



INSTRUCTOR AND DRIVER CERTIFICATION

Buyer's Guide



WHAT IS LLLC INSTRUCTOR & DRIVER CERTIFICATION?

LLLC Instructor and Driver Certification is a train-the-trainer model based on our world-class defensive driving system, LLLC.

LLLC uses the concepts of Look Ahead, Look Around, Leave Room and Communicate to effectively decrease accidents, injuries and claims by creating a safety culture that permeates through your fleet.

PROCESS



Become a LLLC Certified Instructor

Complete and pass:

- 8 self-directed online courses
- Half-day classroom workshop
- Half-day Behind-The-Wheel commentary driving



Create LLLC Certified Drivers

Your drivers complete and pass:

- 6 self-directed online courses
- 1-hour classroom workshop
- 1-hour Behind-The-Wheel commentary driving



Recertification

LLLC Instructor and Driver Certification is valid for two years, even if you switch companies. Recertification builds on the concepts you already put into practice and advances your skills.

**All Driver and Instructor Candidates must have no violations on their MVR in the last 12 months.
All Instructor Candidates must pass a Promotional Interview.*

3 Steps to Become a LLLC™ Certified Instructor



Complete Self-Directed Learning

- The A-Fleet: 6 Modules + Final Exam
- Learning for Adults
- Coaching the Adult Learner



Attend A Half-Day Classroom

- Introduction to LLLC Instructor Certification
- Understanding Safety & Risk
- Learning and Coaching
- LLLC For Instructors
- Commentary Driving



Pass The Half-Day Behind-The-Wheel Evaluation

- LLLC Commentary Driving
- LLLC Instructor + Coaching
- Peer Evaluation

3 Steps to Become a LLLC™ Certified Driver



Complete Self-Directed Learning

- The A-Fleet: 6 Modules + Final Exam



Attend a 1-Hour Classroom

- Understanding Safety & Risk
- LLLC: The Four Principles to Driving Safely



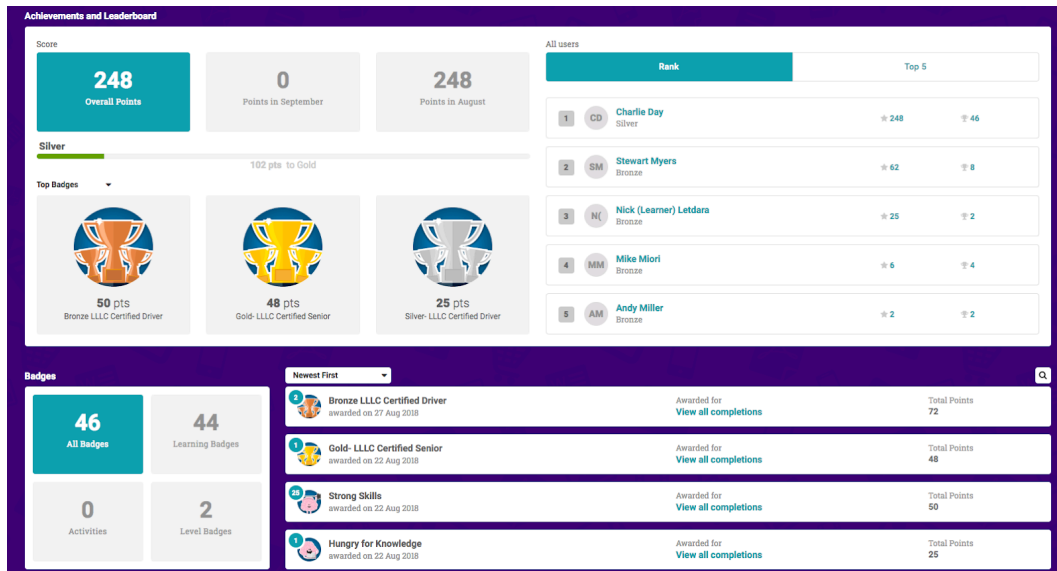
Pass the Behind-The-Wheel Evaluation

- 1-Hour LLLC Commentary Driving

Benefits: Driver Engagement

Get your drivers excited about LLLC Driver Certification by using our scoring system to create competition amongst your fleet.

Point System



LLLC Marketplace

Reward your drivers with LLLC gear from the LLLC Marketplace. Drivers can earn items such as hats, gloves, jackets or thumper for completing courses.

Visit lllc-marketplace.avatarfleet.com for more information.



Course List



The A-Fleet

Avg. run time: 25 Minutes

- ☐ Understanding Safety and Risk
- ☐ Pre-Trip Inspections
- ☐ LLLC™ Defensive Driving
- ☐ Following Distance
- ☐ Backing Basics
- ☐ Intersections
- ☐ Changing Lanes, Merging, and Passing
- ☐ Railroad Crossings
- ☐ Adverse Conditions
- ☐ Human Factors and Fatigue
- ☐ Emergency Procedures
- ☐ Large Vehicle Dynamics
- ☐ CSA
- ☐ Federal Regulations

Driver Certification Classroom Modules

- ☐ LLLC: The Four Principles to Driving Safely
- ☐ Understanding Safety and Risk

Safety Tune-Ups

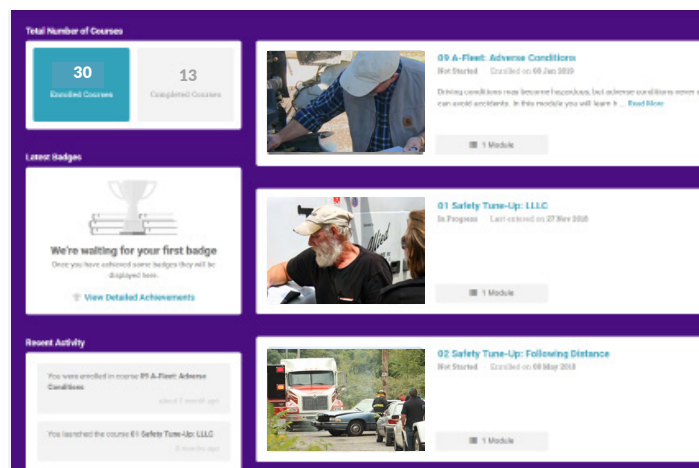
Avg. run time: 5 Minutes

- ☐ Drop Hook & Landing Gear
- ☐ Pre Trips
- ☐ Communicate
- ☐ Look Around
- ☐ Injury Prevention
- ☐ Blind Spot Management
- ☐ Situational Awareness
- ☐ Night Driving
- ☐ Animal Collisions
- ☐ Tail Swing
- ☐ Leave Room
- ☐ Dangers of Turns
- ☐ Jackknife & Rollover
- ☐ Intersections
- ☐ Seatbelts
- ☐ Fatigue
- ☐ Look Ahead
- ☐ GOAL
- ☐ Speeding
- ☐ Adverse Weather Conditions
- ☐ Changing Lanes
- ☐ Misconduct
- ☐ Seats and Mirrors
- ☐ Distracted Driving
- ☐ Following Distance
- ☐ LLLC

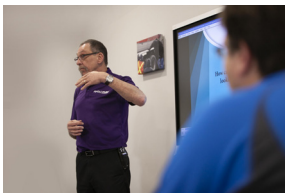
Learning Management System

The A-Fleet is easy to use and manage. With our complete Learning Management System you'll be assigning courses, tracking progress, documenting, and reporting on every course for every driver.

- Watch videos and take quizzes on any device: phone, tablet, or computer
- Automatically track quiz scores with time and date stamp
- Assign specific modules to individual drivers or multiple modules to your entire fleet with deadlines



Pricing



LLLC Instructor Workshop

- \$1,000 per candidate + T&E to come to your office. \$3,000 minimum
- We require a strict 3 to 1 Student-to-Instructor ratio to maximize hands on behind-the-wheel learning

**A-Fleet Subscription required to implement LLLC Driver Certification Program*

Schedule Your Demo Today



888-758-4842



llc@avatarfleet.com



avatarfleet.com/llc

REVIEWS

"In the past 3 years, our accident rate has dropped over 65%. Our insurance rates have dropped considerably, when most others are rising. We've been recognized by our insurer as an example of the type of transportation business that they want! LLLC principles have made all of your operators better drivers, and the statistics are the proof."

- Zane Webster, New Orleans Tours

"This was great training, I would definitely recommend the course. The ideas and training points are an asset to any driver trainer, especially the 'driver commentor' part of the course."

- Guy Broderick, Apps Transport

"The LLLC principle is an easy thing to remember and to teach new drivers. It is a very interesting course and the instructor had a lot of experience to share with the class to make it interactive."

- Sylvain Racicot, C.A.T.