The Needs of Today’s
PROFESSIONAL LEARNER

Professionals prefer to leverage technology for learning activities.

Technology continues to become increasingly prevalent in our everyday lives. Professional learners with access to technology (i.e. smartphones and internet) at home are 68% more likely to rely on that technology for work-related training.¹

Did you know?
Professionals view learning as a top priority.

Learning a new skill actually ranks as the #1 career goal in 2018.²

Nearly 90% of professionals feel that learning new skills is more important than job titles.³

Are you set up to meet the needs of professional learners with a learning program that incorporates technology?

It’s time to think about how your organization can deliver an omnichannel, on-demand learning solution that aligns with today’s learners.

Visit benchprep.com to learn more about the only comprehensive learner success platform.