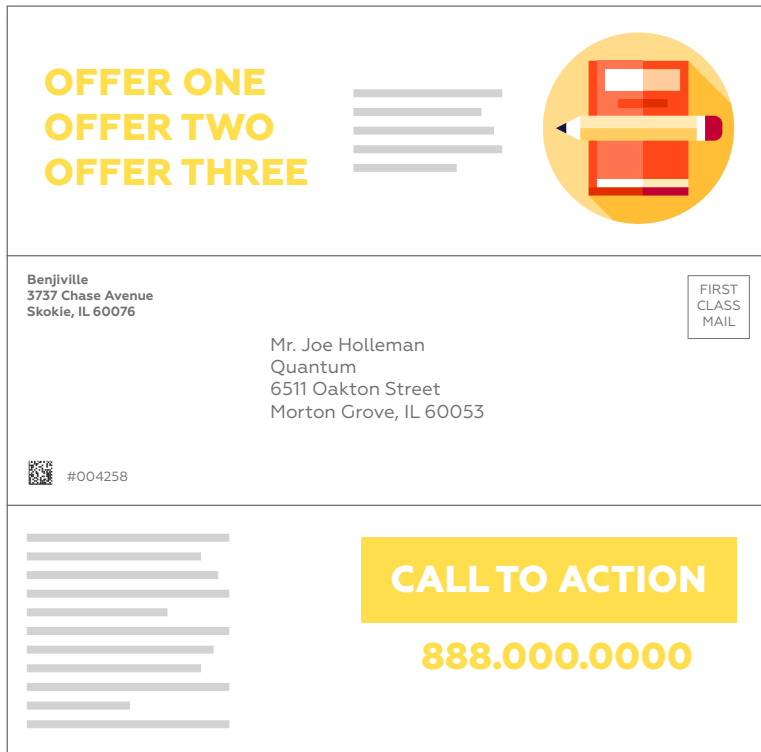


# QUANTUM DATA CHECKLIST

You've taken the time to develop your marketing communication strategies and are ready to engage your audiences. However, in order to be effective for execution, you should take a moment to verify that your data is in order.

Here are quick tip guides to help ensure your data is complete and ready for production:

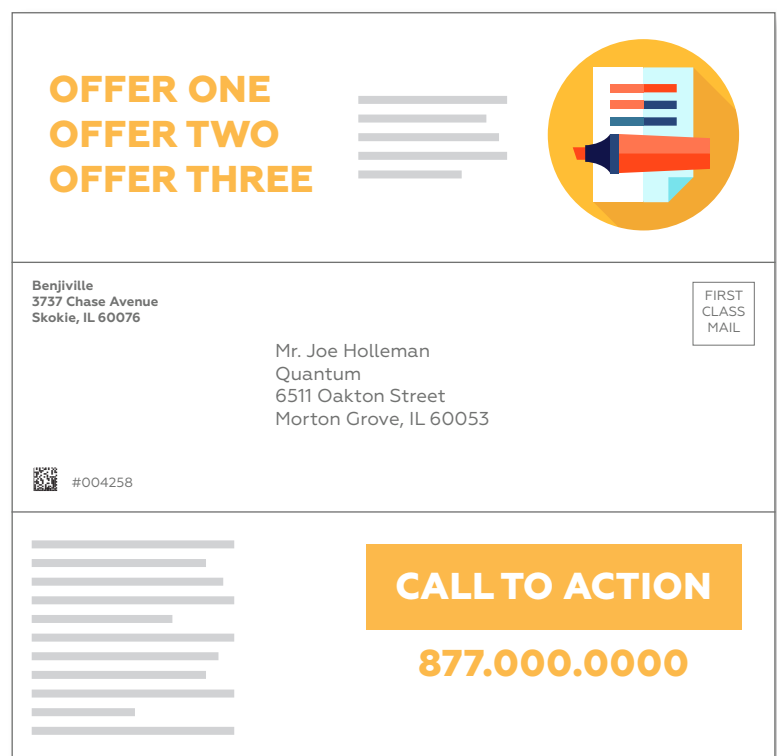


## Business To Consumer Data Checklist:

- Prefix
- First Name
- Last Name
- Address Line #1
- Address Line #2
- City
- State
- Zip Code
- Member ID
- Offer One
- Offer Two
- Offer Three
- Reward
- Call to Action

## Business To Business Data Checklist:

- Prefix
- First Name
- Last Name
- Title
- Address Line #1
- Address Line #2
- City
- State
- Zip Code
- Member ID
- Offer One
- Offer Two
- Offer Three
- Billing Date
- Subscription Renewal Date



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