainly be the industry's biggest Hackathon.

Presenting Sponsor

\$25,000 | 4 available

- Opportunity to present a problem and work directly with a team of hackers on solution
- 1 piece of sponsored content written by our editorial team to promote alongside event (distributed to newsletter of 80,000+ industry professionals)
- Your Company's 30 second commercial played during Pitch Session
- Logo in primary location on pre-event promotional items (website, email newsletter, social media)
- Logo on all event promotional items (program, banner, flyers, etc.)
- Featured social media video and photo posts during event
- 4 complimentary tickets to event
- Access to attendee list (includes contact info)

Software Challenge Sponsor

\$15,000 | 1 available

- Opportunity to present a problem and work directly with a team of hackers on solution
- Official sponsor of the Software Challenge
- Opportunity to announce and present Software Challenge winners
- Featured social media video and photo posts during event
- Logo in primary location on pre-event promotional items (website, email newsletter, social media)
- Logo on all event promotional items (program, banner, flyers, etc.)
- 2 complimentary tickets to event

Design Challenge Sponsor

\$15,000 | 1 available

- Opportunity to present a problem and work directly with a team of hackers on solution
- Official sponsor of the Design Challenge
- Opportunity to announce and present Design Challenge winners
- Featured social media video and photo posts during event
- Logo on pre-event promotional items (website, email newsletter, social media)
- Logo on all event promotional items (program, banner, flyers, etc.)
- 2 complimentary tickets to event

Maker Challenge Sponsor

\$15,000 | 1 available

- Opportunity to present a problem and work directly with a team of hackers on solution
- Official sponsor of the Maker Challenge
- Opportunity to announce and present Maker Challenge winners
- Featured social media video and photo posts during event
- Logo on pre-event promotional items (website, email newsletter, social media)
- Logo on all event promotional items (program, banner, flyers, etc.)
- 2 complimentary tickets to event

Supporting Sponsor

\$10,000 | 5 available

- Table top booth at event (located in main studio)
- Logo on pre-event promotional items (website, email newsletter, social media)
- Logo on all event promotional items (program, banner, flyers, etc.)
- Featured social media photo during event
- 2 complimentary tickets to event

Coffee Mornings & Food Sponsor

\$2,500 | 5 available

- Official sponsor of Coffee Mornings (45 minute networking sessions each morning of event)
- Logo on TV's during Coffee Mornings and lunch/dinner breaks
- Logo on all event promotional items (program, banner, flyers, etc.)

Interested in any of these sponsorships?

email partnerships@builtworlds.com

or visit builtworlds.com/hackathon