



2018 Annual Report

COMPASSION | HOPE | HELP

IN THE PAST  
10 YEARS **677,248** LIVES SAVED!<sup>1</sup>

*Dear Friend,*

Nearly one million children are aborted in the United States every year. That's one child every thirty seconds. My heart breaks for each one ... and I know yours does, too.

That's why I am so grateful for your partnership with Care Net. Together, we confront abortion head-on, showing God's love and concern for women who are facing pregnancy decisions. We proclaim the holistic truth that abortion harms women, babies, fathers and families.

We are leading the **Pro Abundant Life Movement** as taught by Jesus in John 10:10, "I came that they may have life, and it abundantly!" This movement is about so much more than preventing abortion -- we are moving families from just "surviving" to "thriving" - through a transforming relationship with Jesus Christ, to God's perfect design of marriage and the family.

Back in 1975, Care Net was founded to give women and families loving support and comprehensive information to help them make wise decisions regarding unplanned pregnancies. Today, Care Net supports one of the nation's largest networks of life-affirming pregnancy centers—with more than 1,100 members—and runs the only national pregnancy decision coaching call center that provides immediate support to women and men considering abortion. We also equip and mobilize churches to offer compassion, hope, help, and discipleship to those making pregnancy decisions.

You have in your hands our 2018 Annual Report, a year that was marked with thousands of lives saved. *But that's just the beginning . . .*

The moment we encounter an individual or family, we want them to know the love, hope, and unconditional acceptance of Jesus Christ. From that foundation—and by meeting each person right where they are—we encourage and empower them to choose marriage, parenting, adoption, and other alternatives to abortion that honor what God designed the family to be.

Ultimately, lasting victory lies not only in choosing life for the unborn, but in leading those children and their families to the abundant life Christ promises in John 10:10.

In the coming year, we will continue to do the work of ministry with great hope and expectation for what God will do through Care Net ... and through YOU!



With deep gratitude and joy,

A handwritten signature in black ink that reads "Roland C. Warren". The signature is fluid and cursive, with a long horizontal line extending from the end.

Roland C. Warren  
President & CEO

<sup>1</sup> Number based on data collected between 2008-2017 from Care Net's network of affiliated pregnancy centers. Lives saved based on last stated intent of clients visiting centers.





## OUR VISION

Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.

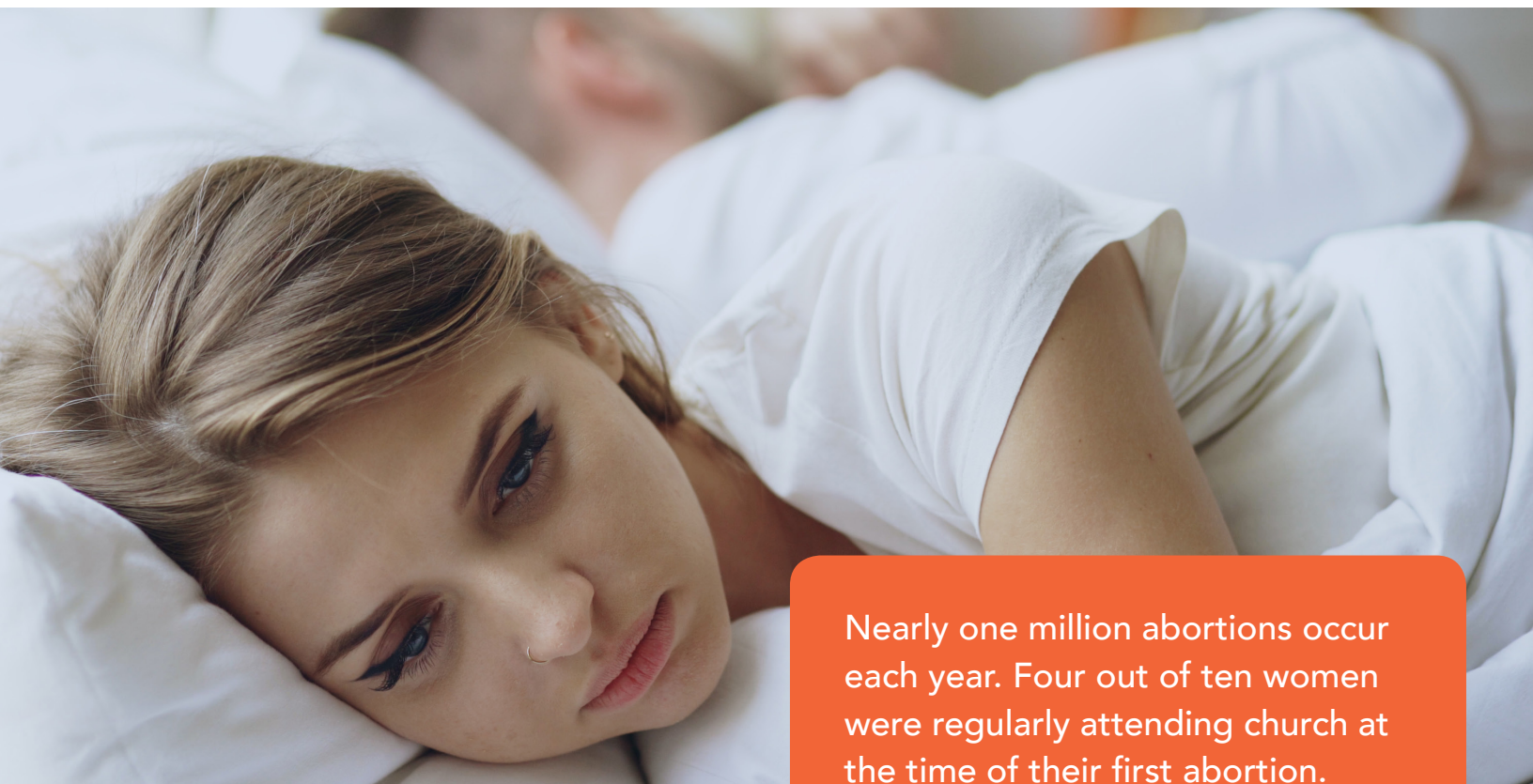


## OUR MISSION

Acknowledging that every human life begins at conception and is worthy of protection, Care Net offers compassion, hope, and help to anyone considering abortion by presenting them with realistic alternatives and Christ-centered support through our life-affirming network of pregnancy centers, churches, organizations, and individuals.

*The thief comes only to steal and kill and destroy; I came so that they may have life, and have it abundantly. John 10:10*





Nearly one million abortions occur each year. Four out of ten women were regularly attending church at the time of their first abortion.

## ELIZABETH'S STORY

When Elizabeth called, she broke down in tears. *"I've had two ectopic pregnancies, and I want this baby with all my heart! But my boyfriend doesn't want kids yet. He said he will leave if I don't have an abortion. I'm so lost. I can't believe this is happening now."*

God is never surprised. He always works in His perfect plan. And on Care Net's Pregnancy Decision Line, we hear stories like this one all the time.

Grace happened to take Elizabeth's call. She opened her heart to comfort Elizabeth, sharing, *"I understand how you feel more than I can even express. I lost a child with an ectopic pregnancy."*

Elizabeth wept harder, and she kept saying, *"I can't believe you understand."*

Over the course of the next hour, Grace walked Elizabeth through her grief and helped her to see the miracle of her unborn child. They prayed together, with Elizabeth making a strong commitment to give her baby life ... her *"very own gift from God."*



Care Net partners with affiliated pregnancy centers, churches, and committed friends like you to reach more and more people with a message of life and the Gospel of Jesus Christ ... **together, we are saving lives every day.**



CARE NET IS  
DEDICATED TO  
THE FOLLOWING

# **PRO** [Abundant] **LIFE** OBJECTIVES:



Leading people into **transformative relationships with Jesus Christ**, breaking the cycle of repeated, unintended pregnancies. And connecting pregnancy center clients to the local church for discipleship and long-term support.



Promoting **healthy marriage** as the optimal environment to raise children in accordance with God's design for the family. The best way to ensure children thrive in life is when they are raised by their own, married parents.



Breaking the cycle of abortion by **engaging the father**, statistically proven to be the key influencer in a pregnancy decision. Children who have fathers who are involved, responsible, and committed fare far better in various ways.



**Overturing Roe v Wade *in the hearts*** of individuals, by appealing to those who are willing to consider facts, thoughts, and ideas about the sanctity of life and the dangers of abortion, and giving tools to individuals to carry on their Pro **Abundant** Life beliefs.



## AFFILIATED PREGNANCY CENTERS

In fiscal year 2018, more than 1,100 Care Net affiliated pregnancy centers across North America welcomed those facing unplanned pregnancies through their doors. More than 70,000 women chose life for their unborn children ... that means over 70,000 lives saved!

In the last 10 years, Care Net affiliated pregnancy centers have accomplished the following:



**1.1 MILLION**

women received free ultrasound scans



**2.8 MILLION**

women received free pregnancy tests



**1.1 MILLION**

received parenting support and education



**1.6 MILLION**

people heard the Gospel



**8 OUT OF 10**

women who were considering abortion when they visited our affiliated pregnancy centers chose life for their unborn child!

*Religion that God our Father  
accepts as pure and faultless  
is this: to look after orphans  
and widows in their distress  
and to keep oneself from being  
polluted by the world.  
James 1:27*





## PREGNANCY DECISION LINE

Care Net operates the Pregnancy Decision Line, the only national pregnancy decision call center and website that provides immediate coaching to women and men actively seeking abortion. Pregnancy Decision Line uniquely supports women and men in making a decision for life for themselves and their unborn child, and often connects them to local pregnancy centers for ongoing support.

Our coaches are skillfully trained to listen and engage callers in sharing the details of their situations, coach and empower callers to life decisions, and recognize opportunities to share the Gospel. In fiscal year 2018:

### 9 OUT OF 10

Pregnancy Decision Line callers who are pregnant are actively seeking or considering an abortion

### 18% OF CALLERS

to Pregnancy Decision Line moved from being committed to having an abortion to “undecided” by the completion of their call

### 7.5% OF CALLERS

to Pregnancy Decision Line who were committed to having an abortion *changed their minds* during the call and chose life for their unborn children

*“Yesterday, I talked to a woman who called wanting the abortion pill. She had two abortions previously. After some deep discussion, she admitted that she just didn’t think she would ever be a good mother. We talked about the support, parenting classes, and counseling available at her local pregnancy center, and she agreed to visit. Before we ended the call, I could hear the smile in her voice as she said, “I want to keep my baby!”*

– Nicole, Pregnancy Decision Line Coach



## CULTURAL INFLUENCE

With our unique Pro **Abundant** Life approach to serving women and men facing pregnancy decisions, Care Net has the vision, mission, and leadership to influence the culture we live in through multimedia and multichannel communication campaigns.

### Care-net.org Website

Fiscal year 2018 has been a year of concerted effort to increase Care Net's cultural influence, to better support our affiliated pregnancy centers, stakeholders, and the general public. In the last year we have increase the number of digital subscribers to 120,880 contacts - an 82% increase over the prior fiscal year. These digital subscribers receive regular communication from Care Net, including the 193 blog posts published online in fiscal year 2018. Educational e-books are an effective way to equip the public with pro-life resources, and last year 14,390 free e-books were downloaded from the Care Net website.

Care-net.org, our state of the art website, hosts four blogs that highlight the impact of Care Net's ministry initiatives and the Pro **Abundant** Life message. In fiscal year 2017, the website surpassed one million visitors for the first time, representing an 88% increase in web traffic over fiscal year 2016.

**16 million** people reached through social media platforms

**120,880** digital subscribers

More than **32,000** online course registrants

**14,390** downloaded free e-books

**193** blogs published

### Social Media

Care Net also maintains a highly active Facebook page for sharing blog posts, images, and videos. Our social media platforms reached more than 16 million people in fiscal year 2018, representing a 94% increase over the same period in fiscal year 2017.

Care Net is also equipping the general public to embrace and live out the Pro **Abundant** Life vision through free, online courses and in-depth e-books. To date, 32,000 individuals have registered for one of Care Net's free online courses, providing education on how to effectively support women and men facing pregnancy decisions.





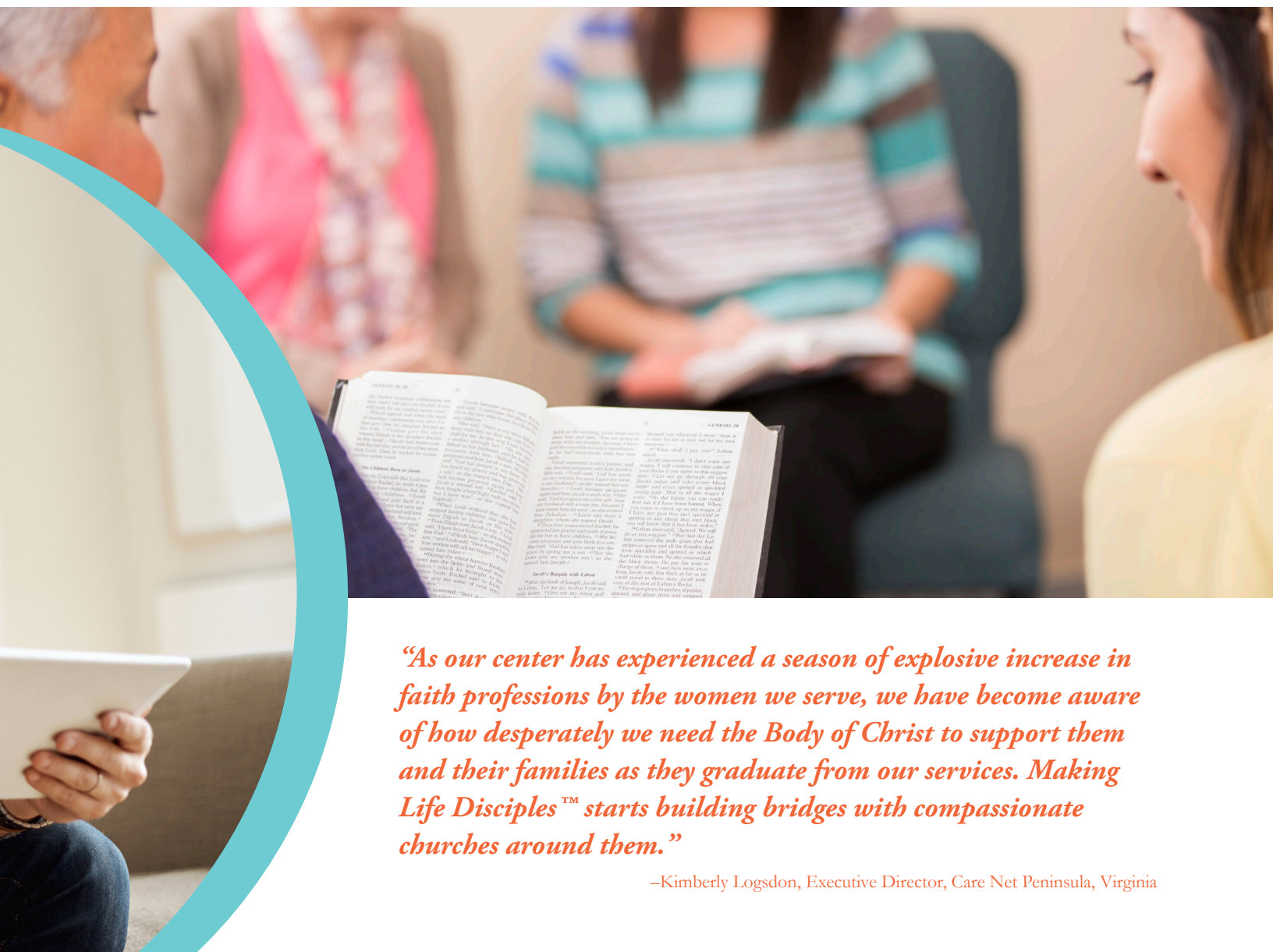
# MAKING LIFE DISCIPLES™: EQUIPPING THE CHURCH

Care Net conducted research which revealed that four in ten women were regularly attending church at the time of their first abortion.

Our *Making Life Disciples*™ initiative gives churches the tools they need to offer compassion, hope, and help to those in their congregations and communities facing pregnancy decisions. It also equips churches to build lifesaving partnerships with their local pregnancy centers, so they can offer ongoing discipleship to clients. The ultimate goal is to see moms, dads, and children become disciples of Jesus Christ, and break the cycle of abortion in our churches..

Nearly **700 pregnancy centers and churches** are currently working to implement the vision of *Making Life Disciples*™ in their congregations and communities.

Our goal is to equip **1,000 churches** with *Making Life Disciples*™ by the end of 2020.

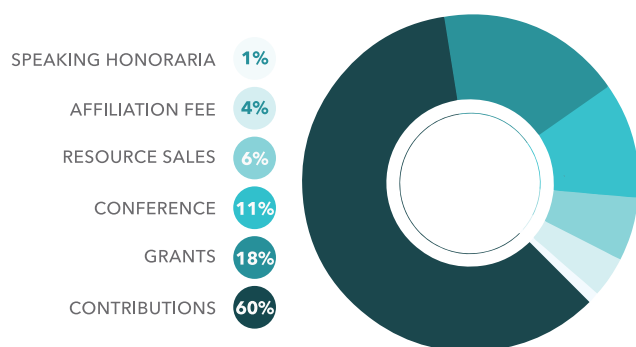


*“As our center has experienced a season of explosive increase in faith professions by the women we serve, we have become aware of how desperately we need the Body of Christ to support them and their families as they graduate from our services. Making Life Disciples™ starts building bridges with compassionate churches around them.”*

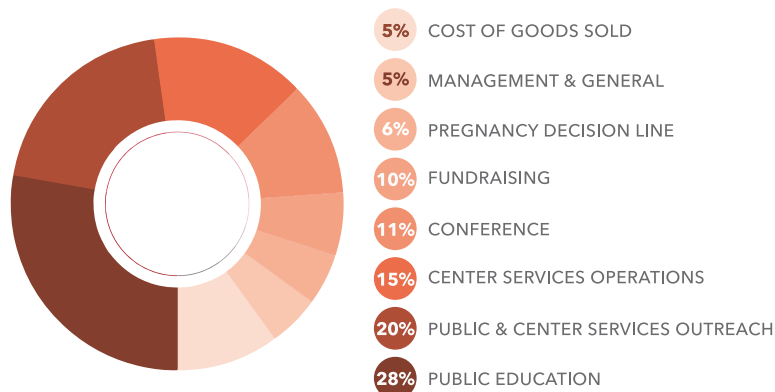
—Kimberly Logsdon, Executive Director, Care Net Peninsula, Virginia

# FISCAL YEAR 2018 FINANCIAL STEWARDSHIP

## Fiscal Year Revenue



## Fiscal Year Expenses



### STATEMENT OF FINANCIAL POSITION

From audited report for fiscal year ending June 30, 2018

#### Assets

##### Current Assets

|                           |           |
|---------------------------|-----------|
| Cash and cash equivalents | 2,646,835 |
| Accounts Receivable       | 25,545    |
| Pledges Receivable        | 187,150   |
| Inventory                 | 539,601   |
| Prepaid Expenses          | 80,769    |

**Total Current Assets** **3,479,900**

##### Property and Equipment

|                                |           |
|--------------------------------|-----------|
| Office furniture and equipment | 90,070    |
| Website                        | 53,460    |
| Leasehold improvement          | 30,000    |
| Less: accumulated depreciation | (146,587) |

**Total Property and Equipment** **26,943**

**Total Assets** **3,506,843**

#### Liabilities and Net Assets

##### Current Liabilities

|                     |         |
|---------------------|---------|
| Accounts Payable    | 170,223 |
| Accrued Liabilities | 170,261 |
| Unearned Income     | 348,366 |

**Total Current Liabilities** **688,850**

##### Net Assets

|                        |           |
|------------------------|-----------|
| Unrestricted           | 2,679,699 |
| Temporarily Restricted | 138,294   |

**Total Net Assets** **2,817,993**

**Total Liabilities and Net Assets** **3,506,843**

### STATEMENT OF ACTIVITIES

From audited report for fiscal year ending June 30, 2018

#### Support and Revenue

|                      |           |
|----------------------|-----------|
| Contributions        | 3,054,217 |
| Grants               | 891,875   |
| Affiliation Fees     | 184,176   |
| Conference           | 545,992   |
| Training Fees        | 4,653     |
| Resource Sales       | 294,806   |
| Interest/Royalties   | 12,610    |
| Speaking Honoraria   | 71,203    |
| Miscellaneous Income | 4,131     |

**Total Support and Revenue** **5,063,663**

#### Program

|                                     |           |
|-------------------------------------|-----------|
| Center Services Operations          | 752,030   |
| Public Education                    | 1,436,601 |
| Public and Center Services Outreach | 988,241   |
| Pregnancy Decision Line             | 322,809   |
| Conference                          | 533,767   |
| Cost of Goods Sold                  | 246,839   |

**Total Program Expenses** **4,280,287**

#### Supporting Services

|                        |         |
|------------------------|---------|
| Management and General | 265,489 |
| Fundraising            | 512,838 |

**Total Expenses** **5,058,614**

#### Change in Net Assets

**Net Assets, Beginning of Year** **2,812,944**

**Total Assets, End of Year** **2,817,993**

Care Net's audited financial reports and 990's can be accessed on our website at [care-net.org/financial-information](http://care-net.org/financial-information)





## CARE NET OFFICERS

### ROLAND C. WARREN

President and CEO

Roland Warren has been the president and CEO of Care Net since 2012. He is an inspirational leader with a mind for business and a heart for Christ. His background in the corporate world, his extensive experience in nonprofit management, and his deep faith enable him to lead Care Net's efforts to empower people with the Gospel and equip them to choose life for their unborn children and abundant life for their families.

Prior to his tenure at Care Net, Roland served as president of the National Fatherhood Initiative. His work there uniquely prepared him to understand the dynamics of the contemporary American family and the tragic effects of father absence on families. His extensive work in this area led him to author *Bad Dads of the Bible: 8 Mistakes Every Good Dad Can Avoid*.

Roland is married to Dr. Yvette Lopez-Warren. They have two sons – Jamin, a graduate of Harvard University, and Justin, a graduate of the University of North Carolina – and one grandson.

### VINCENT DICARO

Chief Outreach Officer

### CYNTHIA HOPKINS

Vice President of Center Services and Client Care

### KATHRYN LOBUGLIO

Vice President of Donor Relations

## CARE NET'S 2018 BOARD OF DIRECTORS

### TOM MASON, Board Chair

Retired General Motors & Focus on the Family Executive  
Atlanta, GA

### DR. KATHLEEN PATTERSON, Co-Chair

Professor, School of Business & Leadership,  
Regent University  
Virginia Beach, VA

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Retired SVP & CMO, Interstate Batteries  
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Atlanta, GA

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Haas Family Foundation  
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Global Resource Development, Water4Foundation  
Ashburn, VA

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Medical Director, Trinity Medical P.C.  
Colorado Springs, CO

### BONNIE WURZBACHER

Retired Senior Executive at World Vision and  
SVP at The Coca-Cola Company  
Atlanta, GA



*We always thank God, the Father  
of our Lord Jesus Christ, when  
we pray for you, because we have  
heard of your faith in Christ Jesus  
and of the love you have for all  
God's people. Philippians 4:3-4*

COMPASSION | HOPE | HELP

*Now he who supplies seed to the sower and bread for food will also supply and increase your store of seed and will enlarge the harvest of your righteousness. You will be enriched in every way so that you can be generous on every occasion, and through us your generosity will result in thanksgiving to God.*

*2 Corinthians 9:10-11*



CARE  NET  
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