

LEARNING FOR ALL

ACT's partnership helps BenchPrep deliver on its mission to put education within everyone's reach

Imagine you're getting ready for a huge standardized test or licensing exam. If you can afford it, you're likely to sink serious dollars into private tutoring or classroom instruction to prepare. If not, you're stuck lugging around a heavy prep book with dense, often confusing material – and falling behind before the test has even begun.

A SHARED MISSION

As a mission-driven nonprofit, ACT is keenly focused on giving every learner an opportunity to succeed on the exam. To accomplish this mission, ACT sought to offer students a digital prep solution that featured official ACT content, providing a more rigorous, systematic approach than third-party options to maximize student readiness.

While ACT initially built a digital prep solution in-house, it recognized the need for more robust technology that could adapt and scale with the organization's needs. ACT chose to partner with BenchPrep, the only comprehensive learner success platform on the market, for its intuitive design, digital offering, customizable solution, and white-labeling capabilities. BenchPrep's enterprise-level platform focuses on the learning experience to improve engagement and readiness.

In early 2016, ACT and BenchPrep introduced ACT Online Prep® (AOP®), putting a quality digital prep experience within reach for millions of high schoolers. AOP features actual retired test questions, abbreviated ACT subject tests, and a full-length practice test, which provides a predicted ACT score range while helping students focus on the areas where they need to improve most.

To ensure money is never a barrier to accessing the program, ACT and BenchPrep pledged to provide free licenses to underserved students who couldn't afford the program registration fee.

"BenchPrep's commitment to learner success and desire to improve outcomes aligns perfectly with our organizational goals," says Brandon Goldsmith, Senior Product Manager at ACT. "That was a significant factor for ACT in deciding to begin this partnership, and it's been truly gratifying to see the impact we've had on learners from various backgrounds."

To date, ACT and BenchPrep have given away over 1 million AOP licenses, bringing underserved students from across the United States one step closer to achieving the college dream.



COMPANY: ACT

ABOUT: The developer of the ACT® test and other educational assessments taken by more than 15 million students worldwide

INDUSTRY: Nonprofits

WEBSITE: act.org

BETTER OUTCOMES FOR ALL

BenchPrep is a digital, personalized learning platform that puts knowledge in the palm of anyone who wants it. Unlike a traditional learning management system, BenchPrep puts the learner experience first and champions that as its top priority. This approach leads to students feeling more engaged while studying, less anxious about the exam, and more prepared when the big day arrives, resulting in better overall learner outcomes.

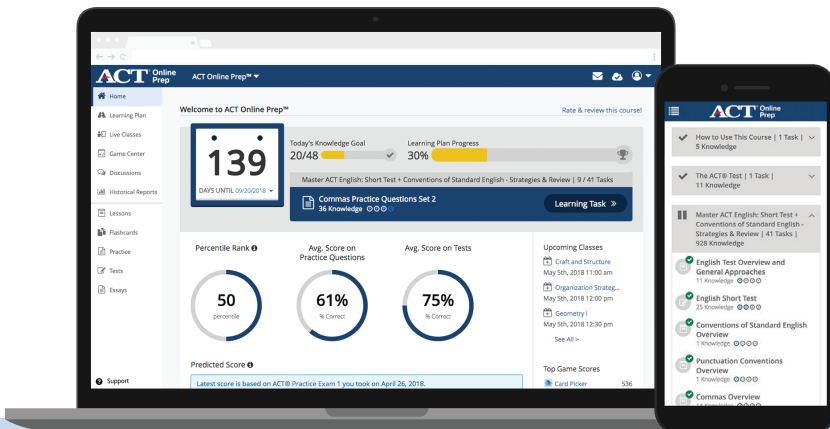
Through enterprise partnerships with more than 30 organizations, BenchPrep delivers its customized, white-labeled solution to help learners prepare for certifications, admissions exams, and other high-stakes tests. More than 3 million learners have used the platform, and BenchPrep users perform 16 percent better on average on their exams. Why? It probably helps that the average user spends more than 4 hours studying on the platform.

In BenchPrep's self-paced programs, learners can hone in their individual strengths and weaknesses so they can maximize their study time, while gamification and collaboration tools make the learning process fun. And it's all bundled up into an interactive, easy-to-access, digital package, leveling the playing field for learners who once had no way to access a quality prep experience.



Ultimately, we want all our students to do well on the ACT test, and we're thrilled that BenchPrep shares that focus."

- **Brandon Goldsmith**
Senior Product Manager at ACT



HOW BENCHPREP WORKS:



On-demand access

ACT students can study anytime on their computers, tablets, or phones, with seamless syncing across devices.



Personalized learning

Learners can focus their time where it matters most with self-guided study plans and real-time feedback on performance and confidence levels.



Game on

Engaging games, achievement badges, and interactive discussions with other learners make studying feel less like studying.



Best-in-class content

To improve competency and confidence, candidates receive rigorous instruction through simulated exams, official questions from previous tests, exam content outlines, and interactive assessments.

Want to learn more about the BenchPrep platform?

Get Started with BenchPrep at
benchprep.com