

# Bringing Structure and Intent to Building Your Enterprise Change Management Capabilities

Prosci Webinar – March 8 and 9, 2017 - [www.prosci.com](http://www.prosci.com) - [solutions@prosci.com](mailto:solutions@prosci.com) - 1-970-203-9332

<h2>Why</h2>	<p>Velocity of change          Bigger Change          Faster Change          More Complex Change          More X-Functional Change          More Information          More Connected          VUCA World</p>	<p>Why ECM “menu”          Agility          Saturation          Strategic Imperative          Competitive Differentiation          Cumulative Benefits          A common approach          Remember when</p>	<p>How will you make the case for ECM using context, language and connecting to what your stakeholders care about?</p>		
<h2>How</h2>	<p>Three ways you can treat ECM as a project and a change:</p>		<p>Notes on your Current State:</p>	<p>Notes on your Future State:</p>	
<h2>What</h2>	<p>Leadership tactics:</p>	<p>Project tactics:</p>	<p>Skill tactics:</p>	<p>Structure tactics:</p>	<p>Process tactics:</p>
<h2>When</h2>	<p>Getting Started steps:</p>		<p>Building Momentum steps:</p>		<p>Sustaining steps:</p>
<h2>Who</h2>	<p>ECM Deployment Leader:</p>	<p>ECM Executive Sponsor:</p>	<p>ECM Core Team:</p>		<p>Centralized vs. Decentralized</p>