

AVATAR *FLEET*

+



LLLC INSTRUCTOR AND DRIVER CERTIFICATION

Program Overview

WHAT IS LLLC INSTRUCTOR & DRIVER CERTIFICATION?

LLC Instructor and Driver Certification is a train-the-trainer model based on our world-class defensive driving system, LLC.

LLC uses the concepts of Look Ahead, Look Around, Leave Room and Communicate to effectively decrease accidents, injuries and claims by creating a safety culture that permeates through your fleet.

PROCESS



Become a LLC Certified Instructor

Complete and pass:

- 8 self-directed online courses
- Half-day classroom workshop
- Half-day Behind-The-Wheel commentary driving



Create LLC Certified Drivers

Your drivers complete and pass:

- 6 self-directed online courses
- 1-hour classroom workshop
- 1-hour Behind-The-Wheel commentary driving



Recertification

LLC Instructor and Driver Certification is valid for two years, regardless if you switch companies. Recertification builds on the concepts you already put into practice and advances your skills.

**All Driver and Instructor Candidates must have no violations on their MVR in the last 12 months.
All Instructor Candidates must pass a Promotional Interview.*

3 Steps to Become a LLLC™ Certified Instructor



Complete Self-Directed Learning

- The A-Fleet: 6 Modules + Final Exam
- Learning for Adults
- Coaching the Adult Learner



Attend A Half-Day Classroom

- Introduction to LLLC Instructor Certification
- Understanding Safety & Risk
- Learning and Coaching
- LLLC For Instructors
- Commentary Driving



Pass The Half-Day Behind-The-Wheel Evaluation

- LLLC Commentary Driving
- LLLC Instructor + Coaching
- Peer Evaluation

3 Steps to Become a LLLC™ Certified Driver



Complete Self-Directed Learning

- The A-Fleet: 6 Modules + Final Exam



Attend a 1-Hour Classroom

- Understanding Safety & Risk
- LLLC: The Four Principles to Driving Safely



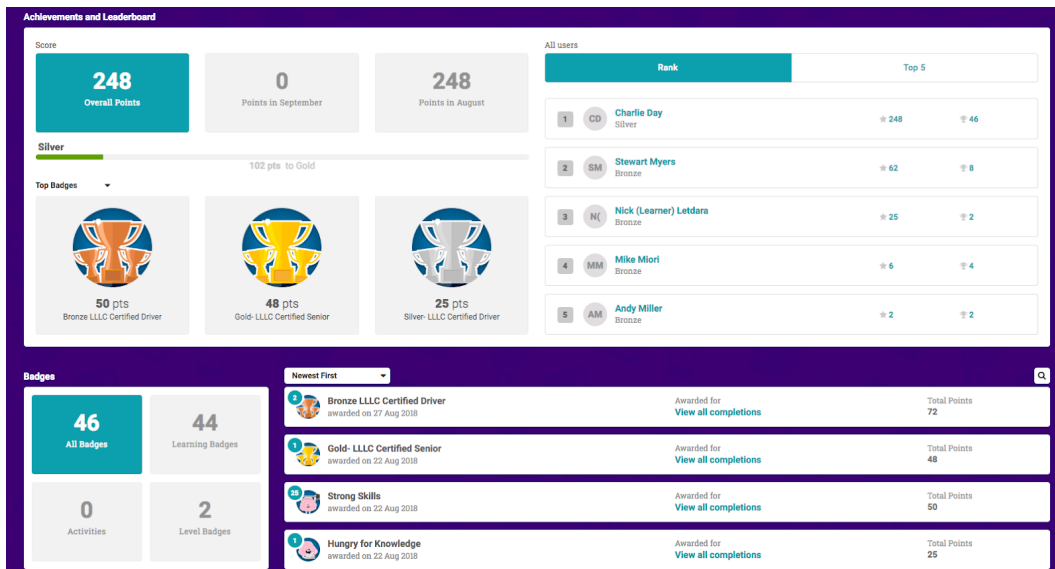
Pass the Behind-The-Wheel Evaluation

- LLLC Commentary Driving

Benefits: Driver Engagement

Get your drivers excited about LLLC Driver Certification by using our scoring system to create competition amongst your fleet.

Point System



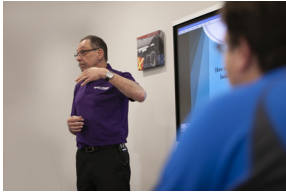
LLLC Marketplace

Reward your drivers with LLLC gear from the LLLC Marketplace. Drivers can earn items such as hats, gloves, jackets or thumper for completing courses.

Visit llc-marketplace.avatarfleet.com for more information.



Pricing



LLLC Instructor Workshop

- \$1,000 per candidate + T&E to come to your office. \$3,000 minimum
- We require a strict 3 to 1 Student-to-Instructor ratio to maximize hands on behind-the-wheel learning

**A-Fleet Subscription required to implement LLLC Driver Certification Program*



The A-Fleet Self-Directed Driver Training:















TIER 1	TIER 2	TIER 3	TIER 4
1-199 DRIVERS	200-499 DRIVERS	500-999 DRIVERS	999 + DRIVERS
\$600/MONTH	\$1,000/MONTH	\$1,250/MONTH	CONTACT US

Course List





The A-Fleet

Avg. run time: 25 Minutes



























-  Understanding Safety and Risk
-  Pre-Trip Inspections
-  LLLC™ Defensive Driving
-  Following Distance
-  Backing Basics
-  Intersections
-  Changing Lanes, Merging, and Passing
-  Railroad Crossings
-  Adverse Conditions
-  Human Factors and Fatigue
-  Emergency Procedures
-  Large Vehicle Dynamics
-  CSA
-  Federal Regulations

Driver Certification Classroom Modules

-  LLLC: The Four Principles to Driving Safely
-  Understanding Safety and Risk

Safety Tune-Ups

Avg. run time: 5 Minutes

-  Drop Hook & Landing Gear
-  Pre Trips
-  Communicate
-  Look Around
-  Injury Prevention
-  Blind Spot Management
-  Situational Awareness
-  Night Driving
-  Animal Collisions
-  Tail Swing
-  Leave Room
-  Dangers of Turns
-  Jackknife & Rollover
-  Intersections
-  Seatbelts
-  Fatigue
-  Look Ahead
-  GOAL
-  Speeding
-  Adverse Weather Conditions
-  Changing Lanes
-  Misconduct
-  Seats and Mirrors
-  Distracted Driving
-  Following Distance
-  LLLC

Schedule Your Demo Today



888-758-4842



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avatarfleet.com

REVIEWS

"LLLC simplifies all the knowledge about defensive driving. The program provides me with the tools so I can speak genuinely to people about the ways in which I want to see them drive in a safe and professional manner."

- Travis Menefee, ATCO Transport Inc.

"LLLC is a much more simple format for our drivers to grasp the concept of defensive driving."

- Greg Ritchie, Mabe Trucking

"We trained several of our senior drivers using the LLLC Instructor Program...My favorite part was the camaraderie and individual attention each driver received throughout the process. It was informative and fun."

- Ron Patterson, Puryear Tank Lines