

## CONGRATULATIONS TOM SUBER

1995-2016

A LEGACY OF EXPORT EXPANSION

## TOM SUBER: OUR COMPASS

No one person can take credit for the global expansion of an industry. Yet we note here that when Tom Suber took charge as the U.S. Dairy Export Council's first president in 1995, annual U.S. exports were mostly government assisted and totaled only \$778 million. During his tenure, U.S. dairy export value reached as high as \$7 billion of commercial sales.

Under Tom's leadership, USDEC guided its members to new ports of opportunity. Yes, our dairy businesses took the risks.

We made the overseas journeys. But Tom was our compass. This world map commemorates what our remarkable 21-year partnership between farmer funders, the federal government and processors has accomplished for the U.S. dairy industry.

— USDEC MEMBERS, OCTOBER 2016 —