



CARE  NET

2018 NATIONAL CONFERENCE

SEPTEMBER 4-7, 2018
MARRIOTT MARQUIS » ATLANTA, GEORGIA

I planted the seed, Apollos watered it, but God has been making it grow. So neither the one who plants nor the one who waters is anything, but only God, who makes things grow. The one who plants and the one who waters have one purpose, and they will each be rewarded according to their own labor. For we are co-workers in God's service; you are God's field, God's building. » 1 CORINTHIANS 3:6-9

KEYNOTE SPEAKERS & PRESENTERS



ROLAND C. WARREN
President & CEO,
Care Net



DR. TIM ELMORE
Founder & President,
Growing Leaders



JILL SAVAGE
Speaker & Author



LOUIE GIGLIO
Pastor,
Passion City Church



LISA HARPER
Speaker, Author,
& Bible Teacher



BETHANY BARR PHILLIPS
Praise & Worship Leader



SCHEDULE

TUESDAY » 9/4

- 11-7p REGISTRATION
- 1-5:30p PRE-CONFERENCE
- 3-7p EXHIBIT HALL GRAND OPENING
- 7p DINNER ON YOUR OWN

WEDNESDAY » 9/5

- 8-9a REGISTRATION - BREAKFAST & COFFEE
- 8a-5:30p EXHIBITS OPEN
- 9-10:30a OPENING WORSHIP & KEYNOTE »
ROLAND C. WARREN
- 10:45-12:15a WORKSHOP 1
- 12:30-2p LUNCH & KEYNOTE » DR. TIM ELMORE
- 2-3:45p BREAK/EXHIBITS/OPEN SPACES*
- 4-5:30p WORKSHOP 2
- 5:30p DINNER ON YOUR OWN

THURSDAY » 9/6

- 8-9a BREAKFAST & COFFEE
- 8a-6p EXHIBITS OPEN (LAST CHANCE)
- 9-10:30a WORSHIP & KEYNOTE » LISA HARPER
- 10:45-12:15a WORKSHOP 3
- 12:30-2p LUNCH KEYNOTE » LOUIE GIGLIO
- 2:15-3:45p WORKSHOP 4
- 4-6p BREAK/EXHIBITS
- 6p DINNER ON YOUR OWN

FRIDAY » 9/7

- 8-8:45a BREAKFAST & COFFEE
- 8:45-10:15a WORSHIP & KEYNOTE » JILL SAVAGE
- 10:30-12p WORKSHOP 5
- 12-1:30p LUNCH ON YOUR OWN
- 1:30-3p WORKSHOP 6
- 3-4:30p JIGSAW NETWORKING[‡]/OPEN SPACES*
- 6-8p DINNER & KEYNOTE » TBA

*OPEN SPACE SESSIONS

Roundtable brainstorming sessions to help you network and gather ideas.

‡JIGSAW NETWORKING

Back by popular demand, join Kathy Koch, PhD., for a Jigsaw Networking activity.

HALF DAY PRE-CON SESSIONS

TUESDAY » 9/4 1-5:30P

EXPAND YOUR VISION: PRENATAL CARE[^]

RAUL & CHRISTINE REYES, AND MICHELLE TUSSING, BSN, RN, RDMS | CPC OF GREATER PHOENIX

BROADEN YOUR IMPACT: STI TESTING & TREATMENT[^]

SANDY CHRISTIANSEN, MD | CARE NET NATIONAL MEDICAL CONSULTANT

WHEN HELPING YOU IS HURTING ME[^]

ERIC SCALISE, PH.D., LPC, LMFT | LIV ENTERPRISES & CONSULTING, LLC

CHANGING YOUR LEADERSHIP DYNAMICS FOR SUCCESSFUL FUNDING

MIKE FLINK, BETH BENNETT, & EMILY FITCHPATRICK | MINISTRY VENTURES

[^]CE

Continuing education contact hours for nurses

HALF DAY PRE-CON SESSIONS

TUESDAY » 9/4 1-5:30P

MERGING LIFE & FAMILY MINISTRY

STUART CARVER | FAMILY GOD'S WAY

PREGNANCY CENTER MARKETING 101

VINCENT DICARO | CARE NET CHIEF OUTREACH OFFICER &
ARDEE COOLIDGE | CARE NET MARKETING & COMMUNICATION MANAGER

IMPLEMENTING THE VISION OF MAKING LIFE DISCIPLES

REV. DR. GREG AUSTEN | CARE NET EXEC. DIRECTOR OF CHURCH OUTREACH AND ENGAGEMENT

TOUCHING, TEACHING, & TRANSFORMING CLIENTS

ANDY MERRITT | PASTOR, EDGEWOOD BAPTIST

RECOGNIZING ADVERSE CHILDHOOD EXPERIENCES (ACES) AND FOSTERING RESILIENCE

JOAN BOYDELL | CARE NET CENTER SERVICES SPECIALIST & PANEL

FULL DAY PRE-CON SESSIONS

TUESDAY » 9/4

MORE SUCCESSFUL MINISTRY WITH MIND STYLES™

10-5:30P | KATHY KOCH, PHD » CELEBRATE KIDS, INC.

Dr. Kathy Koch believes knowing about Mind Styles can increase your success and lead to great breakthroughs. Your Mind Style explains how you relate to people and tasks and how you process thoughts and feelings. You'll learn why you prefer what you prefer, why some things are easy and hard, why people do things the way they do, and why you occasionally have conflicts with others. We'll make applications to team building, leadership, teaching and training, counseling, communication, marketing, fundraising, decision making, and spiritual growth. There will be abundant applications to relationships. Plus, the day is just a fun, relaxed day full of many ah-ha moments to clarify things that happened in your past and increase success for today and tomorrow. This is one of the best team building and teacher training experiences you'll ever have

DEEPER STILL RETREAT

9-9P | DEEPER STILL

Deeper Still will be offering a one-day healing retreat for conference attendees (women & men) who are post abortive. This is an opportunity to receive further healing from past abortions. Going to deeper places of healing does not diminish the healing you've already gained but is an opportunity to receive more freedom to walk out God's calling on your life. Topics covered will include: Sharing Your Story • The Perfect Sacrifice • Grieving & Reconciliation • Mother Mantle/Father Mantle • Strongholds & Soul Ties • Responsibility & Restoration • Memorial Service.

\$95

Must have between 10-15 participants register

Deadline to register: July 15th, 2018

Meals on your own

Register at: www.GoDeeperStill.org/carenet

WORKSHOPS

1 WEDNESDAY » 9/5
SESSION 1 » 10:45-12:15P

CLIENT CARE **ADDICTION AND RECOVERY: TRANSFORMING THE HEART[^]**
» ERIC SCALISE, PHD

NEW DIRECTORS **PERSONNEL ISSUES FOR NEW CENTER LEADERSHIP**
» JEANNEANE MAXON, JD

CLIENT MARKETING **RESEARCH-BASED MESSAGING:
ADDRESSING THE EMOTIONAL NEEDS AND BARRIERS
OF WOMEN FACING UNEXPECTED PREGNANCIES**
» JEFF PAULS & BRANDY MEEKS

PREVENTION & HEALING **SPEAKING OUT!
REACHING WOMEN SILENCED BY ABORTION**
» SUSAN DYER-LAYER, LCSW, & DEBORAH BRYAN

DEVELOPMENT **WHAT GOT YOU HERE MAY NOT GET YOU THERE**
» ANDREW WOOD

PRO ABUNDANT LIFE **BUILDING BRIDGES MEN WILL WALK ON**
» STEVE LONGENECKER

EXECUTIVE LEADERSHIP **SIGNIFICANCE, SERVANTHOOD AND SUFFERING**
» KATHLEEN PATTERSON

SPIRITUAL HEALTH **HOW TO OVERCOME OPPOSITION AND ADVERSITY
IN COMPLETING GOD'S WORK**
» ANDY MERRITT

LARGE BUDGET CENTERS* **LEADING LARGE, PART 1**
» KATHY KOCH, PHD

TODAY'S ISSUES **SELF-LOVE IN A 'SELFIE' WORLD**
» SHARI BREANDEL

MEDICAL **HIPPA & PRIVACY PRACTICES[^]**
» ANNE O'CONNOR, JD

Workshop and schedule information in brochure is subject to change. Check carenetconference.org and emails for ongoing updates.

[^]CE | Continuing education contact hours for nurses

*\$500,000+ per year budget

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up-to-date info & registration at carenetconference.org

WORKSHOPS

2 WEDNESDAY » 9/5 SESSION 2 » 4-5:30P

CLIENT CARE COUNSELING THE NEGATIVE TEST
» LESLEE UNRUH

CLIENT MARKETING SIMPLE STEPS TO REACH THE ABORTION DETERMINED
» VICKY BOTSFORD

DEVELOPMENT FACEBOOK ADVERTISING DEMYSTIFIED
» VINCENT DICARO & ARDEE COOLIDGE

EXECUTIVE LEADERSHIP DROPPING GOLIATH WITH THREE SMOOTH STONES
» JIM SPRAGUE

LARGE BUDGET CENTERS* LEADING LARGE, PART 2
» KATHY KOCH, PHD

MEDICAL IS THIS PREGNANCY VIABLE?^
» SHARI RICHARD, RDMD

NEW DIRECTORS CLIENT ISSUES FOR NEW CENTER LEADERSHIP
» JEANNEANE MAXON, JD

PREVENTION & HEALING YES THEY CAN! THE SCIENCE BEHIND SETTING HIGH EXPECTATIONS FOR YOUTH TO ACHIEVE OPTIMAL SEXUAL HEALTH^
» MARY ANNE MOSACK

PRO ABUNDANT LIFE MEN'S EXPERIENCES WITH EARLY ULTRASOUNDS
» JEFFREY GAGE

SPIRITUAL HEALTH MORE MARY, LESS MARTHA: BALANCING FAITH, WORK, AND WORSHIP
» LAUREN ROMAN

TODAY'S ISSUES PROTECTING AND DEFENDING PRCS
» TOM GLESSNER & ANNE OCONNOR

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WORKSHOPS

3 THURSDAY » 9/6
SESSION 3 » 10:45-12:15P

CLIENT CARE **CONNECTING WITH CLIENTS**
» JULIA DODSON, MA, LMFT

CLIENT MARKETING **CREATING AN EFFECTIVE GOOGLE ADWORDS CAMPAIGN**
» ASHLEY AMEND

DEVELOPMENT **INTEGRITY IN FUNDRAISING**
» JOHN VAN DRUNEN, ESQ & VONNA LAUE

EXECUTIVE LEADERSHIP **HOW TO LEAD UNEXHAUSTED**
» LISA HOSLER

LARGE BUDGET CENTERS* **THE THRIVE PHENOMENON, PART 1**
» BRIDGET VAN MEANS

MEDICAL **DRUGS VS BABIES[^]**
» JEANNE BRAMER, MD

NEW DIRECTORS **LEARN TO THRIVE, NOT JUST SURVIVE**
» TERRY WILLIAMS & CALLIE COWAN

PREVENTION & HEALING **RESEARCH ON ABORTION RECOVERY PROGRAMS[^]**
» SUSAN DYER-LAYER, LCSW & SUSAN JARAMILLO, D.MIN.

PRO ABUNDANT LIFE **MEN AND ABORTION RECOVERY**
» SOL PITCHON, MA & BRENDON FASSETT

SPIRITUAL HEALTH **THE SPIRITUAL CONVERSATION YOU WANT TO HAVE**
» MARY MARGARET GIBSON

TODAY'S ISSUES **LIES YOUNG PEOPLE BELIEVE AND WHY THEY MATTER**
» KATHY KOCH, PHD

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WORKSHOPS

4 THURSDAY » 9/6
SESSION 4 » 2:15-3:45P

CLIENT CARE CORRELATION BETWEEN SEXUAL ABUSE
& POST ABORTION TRAUMA
» JULIE WOODLEY, MA

**CLIENT
MARKETING** REACHING MILLENNIALS
» MARK VERMILION & STUDENTS

DEVELOPMENT GIVING DONORS WHAT THEY WANT...
AND GETTING WHAT YOU WANT
» JACK EASON

**EXECUTIVE
LEADERSHIP** ADVANCED PERSONNEL ISSUES
» JEANNEANE MAXON, JD

**LARGE BUDGET
CENTERS*** THE THRIVE PHENOMENON, PART 2
» BRIDGET VAN MEANS

MEDICAL CLINICAL ULTRASOUND SCANNING
TECHNIQUES & PITFALLS^A
» ROXANNE ERTEL, BA, CNMT, RDMS

**NEW
DIRECTORS** FINANCIAL SHOW AND TELL
» JOHN VAN DRUNEN, ESQ., CPA, & VONNA LAUE

**PREVENTION
& HEALING** PULL UP THE ROOTS TO CHANGE THE FRUIT
» KATHY KOCH, PHD

**PRO ABUNDANT
LIFE** 10 MARRIAGE MYTHS YOUR CLIENTS NEED TO DEBUNK
» JILL SAVAGE

**SPIRITUAL
HEALTH** THE 9 ARTS OF SPIRITUAL CONVERSATIONS
» CHRISTINE DENOVA & MARY SCHALLER

TODAY'S ISSUES WHY THE ABORTION BREAST CANCER LINK MATTERS^A
» ANGELA LANFRANCHI, MD

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WORKSHOPS

5 FRIDAY » 9/7 SESSION 5 » 10:30-12P

CLIENT CARE CHOOSING LIFE: ADVANCED COACHING SKILLS
» NANCY WILLIAMS

CLIENT MARKETING TESTED MARKETING TIPS
» JACOB HALL & PANEL

DEVELOPMENT ACQUIRE DONORS, RAISE FUNDS, SAVE LIVES
» COURTNEY GAINES

EXECUTIVE LEADERSHIP BUILDING A DYNAMIC TEAM
» BREANNE HUNT

LARGE BUDGET CENTERS* MULTI CENTER MINISTRY
» TOBY TAYLOR

MEDICAL FETAL MEDICINE: DIAGNOSIS & TREATMENT OF TINY PERSONS^A
» WILLIAM LILE, MD, DO, FACOG

NEW DIRECTORS REACHING THE ABORTION MINDED CLIENT BEFORE, DURING, AND AFTER THE VISIT
» BRIANNE WELCH

PREVENTION & HEALING RECOVERY GROUPS: FROM THE ONE CAME MANY
» KIM OLSON

PRO ABUNDANT LIFE DO YOU SPEAK MODERN ADOPTION?
» HEATHER FEATHERSTON

SPIRITUAL HEALTH GOOD NEWS FOR HUMAN LIFE
» KURT DILLINGER

TODAY'S ISSUES CULTURAL SABOTAGE
» PETER HECK

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WORKSHOPS

6 FRIDAY » 9/7
SESSION 6 » 1:30-3P

CLIENT CARE **TAKING THE CALL: INSIGHTS FROM PREGNANCY DECISION LINE**
» CINDY HOPKINS

CLIENT MARKETING **REBRANDING: IT'S MORE THAN JUST A NEW LOOK**
» DONNA CLUTE AND SOL PITCHON, MA

DEVELOPMENT **SMALL BUT TOUGH: RURAL CENTER CHALLENGES**
» BREANNE HUNT

EXECUTIVE LEADERSHIP **HOW JESUS RELATED TO HIS DISCIPLES (STAFF)**
» ANNE PIERSON

LARGE BUDGET CENTERS* **ROUNDTABLE DISCUSSIONS**
» GROUP PARTICIPATION

MEDICAL **ADVANCED NURSING PRACTICE: UNUSUAL & ABNORMAL ULTRASOUNDS^A**
» AUDREY STOUT, RN, RDMS

NEW DIRECTORS **EFFECTIVE ONGOING VOLUNTEER TRAINING: DESIGN AND IMPLEMENTATION**
» LAURA MARTINEZ & NANDA KIRKPATRICK

PREVENTION & HEALING **STRENGTHENING FUTURE FAMILIES**
» CATHERINE WOOD

PRO ABUNDANT LIFE **ENGAGING THE CHURCH**
» REV. DR. GREG AUSTEN

SPIRITUAL HEALTH **THE UNIQUE CHRISTIAN VISION OF HUMAN DIGNITY**
» DAN DARLING

TODAY'S ISSUES **HOW TO JUMP INTO TRAFFICKING AWARENESS**
» IVY BERGER

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ADDITIONAL INFORMATION



HOTEL & RESERVATIONS

MARRIOTT MARQUIS » 265 PEACHTREE CENTER AVENUE, ATLANTA, GEORGIA 30303

REFERENCE "CARE NET" FOR \$159/NIGHT » CALL 866-469-5475 OR [TINYURL.COM/CNHOTEL18](https://tinyurl.com/cnhotel18) » RATE EXPIRES 8/14, AS LONG AS ROOMS ARE AVAILABLE.



AIRPORT

HARTSFIELD JACKSON (ATL) » 7 MILES FROM DOWNTOWN



TRANSPORTATION

DART TRANSPORTATION » DISCOUNTED PRICE TO/FROM AIRPORT

\$28 RT OR \$16 OW » [TINYURL.COM/DARTTRANS](https://tinyurl.com/darttrans) » RATES GOOD 9/1 - 9/10



PARKING

MARRIOTT HOTEL » VALET ONLY: SPECIAL OVERNIGHT RATE \$36/DAY

LOT OR GARAGE LOCATIONS FOR LESS: CHECK [ATLANTA.BESTPARKING.COM](https://atlanta.bestparking.com)



NEED A ROOMMATE?

LOGIN TO [AFFILIATES.CARE-NET.ORG](https://affiliates.care-net.org) AND POST TO 'CARE NET COMMUNITY BOARD' UNDER 'CONFERENCE TALK FORUM.' OR EMAIL CONFERENCE@CARE-NET.ORG.

Details on [Things to do](https://carenetconference.org), [Workshop Descriptions](https://carenetconference.org), and [Registration](https://carenetconference.org) at carenetconference.org

REGISTRATION

REGISTER ONLINE AT CARENETCONFERENCE.ORG

HALF DAY PRE-CON ONLY

TUESDAY, 9/4 » 1-5:30P

UNTIL 8/10 » \$95

AFTER 8/10 » \$105

FULL DAY PRE-CON ONLY

TUESDAY, 9/4 » 10-5:30P

TRAINING WITH KATHY KOCH, PHD

\$185

Includes training, materials, and lunch.

MAIN CONFERENCE ONLY

WEDNESDAY, 9/5 - FRIDAY, 9/7

Main conference fees include conference bag, workshops, keynote sessions, admission to exhibit area, conference app, and conference meals.

	UNTIL 7/6	7/7 - 8/10	AFTER 8/10
AFFILIATE	\$469	\$519	\$569
NON-AFFILIATE	\$519	\$569	\$619

BUNDLED PRICING DISCOUNT

TUESDAY, 9/4 - FRIDAY, 9/7

HALF BUNDLE = HALF DAY PRE-CON + MAIN

WHOLE BUNDLE = WHOLE DAY PRE-CON + MAIN

Register for both Pre-Conference and Main to receive a \$50 discount on your total conference registration. Bundled price includes all Main Conference items.

TYPE	HALF BUNDLE PRICING			WHOLE BUNDLE PRICING		
	UNTIL 7/6	7/7 - 8/10	AFTER 8/10	UNTIL 7/6	7/7 - 8/10	AFTER 8/10
AFFILIATE	\$514	\$564	\$614	\$604	\$654	\$704
NON-AFFILIATE	\$564	\$614	\$664	\$654	\$704	\$754

ONE DAY BOARD TRAINING

FRIDAY, 9/7

\$185 (SOLO EVENT)

Included in Main Conference or purchased as solo event.

REGISTRATION

REGISTER ONLINE AT CARENETCONFERENCE.ORG

MULTIPLE REGISTRATIONS DISCOUNT

\$50 OFF EACH MAIN REGISTRATION FOR 4+ FROM ONE CENTER.

Discount of \$50.00 each per main registration for four or more attendees from one center. All four registrations must be submitted at the same time and each must have a separate registration form. The Bundled Pricing Discount and the Multiple Registrations Discount CANNOT be combined; you have the option to take advantage of one or the other, but not both.

*CE FEE

ADMINISTRATIVE FEE FOR NURSING EDUCATION CONTACT HOURS

ONLY PRE-CON SESSIONS » \$20

ONLY MAIN CON WORKSHOPS » \$30

BOTH PRE & MAIN CONF » \$45

Care Net is approved by the California Board of Registered Nursing to provide continuing education contact hours for nurses. Provider Number: CEP14950. The indicated Pre-Conference Sessions provides a total of 4.8 hours. Indicated Main Conference workshops provide 1.8 hours each, totaling a potential of 10.8 hours available to earn.

GUEST MEALS

SINGLE & PACKAGED MEAL TICKETS

Package: All coffee breaks and breakfasts, Wednesday lunch, Thursday lunch, and Friday dinner.

INDIVIDUAL
BREAKFAST » \$20

INDIVIDUAL
GUEST LUNCH » \$40

INDIVIDUAL
GUEST FRIDAY DINNER » \$55

INDIVIDUAL
GUEST MEAL PACKAGE » \$195

CANCELLATION POLICY

Registrants who cancel by August 14th will receive a 50% refund after the conference. Refund requests must be submitted via email to conference@care-net.org. NO REFUNDS are available after August 14, 2018, however, you may transfer your fees to anyone who is able to attend in your place. Fees cannot be transferred to future conferences.

Payment by check must be paid within the pricing deadline of the registration period.
Mail to: CARE NET Attn: Conference Registration | 44180 Riverside Pkwy, Suite 200, Lansdowne, VA 20176

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2018 NATIONAL CONFERENCE



CARE NET

44180 RIVERSIDE PARKWAY, SUITE 200
LANSLOWNE, VIRGINIA 20176

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