



2019 Annual Report

COMPASSION | HOPE | HELP

IN THE PAST 11 YEARS **748,784** LIVES SAVED!¹

GOSPEL SHARED **1,700,000** TIMES

Dear Friend,

2019 was a banner year for the Pro **Abundant** Life movement. Shortly after I joined Care Net in 2012, God laid on my heart the idea of “moving from pro-life to Pro **Abundant** Life.” It was literally a tiny note I wrote in the margin of an article I was reading. Praise God for that note! Since that moment, God has blessed Care Net with new strategies, tactics, resources, and messages that have turned that note into the movement that it is today. And the biggest blessing of all is how God has worked through all of you to make it a reality. You have gotten behind it and believed in it in ways I could never have imagined. I am so thankful for you!

But why is this Pro **Abundant** Life movement so important? Despite our progress, more than 800,000 children are aborted in the United States every year. That’s one child every twenty-five seconds. My heart breaks for each one ... and I know yours does, too. But with the Pro **Abundant** Life approach that God has shown us, we are not just focused on saving each and every one of those babies from abortion, but we are also focused on reducing the demand for abortion and increasing the likelihood that children and families will have the opportunity for the abundant life that Christ tells us about in John 10:10.

In other words, Care Net’s work is not “just” pro-life; it is pro-life, pro-gospel, pro-marriage, pro-family, and pro-fatherhood. It is Pro **Abundant** Life! And, as you know, this is the kind of work that is needed to provide a holistic response to our nation’s abortion crisis. This holistic, Pro **Abundant** Life approach involves Care Net’s Pregnancy Decision Line, the only national hotline providing immediate pregnancy decision coaching to women and men considering abortion. At a time when women search online for answers, our national hotline is often the only thing standing between them and an abortion clinic. Your support helps us reach them in the nick of time to save their babies.

In addition to ensuring that someone is ready and waiting to take calls to Pregnancy Decision Line, your support makes a Pro **Abundant** Life response possible by providing our 1,100 affiliated pregnancy centers with the most relevant and up-to-date resources and training. Pregnancy centers are on the front lines empowering women and men to choose life. You help ensure that they have the tools they need to effectively minister to expectant parents in today’s abortion-friendly culture.

You also help us bring churches into vibrant Pro **Abundant** Life ministry through our *Making Life Disciples™* program, which equips churches to work alongside our affiliated pregnancy centers to provide Christ-centered support that empowers women and men to choose life. I am hopeful that the 2019 Annual Report encourages you about the amazing work God is doing through you and through the ministry of Care Net. And I am excited about what God has in store for us in the coming year as we partner with you to continue growing His Pro Abundant Life movement in 2020, when we will commemorate our 45th Anniversary.

With deep gratitude and joy,



Roland C. Warren
President & CEO

¹ Number based on data collected between 2008-2017 from Care Net’s network of affiliated pregnancy centers. Lives saved based on last stated intent of clients visiting centers.



Nearly one million abortions occur each year. Four out of ten women were regularly attending church at the time of their first abortion.

BRIANNA'S STORY

If you had met Brianna before her call to Pregnancy Decision Line, she would have told you she was a Christian. She tried to do what was right, to live a good life. And, from the outside, everything looked fine. What you couldn't see was her inner turmoil as she wrestled with her positive pregnancy test.

Brianna knew abortion wouldn't honor God, but God felt distant, while her boyfriend was right there. When she told him the news ... he insisted she get an abortion. Her mom agreed that it was the only choice.

With no one else to turn to, she searched the Internet for abortion information and found the number for Pregnancy Decision Line. She called and was immediately connected with one of Care Net's pregnancy decision "coaches."

As Brianna explained her fears, the coach could tell that Brianna believed that abortion was sinful. As they talked about her faith, Brianna realized that she

hadn't been walking with God. She felt the gentle nudge of the Holy Spirit, calling her to repentance.

So, she did. Right then and there, she prayed with her coach and rededicated her life to Christ! She then resolved to give birth to her baby, no matter what her mom and boyfriend said. Her coach was able to refer her to the pregnancy center in her town for ongoing support, making sure Brianna has someone to walk alongside her through the journey ahead.

Brianna isn't unique. Care Net's research into abortion found that two out of five women who have abortions were attending church at least once a month at the time of their first abortion. The Guttmacher Institute reports that Christians account for 54% of abortions. Unexpected or unexpectedly complicated pregnancies isolate these women, leaving them feeling as though they have nowhere to turn and that abortion is their only option.

OBJECTIVES

CARE NET IS
DEDICATED TO
THE FOLLOWING

[**PRO** **Abundant** **LIFE**] OBJECTIVES:



Because the only source of true and lasting transformation is the Gospel, we lead people into **transformative relationships with Jesus Christ**, breaking the cycle of repeat unintended pregnancies, and connecting pregnancy center clients to the local church for discipleship and long-term support.



Because 86% of abortions in the United States are among unmarried women, we promote **healthy marriage** as a critical factor in preventing abortions and as the optimal environment to raise children in accordance with God's design for the family. The best way to ensure children thrive in life is when they are raised by their own, married parents.



Because the father of an unborn baby is the most influential factor in a mother's decision to abort, we work to break the cycle of abortion by **engaging the father**. Positive father involvement prevents abortion, and post-birth, children with involved, responsible, and committed fathers fare far better in various ways.



Because our culture-at-large no longer values the sanctity of human life and the sanctity of the family as God designed it, **we seek to influence the culture** by transforming hearts and minds so that regardless of what the laws are, abortion becomes unthinkable in our homes, churches, and communities.





OUR VISION

Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.



OUR MISSION

Acknowledging that every human life begins at conception and is worthy of protection, Care Net offers compassion, hope, and help to anyone considering abortion by presenting them with realistic alternatives and Christ-centered support through our life-affirming network of pregnancy centers, churches, organizations, and individuals.

The thief comes only to steal and kill and destroy; I came so that they may have life, and have it abundantly. John 10:10



PREGNANCY DECISION LINE

Emergency Care

Care Net operates the Pregnancy Decision Line, the only national pregnancy decision call center and website that provides immediate coaching to women and men actively seeking abortion. Pregnancy Decision Line uniquely supports women and men in making a decision for life for themselves and their unborn child, and often connects them to local pregnancy centers for ongoing support.

Our coaches are skillfully trained to listen and engage callers in sharing the details of their situations, coach and empower callers to life decisions, and recognize opportunities to share the Gospel. In fiscal year 2019:

9 OUT OF 10

Pregnancy Decision Line callers who are pregnant are actively seeking or considering an abortion

25% OF CALLERS

to Pregnancy Decision Line moved from being committed to having an abortion to either “choosing life” or “undecided” by the completion of their call

44% OF CALLERS

presented the gospel during a call made a decision to trust Christ.



PREGNANCY CENTERS

Short Term Care

Care Net supports a network of more than 1,100 life-affirming pregnancy centers in North America. We partner with these centers to provide them with resources they need to provide compassionate care to women and men facing pregnancy decisions.

By equipping our affiliated centers with best-in-class training through both our online *Centers of Excellence University* and our annual Care Net National Conference, our centers are able to offer the best care possible to the clients they serve.



1.2 MILLION

women received free ultrasound scans



3 MILLION

women received free pregnancy tests



1.1 MILLION

received parenting support and education



1.7 MILLION

people heard the Gospel



8 OUT OF 10

women who were considering abortion when they visited our affiliated pregnancy centers chose life for their unborn child!

Religion that God our Father accepts as pure and faultless is this: to look after orphans and widows in their distress and to keep oneself from being polluted by the world.
James 1:27



CHURCH OUTREACH AND ENGAGEMENT

Long-Term Discipleship

Care Net believes that “life decisions require life support,” and that the Church is God’s chosen instrument to provide long-term support and discipleship to women, men, and families. This support empowers them to choose life for their unborn children and ABUNDANT life for their families through a transformational relationship with Jesus Christ.

The *Making Life Disciples* ministry resource was developed to equip the Church to specifically minister to those making pregnancy decisions, and is available in three distinct platforms - DVD and printed materials, a video series, and an online course. *Making Life Disciples* partner churches establish relationships with local pregnancy centers to offer clients the ongoing and long-term discipleship they need to realize and abundant life through Christ.

More than **1,200 pregnancy centers and churches** have been equipped with the *Making Life Disciples* program.

An additional **3,000 individuals** have volunteered to bring *Making Life Disciples* to their churches.

“As our center has experienced a season of explosive increase in faith professions by the women we serve, we have become aware of how desperately we need the Body of Christ to support them and their families as they graduate from our services. Making Life Disciples™ starts building bridges with compassionate churches around them.”

—Kimberly Logsdon, Executive Director, Care Net Peninsula, Virginia



INFLUENCING THE CULTURE

Overturning Roe v. Wade in Hearts

Returning America to a culture of life will require more than simply changing laws....we must help people overturn *Roe v. Wade* in their hearts, making abortion unthinkable in our families, churches and communities.

Care Net is committed to giving pro-life people tools and resources to help them turn their pro-life passion into Pro Abundant Life action. Through our three blogs, social media sites, video series, and podcast, we educate and engage the public about what it means to be Pro Abundant Life and how Care Net's work is saving lives, building families, and spreading the gospel. Through downloadable ebooks and free, online courses, we equip people to take practical steps to minister to women and men considering abortion and spread the Pro Abundant Life message in their own communities. For example, Care Net's podcast, CareCast™ features in depth conversations from Roland Warren and Vincent DiCaro on how Pro Abundant Life people can apply the news of the day to their lives in the cause for life.

IN FISCAL YEAR 2019, CARE NET:

- Generated nearly **1.4 million website visits**
- Published **25 podcasts** generated nearly 16,000 listens
- Reached more than **17.5 million people on social media**

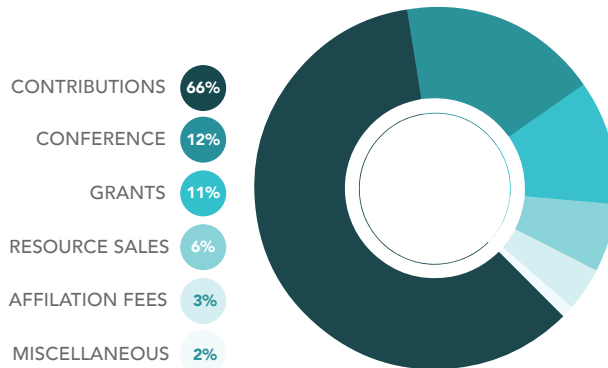
LIFETIME, CARE NET HAS GENERATED:

- More than **50,000 online course** registrants
- More than **250,000 digital subscribers**

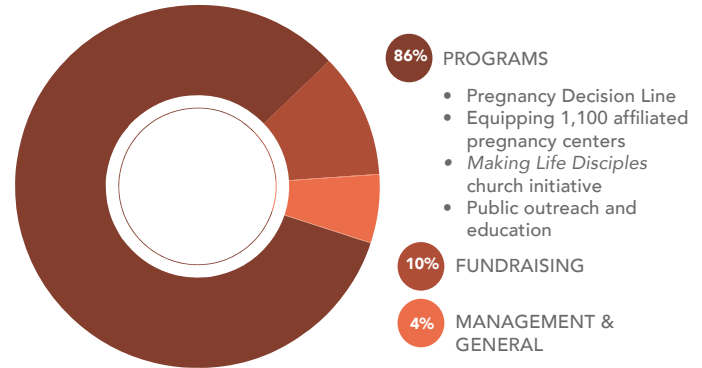


FISCAL YEAR 2019 FINANCIAL STEWARDSHIP

REVENUE BREAKDOWN



HOW WE USE REVENUE



STATEMENT OF FINANCIAL POSITION

From audited report for financial year ending June 30, 2019

Assets

Current Assets

Cash and cash equivalents	2,977,269
Accounts Receivable	9,284
Pledges Receivable	134,947
Inventory	472,316
Prepaid Expenses	66,738

Total Current Assets **3,660,554**

Property and Equipment

Office furniture and equipment	90,070
Website	53,460
Leasehold improvement	30,000
Less: accumulated depreciation	(160,143)

Total Property and Equipment **13,387**

Total Assets **3,673,941**

Liabilities and Net Assets

Current Liabilities

Accounts Payable and Accrued Expenses	146,342
Accrued Payroll and PTO	186,960
Unearned Income	367,708
Pledged Contribution to Related Organization	150,000

Total Current Liabilities **851,010**

Net Assets

Unrestricted	2,587,931
Temporarily Restricted	235,000

Total Net Assets **2,822,931**

Total Liabilities and Net Assets **3,673,941**

STATEMENT OF ACTIVITIES

From audited report for financial year ending June 30, 2019

Support and Revenue

Contributions	3,556,547
Grants	614,510
Affiliation Fees	168,074
Conference	625,167
Training Fees	3,815
Resource Sales	324,326
Interest/Royalties	13,893
Speaking Honoraria	74,919
Miscellaneous Income	21,028

Total Support and Revenue **5,402,277**

Program

Center Services Operations	650,493
Public Education	1,521,408
Public and Center Services Outreach	1,159,669
Pregnancy Decision Line	317,445
Conference	522,980
Cost of Goods Sold	292,435
Grants to Other Organizations	150,000

Total Program Expenses **4,614,430**

Supporting Services

Management and General	219,144
Fundraising	563,765

Total Expenses **5,397,339**

Change in Net Assets **4,938**

Net Assets, Beginning of Year **2,817,993**

Total Assets, End of Year **2,822,931**

Care Net's audited financial reports and 990's can be accessed on our website at care-net.org/financial-information



CARE NET OFFICERS

ROLAND C. WARREN

President and CEO

Roland is an inspirational leader with a mind for business and a heart for Christ. His background in the corporate world, his extensive experience in nonprofit management, and his deep faith and understanding of scripture enable him to lead Care Net's efforts to transform people with the Gospel, empowering them to choose life for their unborn children. Inspired by Roland's vision and leadership, Care Net is a leading the **Pro Abundant Life** movement, calling pregnancy centers, churches, organizations, and individuals to not just work to save babies, but to help families go beyond surviving to thriving.

An alumnus of Princeton University, Roland received an MBA from the Wharton School at the University of Pennsylvania and went on to hold positions for more than two decades at IBM, PepsiCo, Goldman Sachs, and Princeton University.

Roland is a sought-after national speaker at pro-life conferences and events, pregnancy center events, and church and pastoral events. Roland is a **featured blogger** for Patheos.com, and his **national media appearances** include The Oprah Winfrey show, The Today Show, CNN, C-Span, Dateline NBC, Fox News Channel, and Black Entertainment Television. He has been **interviewed by major radio and newspaper outlets** such as The Wall Street Journal.



VINCENT DICARO

Chief Outreach Officer



CYNTHIA HOPKINS

Vice President of Center Services and Client Care



KATHRYN LOBUGLIO

Vice President of Donor Relations

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COMPASSION | HOPE | HELP

Now he who supplies seed to the sower and bread for food will also supply and increase your store of seed and will enlarge the harvest of your righteousness. You will be enriched in every way so that you can be generous on every occasion, and through us your generosity will result in thanksgiving to God.

2 Corinthians 9:10-11



CARE  NET

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