

Change Management Certification Program

During this three-day experiential learning program, participants will gain the knowledge, skills and tools to drive successful change initiatives. They will also apply holistic change management methodology to a current project during the program. Participants will leave with a change management plan designed to effectively manage change and enhance project results.



Prosci
PEOPLE. CHANGE. RESULTS.™

Who Is This Course For?

The Prosci Change Management Certification Program is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change leaders
- Project managers
- IT professionals
- Project team members
- Change management practitioners
- Continuous improvement specialists
- Human resource business partners
- Organization development professionals

Learning Objectives

By completing the Prosci Change Management Certification Program, participants will:

Understand the fundamentals of change and change management

- Understand how effective change management improves organizational results
- Articulate the value of change management to peers and leaders with a presentation on the business case for change management

Have a change management plan

- Learn to apply the Prosci 3-Phase Process change management methodology to a real project
- Learn how to apply the Prosci ADKAR® Model to facilitate individual change

Achieve certification in the Prosci change management methodology

- Gain access to Prosci change management tools
- Earn HRCI, PMI and CCMP credits

Agenda

Day 1:

- Why change management?
- The ROI of effective change management
- The Prosci ADKAR Model
- Seven concepts of change
- Preparing for change: assessing change readiness

Day 2:

- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customized communication and sponsorship plans
- Executive project plan presentations

Day 3:

- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Exam and graduation

Course Materials

- Program workbook, assessments and handouts
- *Best Practices in Change Management*
- *Employee's Survival Guide to Change*
- *Change Management: The People Side of Change*
- *ADKAR: A Model for Change*
- One-year subscription to the Prosci Practitioner eToolkit