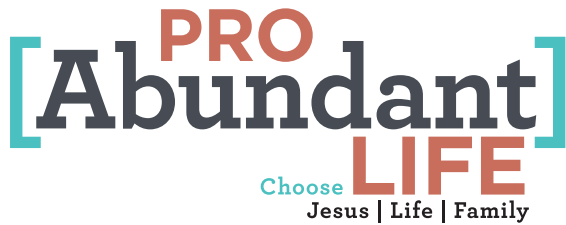


REACH OVER 1,000 CHRISTIAN MINISTRY LEADERS

Care Net hosts the largest pregnancy center conference in the nation, attracting nearly 1,300 attendees from across the United States and Canada. Our conference theme this year is Pro Abundant Life (John 10:10), and this year we'll be heading to the Walt Disney World Swan and Dolphin Resort in Orlando, FL from September 6-9.



The conference features well-known Christian speakers and three-and-a-half days of intensive workshops on running effective pregnancy decision ministry (See details at carenetconference.org).

More than just a conference, this event is a unique gathering of close-knit pro-life leaders from around North America. Care Net, the host organization, is a faith-based, non-profit ministry that supports more than 1,100 affiliated pregnancy centers with counseling training, materials, and standards of care and integrity.

We'd like you to consider sponsoring our event this year for three reasons:

- [1] THERE'S NO OTHER VENUE WHERE YOU CAN CAPTURE THE ATTENTION OF SO MANY INFLUENTIAL, PRO-LIFE THOUGHT LEADERS ALL IN ONE PLACE!**
- [2] YOUR SPONSORSHIP WILL BENEFIT YOUR ORGANIZATION ALL YEAR ROUND, AS WE'VE BUNDLED IN SEVERAL EXCITING WAYS FOR YOU TO CONTINUE THE OUTREACH THAT YOU INITIATE IN ORLANDO.**
- [3] WHEN YOU BECOME A CARE NET NATIONAL CONFERENCE SPONSOR, YOU WILL BE PARTNERING WITH US TO ENCOURAGE AND TRAIN THOSE WHO PROVIDE LIFE-GIVING HELP & HOPE TO WOMEN & MEN EVERY DAY.**

A STAR-STUDED LINE-UP FOR THE 2016 CONFERENCE

Care Net consistently attracts spiritual and thought leaders at the forefront of God's work.

Dr. Russell Moore, Dr. Meg Meeker, Dr. Kathy Koch and Axis are just a few of the luminaries we have lined up for 2016. Plus, kicking off the event is Care Net's President and CEO, Roland C. Warren.

The Care Net National Conference provides leaders with encouragement and practical workshop tracks to help train pregnancy center directors, staff, and boards on everything from reaching millennials to STD testing to abortion recovery counseling and everything in between. We also train church leaders on implementing pregnancy care ministries within their churches.



Dr. Russell Moore
President of the Ethics & Religious Liberty Commission, Southern Baptist Convention. Former provost and dean of The Southern Baptist Theological Seminary and pastor.



Dr. Meg Meeker
Pediatrician, mother, and bestselling author of six books. Fellow of the American Academy of Pediatrics and the National Advisory Board of the Medical Institute, and a clinical assistant professor at Michigan State University.



Dr. Kathy Koch & Axis
Kathy Koch, President of Celebrate Kids and a team from AXIS will present a captivating Millennial Forum on understanding & engaging this generation.





WHO ATTENDS THE CARE NET NATIONAL CONFERENCE?

Over the course of three-and-a-half days, you'll reach pregnancy center directors and medical staff, church leaders, as well as marketing and client services professionals who need resources to reach out to young, sexually active adults with compassionate alternatives to abortion. Care Net pregnancy centers serve hundreds of thousands of women and men each year, offering them free medical services such as ultrasounds, pregnancy tests, STD tests, and counseling services. Nationally, Care Net pregnancy centers have a 97 percent client satisfaction rate.

These front-line leaders are leveraging online media and marketing, call centers, educational materials, medical equipment, video, training services, and more to build young families and provide help and healing to those whose lives have been ravaged by abortion.

If you have industry-leading services to offer these leaders – at a time when they're looking for fresh ideas – you couldn't have a more attentive audience. Just by being willing to support their annual event, packed with networking and hands-on training opportunities, you'll have found the fastest way to their hearts.

In return, your company or organization will be featured and promoted to our conference attendees – the leaders of hundreds of local, non-profit organizations. This year, in addition to promoting your brand on site, we will be leveraging interactive and social media in new ways to give sponsors greater ability to stay in touch with these thought leaders. [See the next page for details.](#)

Thank you for your time and support. [If you have any questions, please contact Polly Bennett, Care Net Conference Director at 205-979-7909 or \[pbennett@care-net.org\]\(mailto:pbennett@care-net.org\).](#) We look forward to hearing from you!



Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.

SILVER
\$2,500+



GOLD
\$5,000+



DIAMOND
\$10,000+



>SOLD<
\$20,000+



	SILVER \$2,500+	GOLD \$5,000+	DIAMOND \$10,000+	>SOLD< \$20,000+
Sponsorship recognition (your company logo) on the Care Net conference registration website homepage (<i>appears at each registration</i>), the affiliate-only website, and on all conference email communications.	✓	✓	✓	✓
Sponsorship recognition ribbons for registered representatives to wear.	✓	✓	✓	✓
Sponsorship recognition markings at your exhibit hall booth.	✓	✓	✓	✓
Sponsorship recognition at main conference registration in the main lobby	✓	✓	✓	✓
Sponsorship recognition in on-site conference guide.	✓	✓	✓	✓
Sponsorship recognition in an appreciation email sent to our network of pregnancy centers after the conference.	✓	✓	✓	✓
Sponsorship recognition on projection screens at all general sessions.	✓	✓	✓	✓
Complimentary ad space in on-site conference guide. (<i>Details on page 4</i>)	Quarter Page (4.25" w x 5.5" h)	Quarter Page (4.25" w x 5.5" h)	Half Page First Ad Page (8.5" w x 5.5" h)	Full Page Back Inside Cover (8.5" w x 11" h)
Complimentary main conference registration for company representative(s).		1	1	2
Spoken recognition of sponsorship from podium during a general session.		✓	✓	✓ (by Roland Warren)
Complimentary exhibit hall booth.	1/2 Price Standard Booth	Standard Booth Best Location	Premium Booth	Double Premium Booth Best Location
Care Net social media promotion of your content.		1 Facebook post	1 Facebook post + 6 tweets	2 Facebook posts + 12 tweets
Banner advertising on Care Net's corporate and affiliate-only websites.		1 week	1 month	2 months
Complimentary distribution of printed information on the tables at a general session or in the attendees' conference bag. (<i>Details on page 4</i>)			✓	✓ on table
Presentation of your organization at a general session.		30 second video	2 minute video	5 mins. at podium + 2 min. video
Invitation(s) to the President's Reception.		1	2	2
Sponsored post on Care Net's blog.			1	2
One (1) Facebook shareable Care Net creates thanking your company for it's sponsorship.				✓
Seating at speakers' tables during all general sessions.				✓
Complimentary breakout room for a one-time use of sixty (60) minutes.				✓
Number of Sponsorships	∞	5	2	1



2016 CONFERENCE SPONSOR PROMOTIONAL OPPORTUNITIES

In addition to the benefits provided in your sponsorship level, you have the following additional opportunities available to help highlight and promote your organization at the 2016 Care Net National Conference.

NET TALKS SPONSORSHIP

\$2,500

NET Talks (News, Education, and Truth) is an annual speakers event at the Care Net conference.

These 10-minute talks take place in the conference exhibit area during break times throughout the conference. The talks are centered on a select topic that speakers present in its entirety. They can be newsworthy to those in pregnancy ministry, creative ideas in leadership, fundraising, family, counseling, or sharing a spiritual truth.

The NET Talks sponsor's logo would appear on all pre-conference advertising and on the directional and scheduling signage at the conference, which are displayed in hallways and at the site of the NET Talks. The sponsor would be recognized each day on stage when the NET Talks commence and thanked from general session stage.

MILLENNIAL FORUM SPONSORSHIP

\$2,500

On Thursday, September 8th, a team from Axis will partner with Dr. Kathy Koch to present a forum on today's culture and how we can use this knowledge to reach the younger generation. Your contribution will help to under write this very important presentation which will be given to all attendees in the main ballroom.

Your logo will be in all printed conference materials as the forum sponsor and the organization publicly recognized from the stage with logo appearing on main screens.

CONFERENCE BAG ITEM

\$495 if *not* exhibiting
\$375 if exhibiting

A conference bag will be given to each main conference attendee at registration. Supply one item for inclusion in the conference bag. Literature may consist of one insert, brochure, or flyer no larger than 8½" x 11". Please provide at least 1,000 physical copies (shipping details, dates, and information for bag item will be sent separately).

The Conference Guide is a full color brochure printed on high quality paper that serves as the attendees' reference guide throughout the conference. All attendees are provided with one at registration.

\$775 if *not* exhibiting
\$725 if exhibiting

\$475 if *not* exhibiting
\$425 if exhibiting

\$275 if *not* exhibiting
\$225 if exhibiting

FULL PAGE AD

8.5" W X 11" H

FILE SUBMITTED SIZE
8.75" W X 11.25" H
FOR BLEED TRIM

HALF PAGE AD

8.5" W X 5.5" H

FILE SUBMITTED SIZE
8.75" W X 5.75" H
FOR BLEED TRIM

QT. PAGE AD

4.25" W X 5.5" H

FILE SUBMITTED SIZE
4.5" W X 5.75" H
FOR BLEED TRIM

Files will not be accepted unless they are provided in one of the acceptable file formats listed below.

Acceptable artwork must be submitted electronically no later than July 28, 2016 for inclusion in the 2016 Conference Guide.

Finished files and/or questions can be emailed to:
Martin Stanley at mstanley@care-net.org

ACCEPTABLE FILE FORMATS

1. Adobe Acrobat PDFs are the preferred format. PDFs must be made for high quality CMYK print at 300 dpi resolution with all fonts and images embedded and no security
2. JPG or TIFF, 300 dpi, CMYK





UNACCEPTABLE FILE FORMATS

1. Native documents (please save to either a PDF, JPG, or TIFF)
2. Microsoft Word
3. Microsoft Publisher

You may quickly and easily elect to be an exhibitor through the online conference registration via carenetconference.org. Or you may mail, fax, or email (to pbennett@care-net.org) in the completed form below with payment.

YES! COUNT US IN!

We want to be a Sponsor at the 2016 Care Net National Conference in Orlando, FL, September 6-9.

- ~~\$2,500~~ **>SOLD<** Premier - Only 1 available 
- \$10,000+ Diamond - Only 2 available 
- \$5,000+ Gold - Only 5 available 
- \$2,500+ Silver 

Purchase additional promotional items not included in your sponsorship level:

- | | |
|--|--|
| Booth Space | Additional Space(s) |
| <input type="checkbox"/> \$475 Standard - 8'X 10' | <input type="checkbox"/> +\$399 |
| <input type="checkbox"/> \$575 Premium - 8'X 10' | <input type="checkbox"/> +\$499 |
| Conference Bag Insert - 1000 copies* | |
| <input type="checkbox"/> \$495 (if <i>not</i> exhibiting) | <input type="checkbox"/> \$375 (if exhibiting) |
| Conference Guide Ad (if <i>not</i> exhibiting) | (if exhibiting) |
| <input type="checkbox"/> \$275 Quarter Page - 4.25" w X 5.5" h | <input type="checkbox"/> \$225 |
| <input type="checkbox"/> \$475 Half Page - 8.5" w X 5.5" h | <input type="checkbox"/> \$425 |
| <input type="checkbox"/> \$775 Full Page - 8.5" w X 11" h | <input type="checkbox"/> \$725 |

I have enclosed a check, made payable to Care Net, in the amount of: \$ _____
(\$10 charge for paper payment)

I wish to pay by Credit Card the amount of: \$ _____

- Visa MasterCard American Express Discover

Credit Card # _____

Name on Card _____

Company Name _____

Address _____

City _____ State/Province: _____ Zip/Postal Code: _____

Phone _____ Email: _____

Website _____

SEND TO:
CARE NET
ATTN: CONFERENCE SPONSORSHIP
44180 RIVERSIDE PARKWAY, SUITE 200
LANSDOWNE, VA 20176
OR FAX: 703-554-8735

Send your logo to Martin Stanley via mstanley@care-net.org. Native EPS files are preferred, but high resolution (300 dpi) JPG or TIFF files will also be accepted. Please direct all questions concerning artwork to mstanley@care-net.org.

*Literature may consist of one insert, brochure, or flyer no larger than 8½" x 11". You are responsible for sending Care Net 1,000 physical copies.