

## Corridor Company Announces Launch of New Website

*The completely redesigned website provides visitors with a next generation user experience*

Wakefield, Mass. (PRWeb) July 11, 2017

Corridor Company, Inc., the leading provider of contract lifecycle management software powered by the Office 365 and SharePoint platforms, announced today the launch of its new website. The newly redesigned site provides visitors with an unparalleled user experience. Rich graphical elements guide visitors through a positive visual journey, directed messaging succinctly conveys Corridor's value proposition, and responsive design elements readily adapt the website to all platform types.

The new website focuses on the three fundamental elements of a successful contract management software implementation including next generation software, award winning implementation methodology and post implementation support. Educational elements are woven into the site design to provide visitors with a wide range of information on the contract management space, and client testimonials including [Blue Cross of Idaho](#) and [British Telecom](#) provide specific examples of the overall client experience. The site also showcases the [Features and Benefits](#) as well as the [Licensing Options](#) for Corridor's Next Generation Contract Management Software, and provides in depth information on the advantages of leveraging the Office 365, SharePoint and Salesforce platforms.

The new website is located at the same address at: [www.corridorcompany.com](http://www.corridorcompany.com).

"We were very directed in our approach to the new website and wanted to ensure that the user experience was extremely positive. Not only did we want to convey the benefits of our contract management software application in a succinct and informative way, we wanted to share what it is like to do business with us as a company," explains Jasmin Steely, COO. "Of critical importance was doing so in the most modern and visually positive way possible."

Aaron Cutlip, CTO of Corridor Company, adds "the improvements present within the new website parallel many of the advancements made in our next generation software product. Super modern look and feel, intuitive and positive user experience, and unprecedented responsiveness - in terms of speed and the ability to readily adapt to different device types. We are extremely happy with the end result and hope that our visitors find it equally compelling."

Corridor Company's new website is updated regularly with news of product launches, new customer acquisitions and overall business activity. Visitors are encouraged to explore the website, to follow our daily tweets and weekly blogs, or to join us for our complimentary monthly thought leadership webinars found at: <http://www.corridorcompany.com/webinars>

### About the Company

#### About Corridor Company

Corridor Company is committed to continually evolving our software product line to meet the challenges of contracts and their proper management. With a business application platform that readily provides solutions for contract and proposal management, Corridor's end-to-end solutions enable customers to create contracts and proposals more efficiently, manage all processes more effectively, and ensure that

revenue, profit and compliance are all fully optimized. Corridor's flexible licensing model, supporting implementation packages, and delivery options which include on premises, in the cloud, or Office 365, ensure a solution tailored to fit the needs of companies, including global enterprises.

To learn why companies such as AARP, BAE, Conifer Health Systems, Logitech, Serco, and many others choose Corridor as their contract management partner, visit [www.corridorcompany.com](http://www.corridorcompany.com).

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