



The Enterprise Change Management (ECM) Boot Camp kick-starts an organization's journey towards change capability. During the Boot Camp, participants learn to understand current levels of capability, clearly define future state and begin to lay a path forward towards reaching the desired level of organizational capability.

WHO IS THIS COURSE FOR?

The ECM Boot Camp is designed for change leaders or teams who are responsible for building change capability in their division or organization.

The ECM Boot Camp is particularly relevant to leaders responsible for:

- Organizational strategy
- Developing an HR change management strategy
- Delivering sustainable change through technology
- Directing change management or change management practice
- Centers of Excellence or Communities of Practice

LEARNING OBJECTIVES

Participants of the ECM Boot Camp will:

- Become aware of how organizational change agility leads to competitive advantage
- Assess the current level of change management maturity across five capability areas
- Define a future state vision for change capability
- Learn how to manage the deployment of change management
- Understand how the people side of change relates to building capability
- Create their own Enterprise Change Management strategy map
- Discover the best practices in applying change management to Project ECM

PROGRAM AGENDA

Morning:

- What and why of Enterprise Change Management
- Change Management Maturity Model Audit
- Project ECM – creating customized strategy and plans
- Assess current state

Afternoon:

- Define future state
- Design transition state
- Develop ECM strategy map
- Determine next steps

COURSE MATERIALS

Participants will receive:

- ECM Boot Camp placemat
- ECM Roadmap Online Toolkit
- Twelve-month subscription to the Prosci Change Management Maturity Model Audit