



COMPASSION, HOPE, AND HELP

Now, more than ever

CASE FOR SUPPORT

CARE  NET®

WHY WE'RE HERE

862,000 UNBORN
children are aborted each year.



86% OF WOMEN
having abortions are single.



4 OUT OF 10 WOMEN
were regularly attending church at the
time of their first abortion.



Now, More Than Ever

Each year in the U.S. more than 860,000 innocent, unborn lives are lost to abortion. The vast majority of these abortions are being performed on single women, 40% of whom are attending church at the time of their first abortion, and nearly 60% of whom are already mothers.

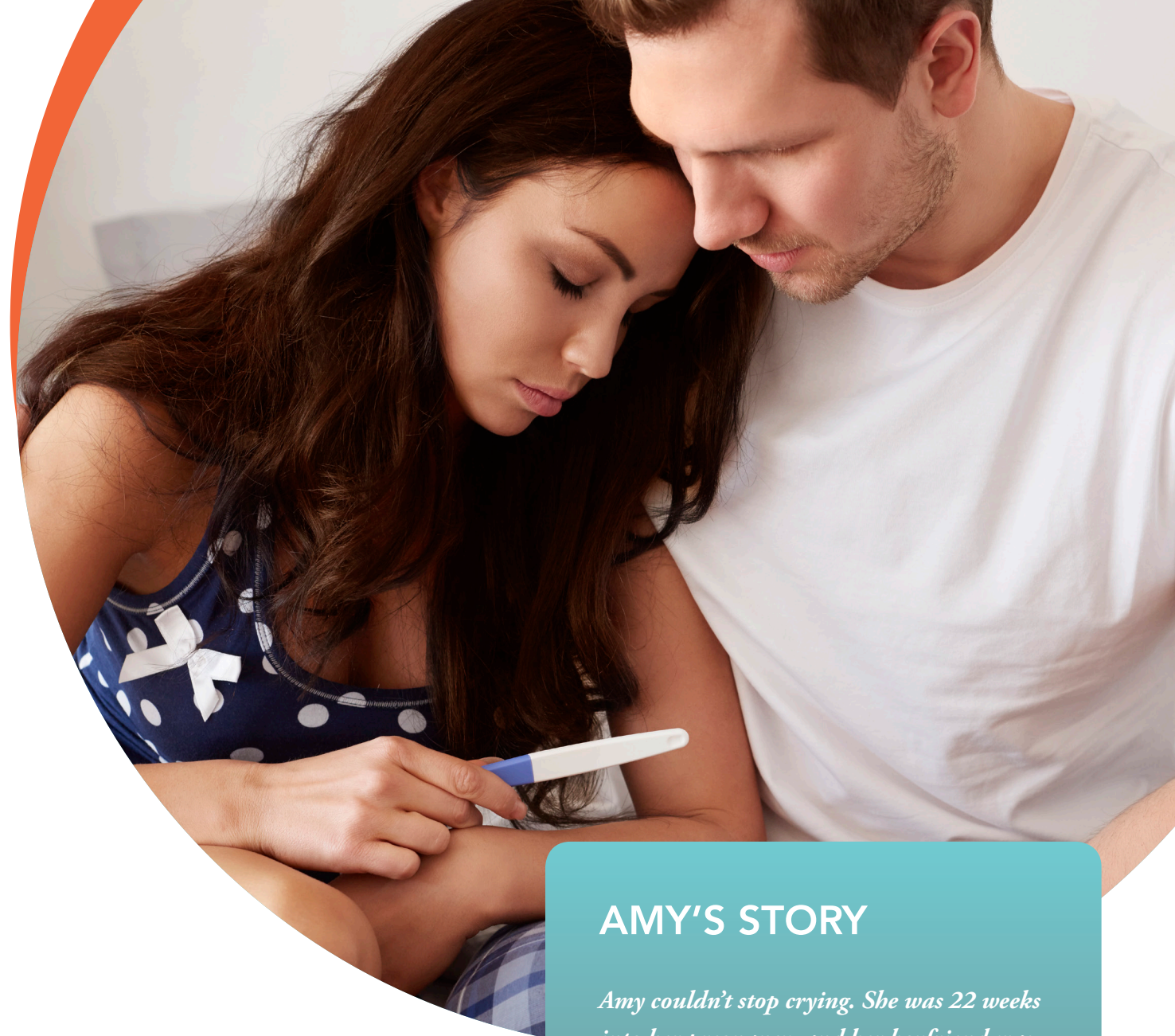
Let that sink in a moment....

....Christian women are having abortions - abortion is happening **INSIDE** the Church at an alarming rate

....Mostly single women are having abortions - abortion is happening because of actual or perceived lack of support

....Mothers are having abortions - women who are fully aware of the life in the womb are choosing to end lives in the womb

Now, more than ever, we must offer compassion, hope, and help to those considering abortion.



AMY'S STORY

Amy couldn't stop crying. She was 22 weeks into her pregnancy, and her boyfriend was threatening to leave unless she aborted the baby. When she walked into our pregnancy center, Linda, the Pregnancy Decision Coach, quickly enveloped her in a hug, joining in her tears. Together, they talked through Amy's fears and frustration, and soon Amy shared that she desperately wanted to have her baby. She just didn't know what to do. Linda and the team promised to support her through her entire journey and connected her with a church family. Today, Amy is the mother of a healthy, happy three-year-old, Hayden!

WHAT YOU CAN DO

You can offer compassion, hope, and help to those making pregnancy decisions.

You can be the listening ear, the encouraging word, the truthful word spoken to women and men every day.

You can come alongside those making decisions for life, and walk through this journey with them.

You can make women, men, and their children disciples of Jesus Christ.

[PRO Abundant LIFE]

WHY WE'RE DIFFERENT ... COMPASSIONATE AND COMPREHENSIVE CARE

Since 1975, Care Net has been working to save unborn children from becoming abortion statistics. Protecting and defending the unborn is an important part of Care Net's mission, yet we know that "life decisions require life support." We need to help people who choose life for their unborn children to go beyond surviving to thriving. Care Net believes we are called to Pro **Abundant** Life (John 10:10)—to celebrate, encourage, and participate in things that help children and families thrive, so they don't become repeat clients with unintended pregnancies.

Because Care Net believes in following Pro **Abundant** Life objectives, our work is unique both among pro-life organizations, and certainly in the culture at large. By offering compassionate care to those considering abortion and those who have chosen life, combined with the objectives of sharing the Gospel and making disciples of Jesus Christ in this process, Care Net is uniquely positioned to bring an end to abortion in this nation.

By empowering women and men - through the transformative power of the Gospel - to make courageous choices for life when facing unplanned pregnancies, Care Net is saving lives every day... both now, and for eternity.



OUR VISION

Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.



OUR MISSION

Acknowledging that every human life begins at conception and is worthy of protection, Care Net offers compassion, hope, and help to anyone considering abortion by presenting them with realistic alternatives and Christ-centered support through our life-affirming network of pregnancy centers, churches, organizations, and individuals.

Care Net is dedicated to the following Pro Abundant Life objectives:



Because the only source of true and lasting transformation is the Gospel, we lead people into **transformative relationships with Jesus Christ**, breaking the cycle of repeat unintended pregnancies, and connecting pregnancy center clients to the local church for discipleship and long-term support.



Because 86% of abortions in the United States are among unmarried women, we promote **healthy marriage** as a critical factor in preventing abortions and as the optimal environment to raise children in accordance with God's design for the family. The best way to ensure children thrive in life is when they are raised by their own, married parents.



Because the father of an unborn baby is the most influential factor in a mother's decision to abort, we work to break the cycle of abortion by **engaging the father**. Positive father involvement prevents abortion, and post-birth, children with involved, responsible, and committed fathers fare far better in various ways.



Because our culture-at-large no longer values the sanctity of human life and the sanctity of the family as God designed it, **we seek to influence the culture** by transforming hearts and minds so that regardless of what the laws are, abortion becomes unthinkable in our homes, churches, and communities.



The thief comes only to steal and kill and destroy; I came so that they may have life, and have it abundantly. John 10:10

PREGNANCY DECISION LINE

Emergency Care

DISTINCTIVES:

- ▶ **First and only NATIONAL** call center offering immediate pregnancy decision coaching and information
- ▶ Pregnancy Decision Coaches” staff the call-center, having **one-on-one phone conversations** with callers
- ▶ **9 out of 10 callers** are actively seeking or considering an abortion
- ▶ 25% of callers to Pregnancy Decision Line were **less inclined to have an abortion** at the completion of their call
- ▶ **44% of callers** referred to their local pregnancy center for ongoing and in-person support

OBJECTIVES:

- ▶ **IMMEDIATE** counseling available
- ▶ Those **MOST** at-risk for abortion receive compassionate care
- ▶ Call center operations **expanding** to increase the number of callers served each year

Research has shown that the average time between a woman confirming her pregnancy and having an abortion is only 7 days!

Pregnancy Decision Line was created to meet the “emergency need” of women and men making pregnancy decisions during this critical and very short window by offering immediate pregnancy decision coaching with trained staff.

Care Net’s Pregnancy Decision Line was the first, and remains the **ONLY** national call center and website offering this immediate counsel to anyone considering abortion.



The Call That Changed Everything

Adam called the Care Net Pregnancy Decision Line while he and his girlfriend were driving to an abortion clinic for a scheduled appointment. While he talked with Nicole, the Pregnancy Decision Coach, they pulled over to the side of the road, put the call on speakerphone, and began to weep. They discussed everything from the risks of abortion, to the trauma for both parents, to God’s plan for the family. Together, they decided to have the baby. Then they immediately turned the car around and headed home. Another precious life saved!

PREGNANCY CENTERS

Short Term Care

Care Net supports a network of more than 1,100 life-affirming pregnancy centers in North America. We partner with these centers to provide them with resources they need to provide compassionate care to women and men facing pregnancy decisions.



Equipping Pregnancy Centers with:

- ▶ **Best-in-Class online training** through Care Net’s *Centers of Excellence University* for center staff, board members and volunteers
- ▶ National Pregnancy Center conference, annually offering **training, networking, and spiritual encouragement** to more than 1,200 attendees
- ▶ Life-affirming **printed and digital materials for center staff and clients** through *CareSource*
- ▶ Experienced staff and field-specialists for **center consultations on all subjects** relating to center management and client care

IMPACT

In the last 11 years, Care Net affiliated pregnancy centers have accomplished the following, and are striving to continue to excel in these area:

- ▶ 3 million **free pregnancy tests**
- ▶ 1.2 million **free ultrasound tests**
- ▶ 1 million clients received **parenting support and education**
- ▶ 1.7 million clients received **material resources**
- ▶ 748,784 unborn **lives saved**

748,784 LIVES SAVED!

GOSPEL SHARED 1,700,000 TIMES

In the last 11 years through Care Net affiliated pregnancy centers

CHURCH OUTREACH AND ENGAGEMENT

Long-Term Discipleship

Care Net believes that “life decisions require life support,” and that the Church is God’s chosen instrument to provide long-term support and discipleship to women, men, and families. This support empowers them to choose life for their unborn children and ABUNDANT life for their families through a transformational relationship with Jesus Christ.

The *Making Life Disciples*™ ministry resource was developed to equip the Church to specifically minister to those making pregnancy decisions, and to offer those in their congregations and communities the ongoing and long-term discipleship they need to realize an abundant life through Christ.

OBJECTIVE:

The Church is equipped to serve the domestic mission field of women and men facing pregnancy decisions, and to offer long-term discipleship to these young families....to make disciples for Jesus Christ.

DISTINCTIVES:

- ▶ *Making Life Disciples*™ ministry resource is available to churches in **three distinct platforms**: DVD and printed materials, as a video series through RightNow Media (for those churches which subscribe), and in an online learning platform
- ▶ *Making Life Disciple* partner **churches establish relationships with local pregnancy centers** to offer clients ongoing and long-term discipleship
- ▶ Care Net’s goal is for **1,000 churches** to acquire the *Making Life Disciples*™ resource by the end of 2020, and longer-term, for 4,000 churches - 1% of all U.S. churches - to be equipped in three years.

INFLUENCING THE CULTURE

Overturning Roe v. Wade in Hearts

Returning America to a culture of life will require more than simply changing laws....we must help people overturn *Roe v. Wade* in their hearts, making abortion unthinkable in our families, churches and communities.

Care Net is a voice of compassion and reason in the public square, advocating for the culture at large to consider the value of human life, the importance of marriage and strong families, the important role of fathers, the transformative power of the Gospel of Jesus Christ, and the need for long-term discipleship within the Church for those making pregnancy decisions.

DISTINCTIVES:

- ▶ Thought leadership in the public square by Care Net’s president & CEO Roland Warren, an innovative **thought leader in the pro-life movement**, Christian influencer, and leader of the Pro Abundant Life movement
- ▶ **Worldwide reach** through digital media, including social media, pro-life blog posts, and a robust online presence through care-net.org
- ▶ **Free online courses** developed to help pro-life people turn their passion for caring for the unborn and their parents into action.



Thought
Leadership



Video Series



Podcasts

Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.
Matthew 29:19-20

YOU + CARE NET = SAVED LIVES & STRONG FAMILIES

Eighty-five percent* of your donation to Care Net will fund our programs, which are summarized by the following “Strategic Initiatives”:



PREGNANCY DECISION LINE

- Internet advertising to reach those considering abortion online
- Highly trained and skilled Pregnancy Decision Line coaches
- Sophisticated technology platform for call center operations



PREGNANCY CENTERS

- Providing best-in-class training through *Centers of Excellence University* courses, the Care Net National Pregnancy Center Conference, and timely and relevant materials in our bookstore
- Headquarters staff and field experts to conduct one-on-one consults with centers on operations management, client care, medical operations, board governance, fundraising, legal and legislative issues



CHURCH OUTREACH AND ENGAGEMENT

- Team of staff and volunteers working with individual churches to implement the *Making Life Disciples™* program
- Extensive marketing campaign to reach churches with this first-of-its-kind program to equip the church to minister and offer long-term discipleship to those considering abortion
- Provide fatherhood and family strengthening support to churches and pregnancy centers



CULTURAL INFLUENCE

- Reach more than a million unique individuals with our life-affirming and Pro Abundant Life messaging through our blog posts and online presence and reach more than 18 million people through our social media platforms
- Continue to be the thought-leading organization in the pro-life movement through public and media appearances by Care Net’s president and CEO, Roland Warren

THE ULTIMATE PURPOSE OF YOUR SUPPORT

By supporting Care Net’s initiatives, you are a vital part of the Pro Abundant Life movement - offering compassion, hope, help and discipleship to anyone considering abortion.

You are standing in agreement with the objectives of the Pro Abundant Life movement:



Pro Life



Pro Gospel



Pro Marriage



Pro Fatherhood



*Note: The remaining 15% of your donation supports Care Net’s fundraising and administrative costs. Care Net’s Audited Financial Statements and 990’s can be found on our website: care-net.org/financial-information.

SAVING LIVES. EVERY SINGLE DAY. IT'S THAT SIMPLE.

From compassionate care at our Pregnancy Centers to cultural advocacy through our websites and social media, from in-the-moment coaching on our Pregnancy Decision Line to partnerships with churches through *Making Life Disciples™*, **YOU are the reason Care Net exists.** We count on friends like you who pray and who give to fund every aspect of this ministry.

There is no better, more important investment you could make in God's Kingdom than to give others the chance to live the life God gave them and to know the **abundant** life found in Christ.

Please, prayerfully consider how you will support Care Net in the weeks and months to come. And may the Lord bless you for your compassion, hope, and help!

LEGACY FOR LIFE
PARTNERSHIP OPPORTUNITIES

- \$100,000 + Champion
- \$50,000 – \$99,999 Protector
- \$25,000 – \$49,999 Defender
- \$10,000 – \$25,999 Guardian
- \$5,000 – \$9,999 Advocate
- \$2,500 – \$4,999 Rescuer
- \$1,000 – \$2,499 Benefactor

annual giving amount



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www.care-net.org



For information on giving through Donor Advised Funds, IRA distributions, or Legacy Giving, please call 703-554-8739





Care Net was founded in 1975 as the Christian Action Council by Dr. Harold O.J. Brown - with input from former U.S. Surgeon General C. Everett Koop, evangelist Billy Graham and theologian Dr. Francis Schaeffer.

The primary focus at Care Net's founding was to engage evangelicals in responding to the abortion crisis caused by the *Roe v. Wade* decision.

But in 1978, Christian Action Council found itself enmeshed in the birth of the pregnancy center movement, and began to research and develop a model for pregnancy center operations. The organization quickly became the national leader in best practices in the young pregnancy center movement, offering council and direction to centers across the nation and unifying the efforts for life.

Over the last 45 years Care Net has developed into the leading national pregnancy care organization in the U.S., offering emergency, short-term and long-term care to women and men making pregnancy decisions. Our efforts have expanded from the foundations of pregnancy center work, to include the only national pregnancy decision hotline offering immediate counsel as well as a fully developed program to equip the Church to offer long-term support and discipleship to those facing unplanned pregnancies.



ROLAND C. WARREN, PRESIDENT & CEO

Roland is an inspirational leader with a mind for business and a heart for Christ. His background in the corporate world, his extensive experience in nonprofit management, and his deep faith and understanding of scripture enable him to lead Care Net's efforts to transform people with the Gospel, empowering them to choose life for their unborn children. Inspired by Roland's vision and leadership, Care Net is a leading the **Pro Abundant Life** movement, calling pregnancy centers, churches, organizations, and individuals to not just work to save babies, but to help families go beyond surviving to thriving.

Roland formerly served as president of the National Fatherhood Initiative (NFI), where he was dedicated to the mission of improving the well-being of children by **increasing the proportion of children raised with involved, responsible, and committed fathers**. Roland's work at NFI uniquely prepared him to understand the dynamics of the contemporary American family, gender roles, and the tragic effects of father absence on families. His extensive work in this area led him to author *Bad Dads of the Bible: 8 Mistakes Every Good Dad Can Avoid*.

An alumnus of Princeton University, Roland received an MBA from the Wharton School at the University of Pennsylvania and went on to hold positions for more than two decades at IBM, PepsiCo, Goldman Sachs, and Princeton University.

Roland is a sought-after national speaker at pro-life conferences and events, pregnancy center events, and church and pastoral events. Roland is a **featured blogger** for Patheos.com, and his **national media appearances** include The Oprah Winfrey show, The Today Show, CNN, C-Span, Dateline NBC, Fox News Channel, and Black Entertainment Television. He has been **interviewed by major radio and newspaper outlets** such as The Wall Street Journal, USA Today, The Washington Post, O Magazine, Ebony, Sports Illustrated, Christianity Today, Essence, The Tavis Smiley Show, and Janet Parshall's America.

Roland is married to Dr. Yvette Lopez-Warren. They have two sons and one adorable grandson.



CARE NET'S HISTORICAL TIMELINE

- 1975 Christian Action Council (CAC) founded
- 1978 CAC begins researching pregnancy center model
- 1980 Christian Action Council affiliates with its first pregnancy center in Baltimore, MD
- 1984 National Sanctity of Human Life Day proclaimed by President Ronald Reagan
- 1986 Christian Action Council Education and Ministries Fund incorporated
- 1987 Christian Action Council registered as 501(c)(3) organization
- 1999 Christian Action Council changes name to Care Net
- 2002 Care Net launches new Option Line website and referral hotline in joint venture with Heartbeat International
- 2005 Care Net acquires Life Ed and Sav-A-Life pregnancy center organizations
- 2006 Congressional report issued by Rep. Henry Waxman marks beginning of escalated PR and legislative attacks on pregnancy centers
- 2007 TIME magazine runs cover story on pregnancy centers
- 2008 Care Net pregnancy center volunteers receive Presidential Service Awards in White House
Care Net begins offering free online webinars for affiliates
- 2009 Care Net jointly releases the first in-depth report on pregnancy centers' national impact, *A Passion to Serve, A Vision for Life*
Option Line serves one millionth contact
- 2012 The Option Line joint venture with Heartbeat International ends
Care Net launches its *Pregnancy Decision Line* offering immediate pregnancy decision coaching nationwide
- 2014 New Mission and Vision to include a new focus on the church, marriage and family as part of the solution to the abortion issue
Five year strategic plan to achieve vision and mission enacted
- 2015 Care Net website introduces its Pro Abundant Life blog to influence the greater culture on the importance of the Gospel, marriage and fatherhood in pregnancy decisions
- 2016 Care Net's *Centers of Excellence University* launches its first online course for pregnancy center staff and volunteers, *Caring Foundations*
Making Life Disciples™ curriculum developed, published and program launched
- 2017 Care Net offers its first free, online course to the general public, *Pro Life 101*.
- 2018 *Client Care Essentials*, Care Net's *Centers of Excellence University's* second online course, made available to pregnancy centers

COMPASSION | HOPE | HELP

Dear friends, let us love one another, for love comes from God. Everyone who loves has been born of God and knows God. Whoever does not love does not know God, because God is love.

1 John 4:7-8



CARE  NET
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