

Smart wellness incentives that pay healthy returns

Driving employee behavior change to improve health and performance

38%

of HR professionals aren't confident in their well-being program's incentive design.¹

Gain confidence in the incentives your organization offers its employees, using smart options that boost employee engagement and participation in your wellness program. By designing incentives based on best practices that drive healthier behavior and promote cultural change, you can create long-term success for your company, and health and happiness among your employees.

Our comprehensive incentive solutions—backed by decades of behavior change research and expertise, and customized to your company's culture—include:



Personalized program design and implementation

Personalize your incentive solution to meet your business' and your employee populations' unique needs. Using an evidence-based incentive strategy, we custom-design it to help motivate and encourage individuals both extrinsically and intrinsically—so they're more likely to stay on track while reaching their health goals.



Real-time tracking for added motivation

Track your wellness programs, including screenings, challenges, and coaching sessions, using our highly configurable incentive design technology. Employees can access fully customizable dashboards within the My StayWell Platform to view progress toward their goals with real-time activity monitoring.



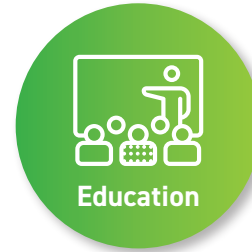
Easy-to-manage rewards fulfillment

Offer hundreds of rewards to employees—from virtual reward cards to physical gifts—with options that include a fulfillment solution fully integrated into the My StayWell Platform for seamless management of reward inventory and delivery.

More tools to build a culture of health and well-being

Incentives are just part of the plan.

Our robust suite of programs—including health coaching, screenings, culture-building, communications, education, and dedicated well-being staff—helps sustain motivation and engagement for healthy, long-term results.



STAYWELL®
Illuminating the path to better health®

Partner with a health empowerment company that enables employers everywhere to improve health outcomes through solutions applying the science of behavior change. Visit staywell.com to learn more or contact **800.333.3032** to schedule a demo.

Reference

1 Art and science of incentive design webinar [attendee poll]. Employee Benefit News and StayWell, 2019.