

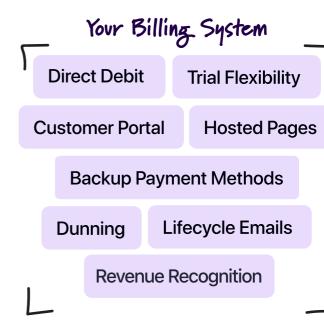
# Don't lose out on revenue and relationships because of your payment gateway



"We utilize Stripe as our processing solution and Chargebee was able to "sit up on top" with no complications, better access to real-time information pertaining to subscription metrics and ability to accept a more diverse set of payment types."

Tim Beiser,

Director of Finance, Study.com





### What if your payment gateway is down?

Lockouts and Downtime mean that customers can't pay you, even though they want to.

### What if you want to change payment gateways?

Migration is tough and time- consuming and opens you up to the risk of lost payments.

#### What if your workflow is complex?

Integrate CRMs, helpdesk, marketing automation, and accounting for subscription success.

### What if you want to tap into new markets?

Don't get tied down by being unable to support multiple currencies and languages.



Protect your
business by setting
up a backup
gateway and
minimize potential
losses with
Chargebee. With
over 20+ gateway
integrations,
Chargebee lets you
switch gateways
instantly.

Every subscription business is unique.

Supporting 480+ billing use cases, Chargebee understands this and helps ensure your business stays on its growth track.

### **Billing Involves Nuances**

Manual Tax Calculations: Stay up-to-date with changing tax rules across multiple tax profiles like EU VAT, US Sales Tax, Australian GST, and more. Do it incorrectly, and you can lose the customer, or revenue, or sometimes both.

Customize Invoices: With changing rules, complying with regional revenue regulations requires customization—designing the invoice for the region you're selling in.

**Strong Reporting:** Gateways don't always give you accurate insights on metrics that drive your subscription business.

### You need more than a payment gateway

Running a successful recurring revenue business involves more than just collecting payments.

As your business grows and your processes mature, you deserve more.

## Options for Advanced Subscription Workflows that your gateway doesn't give you.

#### Bill as you want

When a customer wants to pay every 3 months and not per month, you'd want to change the billing frequency.

#### Recover failed payments

When you want to handle failed payments better, you'd want to recover more revenue with a retry and dunning strategy.

### Coupons and discounts

When you want to bill your customers for the extras on top of their subscription, or give a coupon to a prospect, you'll need support for add-ons, coupons/discounts.

### Popular payment methods

When you're expanding into an existing market and want to offer more (online or offline) payment methods.

Chargebee takes care of all of these and more: additional options for payment gateways and methods, smart dunning for failed payments, invoicing, accounting, email notifications, PCI compliance, third-party integrations, to name a few.

Chargebee Lets You Support











(Direct Debit, BECS, PayPal, Cheque payments and more)

Connect With Your Existing Tech Stack

zendesk

















(To perfectly sync with your current workflow)

Chargebee