



### For Immediate Release

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**October 24, 2011** | BURLINGTON, Mass | Corridor Apps & Consulting, Inc. (Corridor), a global leader in SharePoint business applications and consulting services, announced that Blue Cross of Idaho has selected Corridor's Contract Management Business App for SharePoint (CM.app™) to improve its contract management process. Blue Cross of Idaho, a leader in health insurance, dental insurance, Medicare, and health and wellness tools, manages thousands of contracts and policies annually. Already using SharePoint for IT Project Management and other internal collaboration purposes, they wanted to further leverage SharePoint, and specifically, the SharePoint 2010 platform. CM.app addresses Blue Cross of Idaho's requirements as it substantially augments the native contract management functionality present in SharePoint to create a powerful contract creation, management and compliance reporting tool.

Using CM.app, Blue Cross will be able to support a variety of contract types including vendor contracts, provider contracts, group client contracts and insurance policies – all in accordance with HIPAA policies and confidentiality obligations. Contracts can be readily assembled using contract templates and later maintained in native MS Office Technologies. Automated workflow procedures and electronic signature processes can be applied for accelerated approvals and agreement executions. With the contracts now in the system, Blue Cross can run regularly scheduled reports to ensure that they are complying with their contract obligations.

Corridor employs a unique and simplified approach to process and configuration administration. Specifically, most configuration activity can be performed by using CM.app's SharePoint extended interfaces. This seamless integration with the SharePoint interface substantially reduces the ramp time for Blue Cross' technical and administrative teams. Additionally, Corridor provides Blue Cross of Idaho with External Email Collaboration™. With EEC, Blue Cross of Idaho users can easily send a contract to counterparties to mark up, rename, and change, as necessary. Upon receipt of the changes, CM.app allows the user to automatically save the revisions as a new version. All changes are detected via a redline copy, and the appropriate team members are notified of receipt of the updated version.

Russ Edelman, President of Corridor, adds, "We could not be more pleased with the selection of CM.app by the Blue Cross of Idaho team. Beyond the product being an ideal match for their requirements, we collectively recognized that the joint synergy in working together will play a big role in achieving a real business success for Blue Cross of Idaho. They are also one of several health care organizations that recently signed on with Corridor and CM.app. This is an area that we will continue to invest in and by partnering with Blue Cross of Idaho, we are confident that we will continue to maintain our leadership position in the Contract Management industry".

**About Blue Cross of Idaho** | Blue Cross of Idaho, a not for profit mutual insurance company, is a leader in delivering innovative health insurance products, service, and information to more than 650,000 members. For 65 years, the company has served its customers by offering health insurance at a competitive price, and has served the people of Idaho through support of community organizations, programs and events that promote good health. Blue Cross of Idaho is an independent licensee of the Blue Cross and Blue Shield Association. For more information, visit [bcidaho.com](http://bcidaho.com)

**About Corridor** | Corridor is a leading provider of Enterprise Content Management solutions based on Microsoft SharePoint. In addition to their Business App product line, they deliver Strategic Consulting and Implementation Consulting and Support to their esteemed client base. Corridor's clients include such global organizations as Nike, First Data Corp, McDonald's, Cumberland Farms, Gulf Oil, Deloitte Consulting, and Microsoft. Augmenting their numerous industry accolades, they continuously demonstrate thought leadership in the ECM space by speaking on key industry trends at the SharePoint, AIIM, ARMA, KM World and Gilbane events.