



## Seated Magazine | Ad Specs

Please submit your ad for *Seated* to [marketing@tripleseat.com](mailto:marketing@tripleseat.com)

Please include instructions as to which level of ad you'd like to run: half page, full page, spread, inside back cover, back cover

Page Dimensions	Rate	Live Area	Trim	Supplied Bleed
Half Page	\$800	7.5" x 4.875"	8" x 5.375"	N/A
Full Page	\$1,500	8.5" x 11.5"	9" x 12"	9.25" x 12.25"
Spread	\$3,000	17.5" x 11.5"	18" x 12"	18.25 x 12.25"
Inside Back Cover	\$2,500	8.5" x 11.5"	9" x 12"	9.25" x 12.25"
Back Cover	\$3,500	8.5" x 11.5"	9" x 12"	9.25" x 12.25"

Please keep live matter 1/4" from trim on all sides.

We recommend text to be 1/2" from trim for full page and spread ads)

For spread ads, please supply 1/16" duplicated image on both sides of the centerline.

### Digital Materials

Seated Magazine is perfect bound.

The trim size 9" x 12".

File format: high resolution flattened pdf, ai, JPEG (300 dpi at 100%)

**Please outline all text and vector artwork.**

### Submission Deadlines

**Fall/Winter 2018:** September 21

**Spring/Summer 2019:** February 28

**Please contact the Seated production team with any questions or requests at [marketing@tripleseat.com](mailto:marketing@tripleseat.com)**

Trim: 8" x 5.375"

Live Area: 7.5" x 4.875"

**Half Page**

Bleed: 9.25" x 12.25"

Trim: 9" x 12"

Live Area: 8.5" x 11.5"

**Full Page**

Bleed: 18.25" x 12.25"

Trim: 18" x 12"

Live Area: 17.5" x 11.5"

**Spre**

**read**