



Tim Creasey

Chief Innovation Officer, Researcher,
Author, Thought Leader, Speaker

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Introduction

Tim Creasey, Prosci Chief Innovation Officer, is a dynamic presenter, researcher and thought-leader on managing the people side of projects and initiatives to deliver organizational results and outcomes. His work forms the foundation of the largest body of knowledge in the world on change management.

Through conference keynotes, presentations, webinars, articles and tools, he has advanced the discipline of change management by moving it out of the “soft and fuzzy” realm toward a structured, rigorous approach for driving benefit realization and value creation on projects. Tim coauthored the book “Change Management: The People Side of Change” and led Prosci’s last seven benchmarking studies. He was instrumental in the development of Prosci’s integrated approach to change management and has recently worked to support leading organizations in building change agility and capability as a core competency.

Presentation Topics

- Unlocking the Challenges of Change
- Delivering Success Through Adoption
- Two Sides of the Change Coin
- Organizational Agility as a Strategic Imperative
- Reimagining the Future of Work
- Change and the Employee Experience

Previous Speaking Engagements

- Gartner BPM Summits
- Boys and Girls Clubs of America National Conference
- Value Selling and Realization Summit Top Speaker
- The Conference Board
- Association of Change Management Professionals
- Change Management Institute
- Project Management Institute
- UK National Health System
- UK Ministry of Defence



“I enable change teams to catalyze adoption and usage to deliver results. I know that the ‘soft’ side of change is actually the harder side of change, and I strive to empower teams to manage it more successfully.”

– Tim Creasey

Publications

- Change Management: The People Side of Change
- Change Management Best Practices (editions from 2001 to present)
- The Fast Forward MBA to Project Management
- Practicing Organization Development



Previous Audiences



Testimonials

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Tim's knowledge in the change management space is unmatched. He can take an enormous amount of data and information and make it real for people. Working with Tim has truly aided in our ability to achieve our enterprise wide change management strategy.

- Terrie Szucs, Moen

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Pioneer! That's the word that comes to mind when I think of Tim Creasey and the incredible contributions he continues to make to the field of change management. He continues to advance new thinking and design new tools in the people side of change. I believe his name will be among the greats in this field for his passion, purpose and prolific work.

- Molly Breazeale, Conference Board

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Tim was a keynote at our Gartner BPM Summit in Las Vegas. He has a fantastic command of organizational change and is a very engaging speaker. The audience was thrilled with his useful content. Tim also conducted two workshops which had attendees lined up to attend. These were extremely valuable sessions that enabled the attendees to take away some immediately applicable practices to jump start their organizational change journey.

- Elise Olding, Research VP at Gartner

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We have been incredibly lucky to have Tim present to the UK Healthcare Project and Change community bringing much needed knowledge, insights and tools to raise our change capability. Tim has a fantastic teaching style that takes the learner on a journey that builds in compelling story points, attention grabbing quotes, and visually engaging examples that keep the audience's attention throughout, with audible 'ah ha!' moments of insight.

- Jo Stanford, Head of Project Profession
Health Education England