

The Love of a Mother's Heart

When the coach picked up the phone at Pregnancy Decision Line (PDL), she was expecting to hear the voice of a young, concerned, expectant mother. But the voice on the other line was older and certain.

Cheryl had one thing on her mind when she called: scheduling a required ultrasound for her teenage daughter, Samantha, so she could have an abortion.

She thought she was doing what was best for Samantha. After all, she knew very well the long days and sleepless nights of a single mom. *Because she had endured them herself.* The last thing she wanted was for Samantha to go through the same trials of raising a child alone. "I just don't want her to struggle like I did."

As the PDL coach learned more, it was clear that Cheryl felt stuck. After years of raising a child on her own, she was looking forward to a new

season of life—unhindered by the demands of childrearing. Not sure what to do, Cheryl openly shared her struggles with the PDL coach.

REACHING THE INFLUENCERS

A woman's pregnancy decision is almost always influenced by those who have a significant role in her life. **According to a recent study commissioned by Care Net, the father of the baby, the pregnant woman's mom, and a medical professional were the most influential voices.**

That's why we can't just focus on a pregnant woman, but everyone who is speaking into her life. We must reach the influencers!

On the call with Cheryl, the PDL coach listened to her concerns and then gave a loving challenge: to consider how an abortion would affect her daughter and how it may impact their relationship. Cheryl was so focused on what would be best for her daughter in the short term that she'd neglected the long term. . . how an abortion would irrevocably alter Samantha's life.

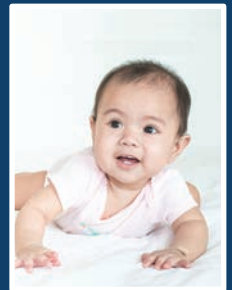
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"I DON'T WANT TO DISAPPOINT HER."



LIFE ADVOCATES MATTER!



SAVE MORE LIVES. . . EVERY MONTH!



**Names throughout this newsletter have been changed to protect the privacy of individuals.*



It's this strategy—encouraging our clients to pause and consider what they are getting ready to do—that God uses to save over 65,000 lives every year through Care Net's Pregnancy Decision Line and network of more than 1,100 affiliated pregnancy centers.

While the government continues to send Planned Parenthood hundreds of millions of dollars each year, Care Net doesn't receive a single penny of taxpayer money. We rely on everyday heroes like you to reach women like Cheryl, and like Samantha.

We need to raise \$395,000 in the next 30 days to reach more of the Cheryls and Samanthas out there who need to hear a message of life-saving HOPE and TRUTH. Would you prayerfully consider making a sacrificial gift today?

ESTABLISHING RELATIONSHIPS & TRUST... SAVING LIVES!



In many cases, calls to Care Net's Pregnancy Decision Line end without the client making a firm decision for life or abortion. However, PDL coaches follow up with clients, building a relationship of trust. **And 35% of life decisions made on the Pregnancy Decision Line happen during the second interaction.**

And that's exactly what happened with Cheryl!

The PDL coach called Cheryl back. After pausing and considering what abortion would do to Samantha, Cheryl shared that she had realized there was another way—a better way—to move forward. The last thing Cheryl wanted to do was risk her daughter's emotional health. Abortion was no longer an option in her mind. She was now working with Samantha and, together, **they chose life for Samantha's baby!**

God's love and wisdom, imparted through the PDL coach, changed Cheryl's heart. On the second call, Cheryl's voice sounded lighter with a renewed sense of hope. Her granddaughter's arrival wouldn't be the end of life as she knew it, but the beginning of a new one! A life that Cheryl was now embracing. . . because of the support of friends like YOU.

Praising God for what He has already done, we know we must increase the reach of this ministry. For every person we reach, there are at least 15 more people that we can't. Earlier this year, we missed over 1,000 calls on our Pregnancy Decision Line in one month. Simply because we did not have enough coaches to answer the phones.

What is the primary obstacle to answering more calls? Funding. We need your help!

Thousands of women and men reach out to PDL and our affiliated centers, believing abortion is the only solution for them. Sometimes, we talk to those who are the primary voice in a woman's life or death decision about her unborn child's future. The work is challenging, and days can be long, discouraging, and sad. **But God reminds us to not "become weary in doing good, for at the proper time we will reap a harvest if we do not give up." (Galatians 6:9)**

Your generosity will help save even more precious unborn lives, like that of Samantha's baby. Please act today by partnering with us in this vital work.

SAVE UNBORN LIVES EVERY MONTH AS A CARING PARTNER!

As little as \$1 a day can help to save the life of an unborn baby!



Your monthly commitment of \$30 or more today as a *Caring Partner* to save lives and offer compassion, hope, and help to parents. EACH and EVERY MONTH.

To become a *Caring Partner*, just mark your decision on the enclosed reply device and return it with your first monthly gift. You can also visit us online at care-net.org or call us at 1.800.518.7909.

“I don’t want to disappoint her.”

How You Encouraged One Mom to Face Her Fears... and Saved Her Baby’s Life!

When Kara found out she was pregnant, she was scared. *Really scared*. She wasn’t financially ready, and she was fearful her family wouldn’t support her. She especially didn’t want to disappoint her mother. As a result, she was considering an abortion.

When she searched online, she found Care Net’s Pregnancy Decision Line (PDL). She called in and found a compassionate, caring coach who listened to her, and then talked her through her options.

On the call, Kara learned about the details of the abortion procedure, how adoptions work and how many different kinds of adoption there are, and the joys and challenges of parenting.

The coach then opened up about her own experience facing an unintended pregnancy. She shared about her struggle over what to do, and ultimately the joy when she chose life despite the challenges she still had to face.

Having someone at the other end of the phone who had personally wrestled with the same decision made a world



of difference for Kara. Knowing that the person she talked to had chosen life—and succeeded—inspired Kara.

These are the moments—the life-altering, life-saving connections—that you make possible with your generous support.

As we enter a new year of ministry, we need to continue meeting the needs of women like Kara. In the next 30 days, we need to raise \$395,000 to reach even more women and men considering

abortion through Pregnancy Decision Line (PDL) and our network of over 1,100 life-affirming affiliated pregnancy centers.

When Kara heard how a church had provided materially and emotionally for the PDL coach, she felt encouraged and empowered. And she **CHOSE LIFE** for her baby!

Thank you for your gift today and your partnership in this amazing ministry!

SEE YOU AT THE MARCH!

Come visit us in
Washington, D.C. Jan 21-22

This year, Care Net will be at the Evangelicals for Life Conference. We’ll be in the exhibit hall and Care Net President and CEO, Roland Warren, will be speaking.

You can also see us at the March for Life Expo!
For more info: www.care-net.org/march2016



EVANGELICALS
FOR LIFE



Our *Caring Partners* will receive some special benefits in the coming year, including:

- Quarterly reports
- A designated Care Net team member to serve you
- Special updates on how your support is making a difference
- An exclusive monthly prayer devotional for your personal spiritual growth
- Invitations to special partner events
- And, MOST IMPORTANTLY, the knowledge that you are saving lives!



Inspiring “Life Advocates”

As I reflected on this issue’s cover story, I realized that there are thousands (maybe millions) of unsung heroes in our fight to save the unborn and give families abundant life.

They are the moms, dads, sisters, brothers, friends, and clergy helping women and men face tough pregnancy decisions every day in our society.

They are what I have come to call “life advocates.”

Life advocates are “first responders.” They are the first few people that a pregnant woman confides in when she finds out she is pregnant and doesn’t know what to do. Possibly scared and confused, she is looking for someone to give her comfort, answers, and guidance... or maybe just a listening ear.

In other words, that first responder is going to have a big influence on the decision that the pregnant mother makes. An encouraging word and a promise of support and understanding can lead to a decision to choose life for her unborn baby. A discouraging word and a lack of compassion can start that mother down a destructive path.

That’s why it’s critical to engage and equip these first responders—these Life Advocates—to know how much influence they have and how they can use their influence to support life.

As Proverbs 27:17 says, **“As iron sharpens iron, so a friend sharpens a friend.”** While the work of organizations and institutions is critical in our fight to save the unborn and build God-honoring families, let us not forget how irreplaceable it is for one person to reach out in compassion towards another in need, reflecting Christ’s mercy and compassion for each of us.

I am honored that you continue to support Care Net as we help God’s people discover the Life Advocate they have within them so they can become winsome and effective voices for the unborn.

Blessings,



Roland C. Warren
Care Net President & CEO



Hear more from Roland on
Twitter! @rolandcwarren

ARE YOU READY TO SAVE LIVES?

DO YOU KNOW WHAT YOU’D DO IF A FRIEND
OR FAMILY MEMBER TOLD YOU SHE WAS
PREGNANT AND WANTED AN ABORTION?

You never know when you might need to be there for a mother facing an unexpected—or unexpectedly complicated—pregnancy... and to be the advocate for an unborn child.

If you’re unsure of how you’d react, we’ve got you covered with our e-Book: **10 Things Not to Do When a Woman Tells You She Wants an Abortion.**



You can download this simple and practical guide for free from our website:

www.care-net.org/advocate101



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facebook.com/carenet



Follow us on Twitter!
@inspirelifenow

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Vision Statement:

Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the Gospel of Jesus Christ and are empowered to choose life for their unborn children and abundant life for their families.

