

Case Study

3i PLC



End-User IT Support Transformation

High-Touch Global End User Support Model for Leading International Investor UK PLC

Customer Challenge

- ▶ Improve end-user satisfaction, as well as confidence in, and visibility of IT support.
- ▶ Improve capability of Service Desk.
- ▶ Build global model to seamlessly support all users across the business.

Plan-Net Solutions & Services

- ▶ A high performing, 'high-touch' global Service Desk and Desktop support model, including 24/7 availability.

Benefits

- ▶ Increased end-user satisfaction and confidence in IT at 3i.
- ▶ Improved experience and effective IT support for global users.

3i IS A LEADING INTERNATIONAL INVESTMENT MANAGER FOCUSED ON MID-MARKET PRIVATE EQUITY AND INFRASTRUCTURE. HEADQUARTERED IN LONDON, ITS GLOBAL FOOTPRINT INCLUDES OFFICES IN 8 COUNTRIES.

www.3i.com



The Need For Change

When Roland D'Costa joined 3i as Director of Global IT Services, the company's IT service was in the final stages of being outsourced and delivered remotely from a shared service centre. "It was a model that worked for us at the time, but as we reviewed our overall business objectives and ambitions, it became clear we needed to make a change" explains Roland.

One of the key requirements was to build an IT support function focused on being the 'voice of the End User Support' in IT.

3i users require high availability and high performance from their IT systems and they value good customer service and capability from their IT support teams.

With a majority of 3i's 280 staff located in London, the remaining employees are based across 7 countries.

Therefore, the other key requirement was to ensure that international users also received this same high level of service, regardless of location and time zone.

Designing A Future Solution

Re-defining the End User Support model was part of a wider IT transformation project for Roland and his team, which also covered improvements to infrastructure and application support. 3i engaged a third party, KPMG, to assist with the procurement and tendering exercise of the full solution.

In the evaluation process, Plan-Net's focus on end user satisfaction and service stood out. Roland explains the decision to engage in a 3-year End User Support contract with Plan-Net. "It was clear they listened to our requirements and really understood what we wanted in terms of performance, capability, skillsets and behaviours. Their proposed solution was a hybrid 1st and 2nd line support team that would be based on-site in London. As Plan-Net is a specialist in high performing End User Support, we found its proposal to be the most compelling and we were able to obtain some great client references which gave us the confidence that they could deliver their designed solution."



It is a pleasure to work with Plan-Net. We wanted a 'high-touch' support team and they are consistently delivering this.

Director of Global IT Services, Roland D'Costa, 3i plc



Delivering The New Model

Working in collaboration with Roland and 3i, Plan-Net began implementing a combined 1st and 2nd line on-site support function at 3i's London head office.

The team consists of highly skilled desktop engineers, with great customer service behaviors who have all undertaken thorough training on 3i, its processes and the demands of its users. Individual KPIs and overall Service Measures are geared towards quality, customer satisfaction and first contact resolution, rather than volumes of calls handled.

Roland had sourced suitable local IT partners for its international operations, so the model was adapted so all initial contact from end users is directed to the Plan-Net Service Desk. Plan-Net then handles the communications and logistics with the local IT suppliers to resolve any issues. This means a much easier and more consistent experience for international users.

Plan-Net has organised the on-site London team so there is availability from 7.30am to 7.30pm and the team includes skilled and site-trained absence cover to ensure adequate capacity. During nights, weekends and bank holidays, support calls are transferred to Plan-Net's 24/7 Shared Service Centre based in Central London. This team has secure remote access to 3i's Service Desk tool and aligns to its processes and procedures to ensure a seamless experience for end users.

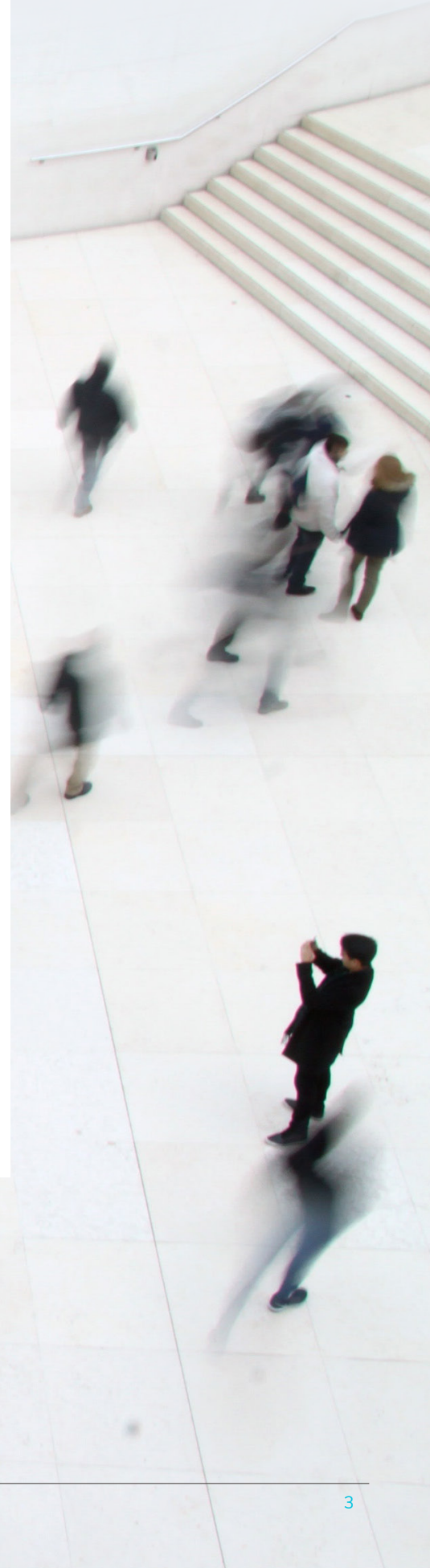
Plan-Net's model includes regular Service Review meetings between a dedicated Plan-Net Service Delivery Manager and 3i. These sessions assess performance against Service Levels and also monitor progress against an agreed Continuous Service Improvement Programme.

Achievements So Far

The combined Service Desk and Desktop team and the emphasis on customer service has been paying off. End user satisfaction is now at a record high of 98% and first contact resolution has more than tripled with the new model.

Roland shares his views. "It is a pleasure to work with Plan-Net. We wanted a 'high-touch' support team and they are consistently delivering this. Overall, Plan-Net has brought knowledge and direction to the service and individually they have been building rapport with our user base and take personal pride in resolving each ticket. Where there have been development areas, the team and management at Plan-Net have been quick to respond and resolve."

"We've undertaken a number of IT transformation projects in the last twelve months and at times this has caused inevitable disruption or necessary change to users. It has been beneficial to have a support team acting in the interests of end users as we deliver these. They are able to deliver clear and effective communication to staff at 3i around any IT initiatives and changes that may affect their work. This has really helped to improve the overall perception of IT at 3i. We have more IT projects in the pipeline and I'm confident that we can rely on Plan-Net to support us through these" concludes Roland.



About Plan-Net

Founded in 1990, Plan-Net was built on the foundation of IT Services supply to the Financial and Legal industries. Initially supplying project teams to the likes of Midland Bank (now HSBC), the company quickly expanded into the Infrastructure Consulting arena and then Service Management. As a natural progression the company then progressed into the fully Managed Service market and quickly became well known in the Legal and Finance industries as a service provider willing and able to build cost effective and bespoke models for managed component elements of IT.

We work with knowledge-based businesses where IT is key. To compete in their fields, legal, financial, publishing and professional services organisations need optimal uptime, productivity and a smooth experience.

Our services range from specialist IT Consulting engagements through to fully managed SLA-driven End-user and Infrastructure support, available 24/7. Every solution is tailored to the specific requirements of each of our clients, but what's common to all is high levels of response, resolution, security and customer service.



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