



## **“Pro-Abundant Life” Executive Summary**

### **May 23, 2016**

#### **EXECUTIVE SUMMARY**

Each year in the United States there are approximately 1.06 million abortions. This translates to **one abortion every 30 seconds**. Since 1975, Care Net has been working to save unborn children from becoming the next victims of abortion. Each year, we save about 66,000 lives. Protecting and defending the unborn has been, and always will be, central to our DNA. However, we also believe that “life decisions require life support” and we need to help people who choose life for their unborn children to go beyond surviving to thriving. To that end, we are also committed to celebrating, encouraging, and participating in those things that help children and families experience **abundant** life:

- Providing health, emotional, and social services, material resources (baby clothing, car seats, etc.), and pregnancy and parenting education through our local affiliated pregnancy centers
- Connecting people to the local church for and long-term support
- Promoting healthy marriage as the ideal environment to raise children
- Encouraging father involvement during pregnancy and throughout the lives of their children

In order to fulfill our Pro-**Abundant** life vision, Care Net has developed 3 effective service delivery platforms, which we refer to as “Wells of Compassion”:

- I. Pregnancy Decision Line (PDL):** PDL is the *only* nationally focused, real-time call center providing immediate and comprehensive pregnancy decision coaching to women and men considering abortion. Almost half of new PDL clients are reached online, through keyword advertising and are actively seeking or considering abortion.

***Our goal is** → to expand PDL to serve more people and save more lives.*

- II. Pregnancy Centers (PCs):** Care Net has a network of over 1,100 affiliated PCs throughout the United States and Canada. Over the last 7 years, our centers have saved the lives of 462,089 unborn children from becoming victims of abortion. Care Net pregnancy centers have steadily improved their effectiveness in serving women and men who are at risk for abortion, but additional training is needed to help them maximize their impact in the communities they serve.

***Our goal is** → to provide the additional tools and training required to equip our centers to apply Care Net’s best practices and standards more efficiently and effectively.*

- III. Church Initiative, Making Life Disciples Ministries (MLD):** The Church Initiative was born out of research that revealed 65% of women who have abortions identify as Christians. Another study indicates that 43% of women who had abortions were regularly attending church at the time of their first abortion. We believe the local Church has the capacity to become our strongest “Well of Compassion,” but the internal abortion problem must be addressed.

***Our goal is** → to mobilize and equip the Church (through our Making Life Disciples curriculum) to develop “MLD Ministries” to serve people within congregations who are facing pregnancy decisions, and to augment the work of local Pregnancy Centers by providing ongoing support to families that are living out their decisions for life.*

By providing funding to Care Net, you will enable us to maximize our influence on the women and men we meet at our “Wells of Compassion” who are facing pregnancy decisions. Together, we will empower them to choose life for their unborn children...and abundant life for their families!