Lynn Gibney, Director of Marketing AccuQuilt 888.258.7193 492.934.1110 lynn.gibney@accuquilt.com

AccuQuilt Launches 12-week Video Series: Block of the Week by Eleanor Burns

Fabric Cutting Company and Celebrity Quilter Offer Tips on Cutting & Sewing a Quilt Block Each Week

(OMAHA, NE) September 8, 2017: AccuQuilt, a fabric cutting company with a premiere line of fabric cutters, dies and quilting patterns, is excited to announce a new 12-week video series, "Block of the Week by Eleanor Burns." Each Saturday from 9/2/17 to 11/18/17 a free downloadable quilt block pattern will be released on <u>AccuQuilt.com</u>. A corresponding, in-depth 10-15-minute tutorial video featuring quilting celebrity, Eleanor Burns will be released on <u>YouTube</u>. After the final installment, followers will have finished a sampler quilt using the GO! Qube™ 9-inch Block and their favorite GO!® Fabric Cutter.

Of the company's newest video series, AccuQuilt president Greg Gaggini said, "We're excited to partner with Eleanor Burns again and launch this new weekly video tutorial series. The YouTube videos are short, sweet and loaded with tricks and tips to create the block. We want to engage with quilters, help them get the most out of their AccuQuilt fabric cutting systems and walk them through how to complete a sampler quilt along the way. It's fun and educational for beginners and experienced quilters."

AccuQuilt's <u>signature dealers</u> will also offer the series at their quilt stores. This is a great option for those wanting to spend time with other like-minded quilters.

Quilting Celebrity, Eleanor Burns, made quilting accessible to everyone. She is a prolific quilting book author, respected quilting instructor, popular TV personality and champion of AccuQuilt's time-saving fabric cutting systems. Her self-published first book, "Make a Quilt in a Day: Log Cabin Pattern" launched a quilting revolution. Read more about Eleanor on her website.

About AccuQuilt — Cut Time. Quilt More.™

Headquartered in Omaha, Neb., AccuQuilt offers quilters, fabric crafters and retailers a premiere line of fabric cutters, dies, quilting patterns and other quilt and fabric cutting solutions that help quilters quickly and accurately cut shapes for quilting and fabric crafts. AccuQuilt also offers quilters a wide variety of rich educational resources to enhance their quilting experiences. Cutting with AccuQuilt cutters is a natural evolution of fabric cutting methods. "First scissors...then rotary...finally...AccuQuilt®" for fast, easy, accurate fabric cutting. For more information, visit accuquilt.com or call 888.258.7913.