Press Release

AUREUS ANALYTICS HONORED AT HOT 100 TECHNOLOGY AWARDS

CORE (Centre of Recognition & Excellence) felicitates innovative technology start-ups.

Mumbai Maharashtra, December 12, 2014: The first edition of Hot100 Awards, a national race for grace showcasing the best technology start-ups in consumer internet, B2B and SMAC (Social,Mobile,Analytics,Cloud) today announces its 2014 Hot100 Award winners. Embodying disruptive technologies with excellence and producing breakthrough work in the technology space, the honorees celebrated evening Hot100 Awards ceremony at Orchid Ecotel in Mumbai.

Anoop Mathur, President, CORE says "We are excited for the winners as it is such a great time for Indian startups to scale and advance. I congratulate Aureus Analytics on winning the elite tag of being Hot100. We had 60 days of campaigning with 19975 votes and 26 Jury members to select the winners, who truly deserve the badge of honour"

Winners for the 2014 edition of the Hot100 awards are selected from a pool of hundreds from across India by the eminent Jury. Selection is made based democratic online voting basis their technological innovation, team strength, opportunity size, and product value proposition. The Hot100 Awards measures business achievement across the board, championing innovation, enterprise and the people behind the start-ups. The Hot100 Awards are conceptualized by CORE - Centre of Recognition & Excellence. Start-ups, the discovered Hot100 superheroes had the opportunity to engage with Investors, CIOs - Chief Information Officers (the technology experts), Service Providers like lawyers, patent attorneys & finally the media and press during the celebration evening with over 200+ delegates.

The Hot100 Awards 2014 are supported by presenting partner Netmagic (An NTT Communications Company), associate partners Microsoft Ventures and Amazon Web Services and knowledge partner KPMG.

"We are really excited to have made the list with over 220 companies, and look forward to delivering on the promise of actionable insights at the point of decision", said Anurag Shah, CEO and Co-Founder of Aureus Analytics.

About Aureus

Aureus Analytics is a provider of industry specific Big Data and Analytics solutions. Its products and platform empower actionable insights at the point of decision. Aureus is headquartered in Singapore and has a development center in Mumbai, India.

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For further information about Hot100 Awards – Visit www.hot100.technology