

**“BUSINESS ANALYTICS USING R”: FIRST BATCH OF MANAGEMENT STUDENTS AWARDED  
AT INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY (IMNU).**

Aureus Analytics and IMNU successfully completed the first batch of the “Business Analytics Using R” program under the Campus Connect Program.



*Dr. Karnik delivering the inauguration speech*

17 students were awarded the certificate in a ceremony hosted by IMNU in their Ahmedabad campus, where Dr. Karnik – Chief Data Scientist, and Ms. Monika Rattan, Manager – HR from Aureus Analytics and Mr. Indranil Banerji – Head Corporate Relations - IMNU, Ms. Harismita Trivedi – Chairperson, Corporate Relations- IMNU and Mr. Neeraj Arora – Senior Manager, Corporate Relations - IMNU were present.

“It has been very exciting for us to work with these young minds and train them on the applicability of R for a classic business case”, said Dr. Nilesh Karnik. “This is the first step towards our ambition of building a pool of skilled resources and a very exciting one at that!”

According to Dr. S Garimella, Director, IMNU, “The partnership with Aureus Analytics for Campus Connect has allowed us to upskill our students and help them be future ready. By solving business cases that are not only theoretical in nature, this program ensures that students understand the nuances of how businesses actually work”.



*Dr. Karnik felicitating a student*

The next batch for the advanced program have been planned and will commence soon.

### **About Campus Connect**

Campus Connect is a hands on training program led by Aureus Analytics in conjunction with leading universities across India to build a skilled pool of resources with Analytics knowledge. Using live business cases, and industry tools such as R and Hadoop, experts from Aureus Analytics work with academic institutions to set up analytics labs to impart training.

### **About Aureus Analytics**

Aureus Analytics is a provider of industry specific Big Data Analytics platform and product and is headquartered in Singapore with development arm in Mumbai, India. Read more at [www.aureusanalytics.com](http://www.aureusanalytics.com)

### **About Institute of Management - Nirma University**

The Institute was established in 1996 with a view to promote excellence in management education and to prepare young men & women to meet the challenges of the developing corporate world. Read more at <http://www.imnu.ac.in/>

Contact:  
Ketan Pandit  
Aureus Analytics  
+91 22 2570 5445  
[ketan@aureusanalytics.com](mailto:ketan@aureusanalytics.com)