



# THE LOWDOWN ON TWITTER CHATS

Top tips to get you started



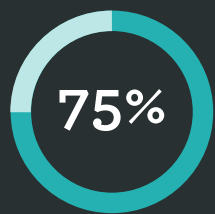
## SAY HELLO AND INTRODUCE YOURSELF TO THE CHAT

It sounds obvious but is often forgotten in the world of social media. People like to know who they are talking too as well as where you are talking from (the WWW really is the world).



## NEVER MISS A TWEET BY FOLLOWING ON TWEETCHAT

These chats move so quickly, you can sometimes struggle to keep up. Tools like Tweetchat help you to keep up to date with what's been said and who said it.



## TRY TO ANSWER ABOUT 75% OF THE QUESTIONS

We don't always have all the answers, but answering about 75% shows we not only know our stuff, but it also gives other chat members the chance to see our answers.



## CHECK THE RULES ON HOW TO ANSWER A QUESTION

The majority of Twitter Chats use a Q1/A1 structure, but make sure you are up to date on the rules for each chat you participate in; it's just good manners.



## REMEMBER TO USE THE HASHTAG SO YOU'RE SEEN

No point spending time answering questions if no one will see them because you forgot the all important rule of, use the hashtag. An easy mistake to make I must admit!



## DON'T BE AFRAID TO ENGAGE IN THE CONVERSATION

Jump in and have fun. Twitter chats are light-hearted and should be fun, so enjoy them! If you have a point of view, tell it. If you have a funny meme, share it.



## TRY NOT TO INDULGE IN SELF-PROMOTION

People are there to learn more, if you can help them with a blog post that's okay if done sparingly, but don't bombard the chat with your content; that's not what it's for.

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