

2018

LEARNER ENGAGEMENT SPOTLIGHT

BenchPrep has continued to see tremendous growth in learner engagement over the past year. After taking a deep dive into our 2018 data, we've unpacked some insights that show how learning on BenchPrep's platform positively impacts learners and yields better results.

WHO

1.2M

Total Active Learners

10,000

Average Learners Per Day



HOW



161M

Questions Answered
↑ 92% increase since 2017



100M

Questions Answered Correctly
↑ 100% increase since 2017

140M

Total Number of Activities

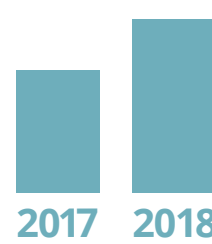
116,000
Number of Notes

2M
Number of Exams Taken

720,000
Number of Bookmarks

13M
Number of Flashcards Flipped

WHY



7M

Number of Lessons Marked with High Confidence
↑ 43% increase since 2017

SO WHAT?

When learners are confident, they are more likely to succeed on high-stakes exams and retain knowledge.

This is just a snapshot of some of the learner engagement captured on our platform. The world's leading education and training organizations continue to leverage BenchPrep to digitally transform their learning programs and deliver effective and efficient online learning.



Want to learn how you can better engage your learners through our personalized learning platform?

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