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Steps to Ensure an Impactful Learning Strategy

When was the last time you examined the impact of your learning strategy? Use this evaluation tool to help determine which conclusion best describes your organization’s current learning program and what steps you can take to make improvements.

START HERE

Do you currently use an LMS?

Is your content delivered in a digital format?

NO

YES

1

I’m ready to learn how digital transformation can enhance my learning program.

NO

YES

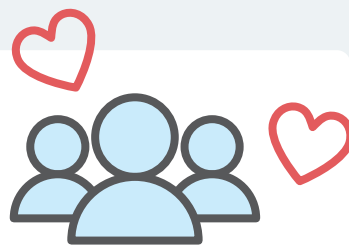
Does your LMS enhance the learner experience in all of the following ways?

- ☐ Videos
- ☐ Social learning
- ☐ Personalized learning paths

NO

YES

Is the delivery of your content effective and engaging for your learners?



NO

YES

2

I’d like to talk about ways to improve learner engagement.

Does your delivery method have the ability to scale to support all of the following?

- ☐ Robust curriculum
- ☐ Content management
- ☐ Growing user base
- ☐ Business model growth (B2B or B2C)



NO

YES

4

My LMS is meeting some of my needs, but I’m open to learning about new ways to enhance the learning experience.



Are you seeing optimum engagement and ROI from your learning solution?

YES

NO

5

I could be leveraging my learning program in a more effective way to drive results.

What do my results mean?

1

Digital Transformation: Companies that have moved from instructor-led training to online learning solutions report a **50-70% savings in training costs**.

2

Learner Engagement: Those entering the workforce today will have **an average of 15 jobs during their career**. Properly engaging employees is crucial to retention and satisfaction.

3

Needs Assessment: Lifelong learning has become the new norm as **87% of professionals** believe it will be essential for them to develop new skills in order to stay ahead.

4

LMS Limitations: With **1 in 4 organizations** planning to increase their L&D budgets over the next year, don’t fall behind in engaging your learners with an outdated LMS.

5

ROI and Engagement: Learning a new skill is ranked as the **#1 career goal** among professionals. A program that aligns with today’s learners and prioritizes modern learning methods creates a personalized, productive, and results-driven culture.

Sources:

- <https://www.linkedin.com/pulse/misbeliefs-training-facilitation-alan-landers/>
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- <http://www.pewsocialtrends.org/2016/10/06/the-state-of-american-jobs/>
- http://www.harvardbusiness.org/sites/default/files/20853_CL_StateOfLeadership_Report_2018_May2018.pdf
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