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Mission Critical SharePoint

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Corridor Company Launches “Customer Success in Action” Webinar Series, October 29

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Corridor Company will be hosting a quarterly webinar series with several of its global clients where Corridor’s CEO will discuss specific client implementations of Corridor’s Contract Management Business App for SharePoint.

Corridor Company, Inc., the leading provider of contract lifecycle management software powered by the SharePoint platform, is pleased to announce its **“Customer Success in Action”** webinar series. Once each quarter, Corridor’s CEO, Russ Edelman, will interview key contacts within Corridor’s global client base about the contract management solution that Corridor has implemented with them. The first session with Tim Wolf, Systems Analyst at Blue Cross of Idaho, is scheduled to take place on Wednesday, October 29th at 11am EDT.

The second webinar in the series will be a conversation between Russ Edelman and Paul Branch, Head of Deal Assurance at BT.

As part of the interview process, Edelman will explore different aspects of a Corridor client implementation including the client's initial requirements, selection of Corridor, and business challenges. A candid assessment of the overall experience as well as the benefits derived from the system will be examined. As Corridor's contract management product leverages the SharePoint platform which is highly configurable for a wide range of purposes, Edelman will also delve into the ways that the application may be in use as well as plans for expanding its footprint. Many of the 45 minute sessions will end with a demonstration of Corridor's contract management application within the client's environment.

"The contract management application space is one where there are many providers all looking to differentiate themselves," says Jasmin Steely, COO at Corridor Company. "On the surface, product capabilities, customer success, and integrations all look very similar. However, when we probe these areas deeper, we find differences in solution versatility and implementation experiences. Our intent with our '**Customer Success in Action**' webinar series is to showcase our client solutions and to provide webinar participants with a real-world look at Corridor's solution and implementation process. It's an excellent opportunity for us, our clients, and our prospects to learn from one another."

Those interested in attending this complimentary webinar with Blue Cross of Idaho on October 29th may register at <http://pages.corridorcompany.com/Register-Webinar-2014-October>. Information on upcoming Corridor webinars, whether part of this or other series, can be found at <http://www.corridorcompany.com/pages/webinars.aspx>.

About Corridor Company

Corridor Company is committed to continually evolving our software product line to meet the challenges of contracts and their proper management. With a business application platform that readily provides solutions for Contract, Proposal and Supplier Management, Corridor's end-to-end solutions enable customers to create contracts and proposals more efficiently, manage all processes more effectively, and ensure that revenue, profit and compliance are all fully optimized. Corridor's flexible licensing model, supporting implementation packages, and delivery options which include on premises, in the Cloud, or Office 365, ensure a solution tailored to fit the needs of your company. To learn why global to mid-sized clients choose Corridor as their Contract Management partner, visit <http://www.corridorcompany.com>.

Media Contact:

Dermot Whittaker

781-229-9933 ext 15

info@corridorcompany.com