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OmniComm Systems[®] Expands Presence in Japan and Philippines

Fort Lauderdale, FL, June 15, 2015 - OmniComm Systems, Inc. (OmniComm) (OTCQB: OMCM), a global leading provider of clinical data management technology, announces the selection of Promasys[®] EDC by Integrated Development Associates (IDA), a Tokyo-based Pan Asian drug development company to run clinical trials in Japan and the Philippines. Japan represents the second largest pharmaceutical market in the world whereas the Philippines is one of the fastest growing markets.

“As IDA grows, we see not only the need to integrate Japan into large global studies but also the need to efficiently deliver turn-key Phase I ethnic bridging studies and stand-alone local Japan and Pan Asian clinical trials for clients,” says John Winebarger, president and CEO, IDA. “The Promasys system is an important tool that will now allow us to offer our clients with data management and EDC services in a highly reliable and cost efficient manner.”

After a thorough evaluation process of various commercially available technologies, IDA selected Promasys technology to manage its clinical data management activities. Overall Promasys was deemed to be best suited in terms of ease of use, fast study build, data quality and integrity and subject recruitment.

“OmniComm already has a strong presence in East Asia with an increasing number of customers in China, Korea and Japan” says Wolf Ondracek, senior vice president of Asian and Academic Markets at OmniComm. “Now that IDA have selected Promasys as the solution for their local and international data capture and data management needs, we will not only further strengthen our presence in the strategic Japanese market, but also enter the Philippines which is a new but important territory. We are proud that our software will be used at the Phase I facilities within the prestigious De La Salle Health Sciences Institute in Dasmariñas, as well as with IDA Japanese and their Pan Asian Phase I-IV clinical trials.”

Supporting References

- [Promasys](#)

About IDA

Integrated Development Associates Co., Ltd. (IDA), founded in 2004 and a member of the M3 Group since March 2015, is a Japanese company that provides consulting, CRO and IT driven solutions that enable the optimal development and commercialization of novel biopharmaceutical products for Japan and Asia. IDA’s unique business model enables companies to increase the value of their products through intelligent product development planning, accelerated clinical trial implementation and effective marketing strategies. www.i-d-a.com

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About OmniComm Systems, Inc.

OmniComm Systems, Inc. is a leading strategic software solutions provider to the life sciences industry. OmniComm is dedicated to helping the world's pharmaceutical, biotechnology, contract research organizations, diagnostic and device firms, and academic medical centers maximize the value of their clinical research investments. Through the use of innovative and progressive technologies these organizations drive efficiency in clinical development, better manage their risks, ensure regulatory compliance and manage their clinical operations performance. OmniComm provides comprehensive solutions for clinical research with an extensive global experience from over 4,000 worldwide clinical trials. For more information, visit www.omnicomm.com.

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