



Tim Creasey

CHIEF INNOVATION OFFICER,
RESEARCHER, AUTHOR, THOUGHT LEADER, SPEAKER

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INTRODUCTION

Tim Creasey, Prosci Chief Innovation Officer, is a dynamic presenter, researcher and thought-leader on managing the people side of projects and initiatives to deliver organizational results and outcomes. His work forms the foundation of the largest body of knowledge in the world on change management.

Through conference keynotes, presentation, webinars, articles and tools, he has advanced the discipline of change management by moving it out of the "soft and fuzzy" realm toward a structured, rigorous approach for driving benefit realization and value creation on projects. Tim coauthored the book *Change Management: The People Side of Change* and led Prosci's last seven benchmarking studies. He was instrumental in the development of Prosci's integrated approach to change management and has recently worked to support leading organizations in building change agility and capability as a core competency.

PRESENTATION TOPICS

- › Organizational Agility as a Strategic Imperative
- › Delivering Transformation by Catalyzing Adoption
- › Increasing Your Leadership Impact Through Change Management
- › Drive Adoption to Capture Business Results

PREVIOUS SPEAKING ENGAGEMENTS

- › Keynote, Gartner BPM Summits
- › Boys and Girls Clubs of America National Conference
- › Value Selling and Realization Summit Top Speaker
- › The Conference Board: Change Management
- › Association of Change Management Professionals
- › Change Management Institute

I enable change teams to catalyze adoption and usage to deliver results and outcomes. I know that the "soft" side of change is actually the harder side of change and strive to empower teams to more successfully manage it.

- Tim Creasey



TESTIMONIALS



Tim's knowledge in the change management space is unmatched. He can take an enormous amount of data and information and make it real for people. Working with Tim has truly aided in our ability to achieve our enterprise wide change management strategy.

- Terrie Szucs, Moen



Pioneer! That's the word that comes to mind when I think of Tim Creasey and the incredible contributions he continues to make to the field of change management. He continues to advance new thinking and design new tools in the people side of change. I believe his name will be among the greats in this field for his passion, purpose and prolific work.

- Molly Breazeale, Conference Board



Tim was a keynote at our Gartner BPM Summit in Las Vegas. He has a fantastic command of organizational change and is a very engaging speaker. The audience was thrilled with his useful content. Tim also conducted two workshops which had attendees lined up to attend. These were extremely valuable sessions that enabled the attendees to take away some immediately applicable practices to jump start their organizational change journey.

- Elise Olding, Research VP at Gartner



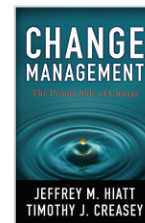
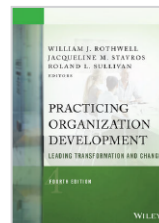
Passionate to help companies navigate the people side of change, Tim is an accomplished decision maker of today, and his positive influence and impact will be felt for decades to come.

- Dan Olson, MNMCM



PUBLICATIONS

- > Change Management: The People Side of Change
- > Change Management Best Practices (editions from 2001 to present)
- > The Fast Forward MBA to Project Management
- > Practicing Organization Development



PREVIOUS AUDIENCES

