



For Immediate Release

For Additional Information, Contact:

Laura Bayko

Corridor Consulting, Inc.

781.229.9933 x19 | laura.bayko@corridorconsulting.com

www.corridorconsulting.com



October 5, 2010 | Corridor is pleased to announce that the company's founder and CEO, Russ Edelman, has been selected as one of the 50 most influential figures in the global SharePoint community. The "SharePoint50" was a project initially undertaken by Global 360 and KnowledgeLake. Together, they **hired Influencer50, an independent research firm to seek out the 50 most influential industry figures substantively impacting key trends and purchasing decisions within the SharePoint industry.** SharePoint has become a phenomenon unto itself and it has exceeded sales and usage of all other Enterprise Content Management (ECM) systems combined. In short, SharePoint is solving mission critical business problems for companies of all sizes and it is a product that has become viral in its usage.

Edelman states, "It's an honor to be selected as part of this prestigious group. I have been immersed in the ECM industry since 1990 and no other product has had the impact and resonance of SharePoint." He continues, "SharePoint 2007 really accelerated the inertia behind the product and SharePoint 2010 is a major step forward in terms of product innovation. When we saw SharePoint 2007, we recognized it was a game changer. As a result, **Corridor invested heavily in becoming a company focused exclusively on SharePoint.** Today, we have a SharePoint based software division delivering mission critical business applications such as our **Contract Management** product. Our consulting division plays a strategic role for many global organizations as we help them **plan and deploy strategic SharePoint solutions.**"

Toby Bell, Vice President of Research at Gartner states "Russ has developed more SharePoint experience in less time than most of his contemporaries. His focus and insight clearly sets him apart, as he's separated hype from fact in solving business problems with this important toolset. It therefore comes as little surprise that he's been designated as one of the 50 most influential SharePoint people in the world." **Tricia Bush, a Microsoft SharePoint Director**, shares "A key part of my job on the Microsoft SharePoint team is to meet with SharePoint thought leaders. Russ brings a wealth of knowledge on and insights into the SharePoint marketplace and delivers high value solutions to his global clients." **John Mancini, President of AIIM**, comments "Russ has been one of the top thought leaders in the ECM/Information Management Space for more than a decade. Where others were late to the SharePoint game, Russ was already five steps ahead as he reshaped his business to focus on SharePoint."

About Corridor | Corridor was founded in 1996 by Mr. Edelman with a focus on ECM solutions. Corridor's SharePoint clients include Nike, First Data Corp, Cumberland Farms, Gulf Oil, Deloitte Consulting and many other global organizations. Mr. Edelman, as well as other key Corridor team members, regularly write and blog for CIO Magazine, InformationWeek, CNBC, AIIM Communities/Infonomics, and HBR. He also speaks on key industry trends at SharePoint, AIIM, ARMA, KMWorld, and Gilbane events.