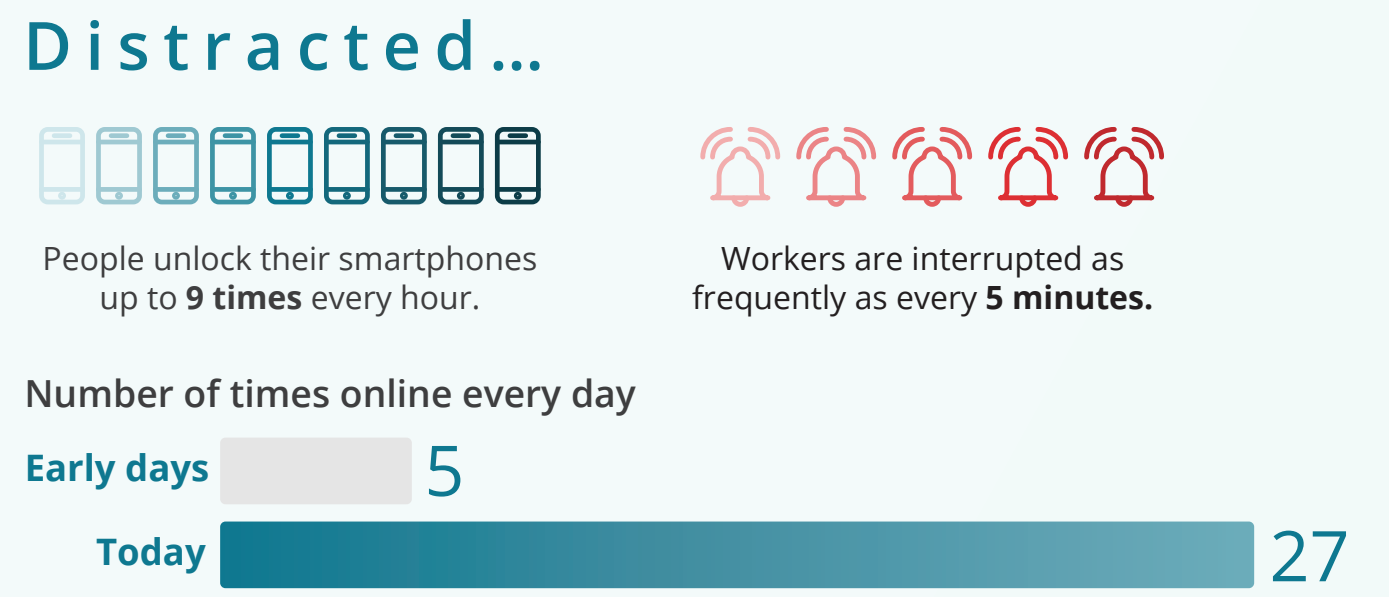
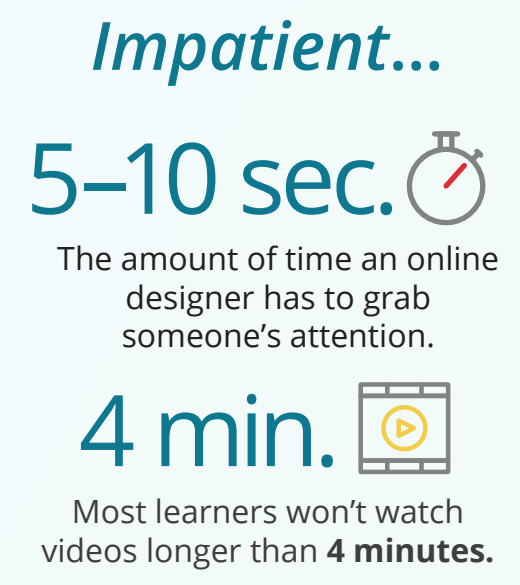
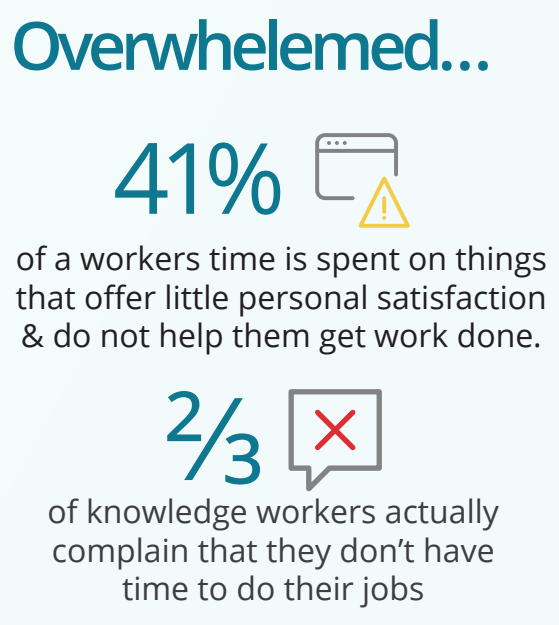


The Modern Learner is Different

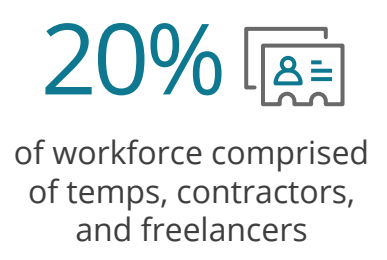
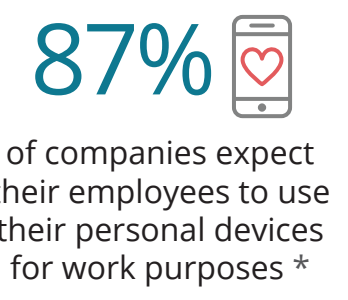
Today's modern learner is drastically different from learners of the past. They are distracted, impatient, and often overwhelmed. But they're also collaborative and more empowered to learn than ever.

So, how do we navigate these differences to ensure we're providing a learner experience that is engaging, but also collaborative? The first step is to understand what the modern learner looks like.



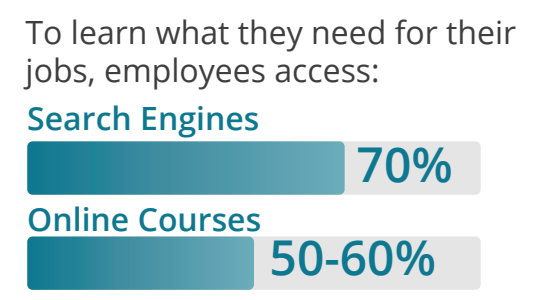
Untethered

Today's employees find themselves working from several locations and structuring their work in nontraditional ways to accommodate their lifestyles. Companies are finding it difficult to reach these people consistently and even hard to develop them efficiently.



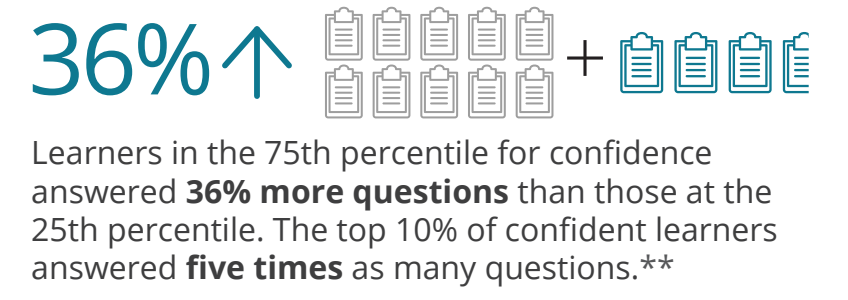
On-Demand

Employees are accessing information—and learning— differently than they did just a few years ago. Most are looking for answers outside of traditional training and development channels. For example:



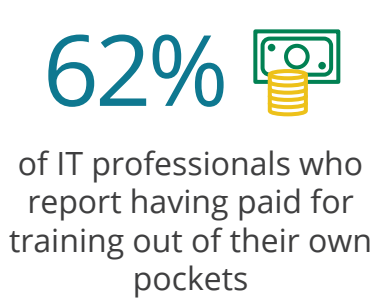
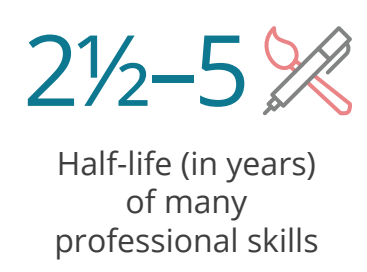
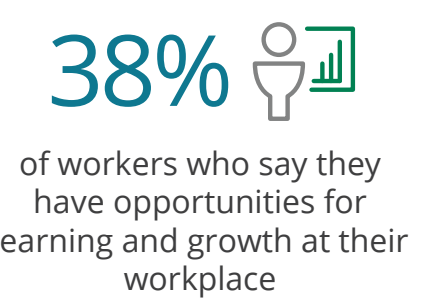
Confidence

Confidence levels enable the learner to understand where they need to focus and is a key player when it comes to learner engagement.



Empowered

People are more empowered to learn than ever to keep up with the rapidly changing digital landscape. More people are looking for options on their own because they aren't getting what they need from their employers.



Collaborative

Learners are also developing and accessing personal and professional networks to obtain information about their industries and professions.

