

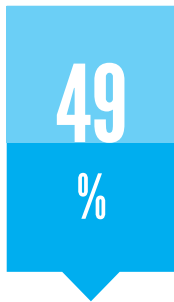


THE APPLICATION PROCESS

Before diagnosing job application problems, companies must understand how candidates discover jobs.

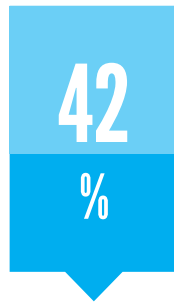
THE SITUATION

INDEPENDENT SEARCH



prefer finding job openings via web searches on sites like Google and Bing

APPLICATION PREFERENCE

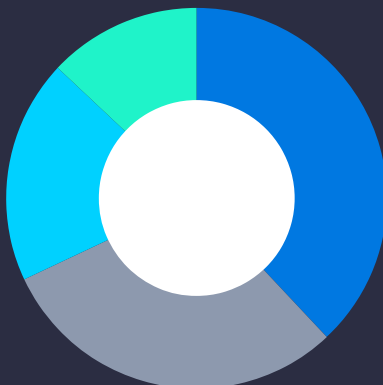


list "online application" as their preferred method of applying

CURRENT PROBLEMS



of companies force applicants through "maze-like microsites," says Meghan M. Biro



What is the primary reason for a candidate abandoning an application process?

