



Corridor Company's Contract Management Software Supports Growth of Creative Media Agency, Canvas Worldwide

Canvas Worldwide selects Contracts 365 to shorten contract processing times and provide organization-appropriate visibility across the company.

NEWBURYPORT, Mass. ([PRWEB](#)) October 16, 2019 -- Canvas Worldwide, an independent media agency known for results-oriented creative media planning, selects Corridor Company's Contracts 365 solution.

Corridor Company, Inc., a leading provider of contract management software, is pleased to announce the selection of its contract management application Contracts 365 by Canvas Worldwide.

Canvas Worldwide offers each client highly customized and quantifiable metrics to assess how their innovative marketing plans are faring. With its business growing rapidly, Canvas Worldwide chose a product that would empower its Legal team to best track compliance and the success of clients' media investments, ROI and analytics.

Canvas Worldwide is working with Corridor Company to rethink how the agency's Legal team can better interact with internal and external partners. Pilot users are testing new workflows meant to shorten contract processing time with Corridor and Office 365 powering the effort. These new workflows will provide the broader organization-appropriate visibility into contractual commitments and timely status updates.

The adaptability of Contracts 365 adds efficiencies to the Canvas Worldwide work environment. A flexible workflow allows team members to request contracts and allows the agency's Legal department to create an approval process that is bespoke to the client and agreement.

"The product will assist the Legal team to manage contracts, track obligations and renewals and better serve Canvas business units. We anticipate it will help us to keep pace with our internal innovators and growing client roster," said Canvas Worldwide SVP and General Counsel Adam L. Masser.

"Because the solution leverages Office 365," noted Canvas Worldwide SVP Technology & Agency Services, Kevin McEvilly, "Our Contracts 365 implementation and rollout creates a consistent administrative and security experience for the team."

"By building on Office 365, we believe Contracts 365 offers clients the most secure, most scalable, and most relevant solution for the contract management process," says Russ Edelman, CEO of Corridor Company. "We're excited to play a part in supporting Canvas Worldwide's vision and rapid growth."

About Corridor Company

Corridor Company, Inc. is a leading provider of contract lifecycle management solutions on the Microsoft Cloud. With thousands of users globally, Corridor Contract Management solutions are trusted by Intel, Hyundai, Logitech, Urban Outfitters and other world-class organizations.

To learn why clients choose Corridor as their contract management partner, visit www.corridorcompany.com.



About Canvas Worldwide

Canvas Worldwide (www.canvasworldwide.com) is an independent media agency network that approaches every client challenge as a blank white canvas to create custom solutions for brands who are willing to make their own bold strokes. Newly launched in 2015, the agency has offices in Los Angeles and New York, and regional offices in Chicago, Dallas, Denver and Atlanta. Canvas Worldwide's clients include Hyundai Motor America and Kia Motors America, with estimated billings of over \$1 billion.

The agency is a joint venture between Horizon Media, the largest and fastest growing privately held media services agency in the world, and global creative powerhouse INNOCEAN Worldwide.



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