



# Manage GDPR with Riskview

There is a common misconception that the General Data Protection Regulation (GDPR) only applies to businesses in the European Union (EU), but did you know that GDPR compliance affects the U.S. too?

## What exactly is the GDPR?



GDPR's primary goal is to protect individuals, specifically in the European Union (EU), when it comes to their personal information. It safeguards EU clients by ensuring that businesses use and store their data properly.



Specifically, GDPR establishes the responsibility of data processing between two parties, "controllers" and "processors." The "controller" is essentially the original "owner" of the data and is held accountable for defining how the data will be used. In contrast, the "processor" enforces GDPR compliance by effectively managing and storing the data.

Any U.S.-based company that uses the internet to market their products and services, or that maintains a web-presence, needs to be GDPR-compliant.

This particularly applies to businesses that collect "personal data or behavioral information from someone in an EU country." An individual does not have to buy a product or service to be protected by GDPR.

No matter where your company is located, if you serve EU individuals or have the potential of gathering data from the EU, you are subject to hefty, **non-compliant fines**.

**Get GDPR-Compliant!** Protect yourself and your clients from data breaches with RiskView.

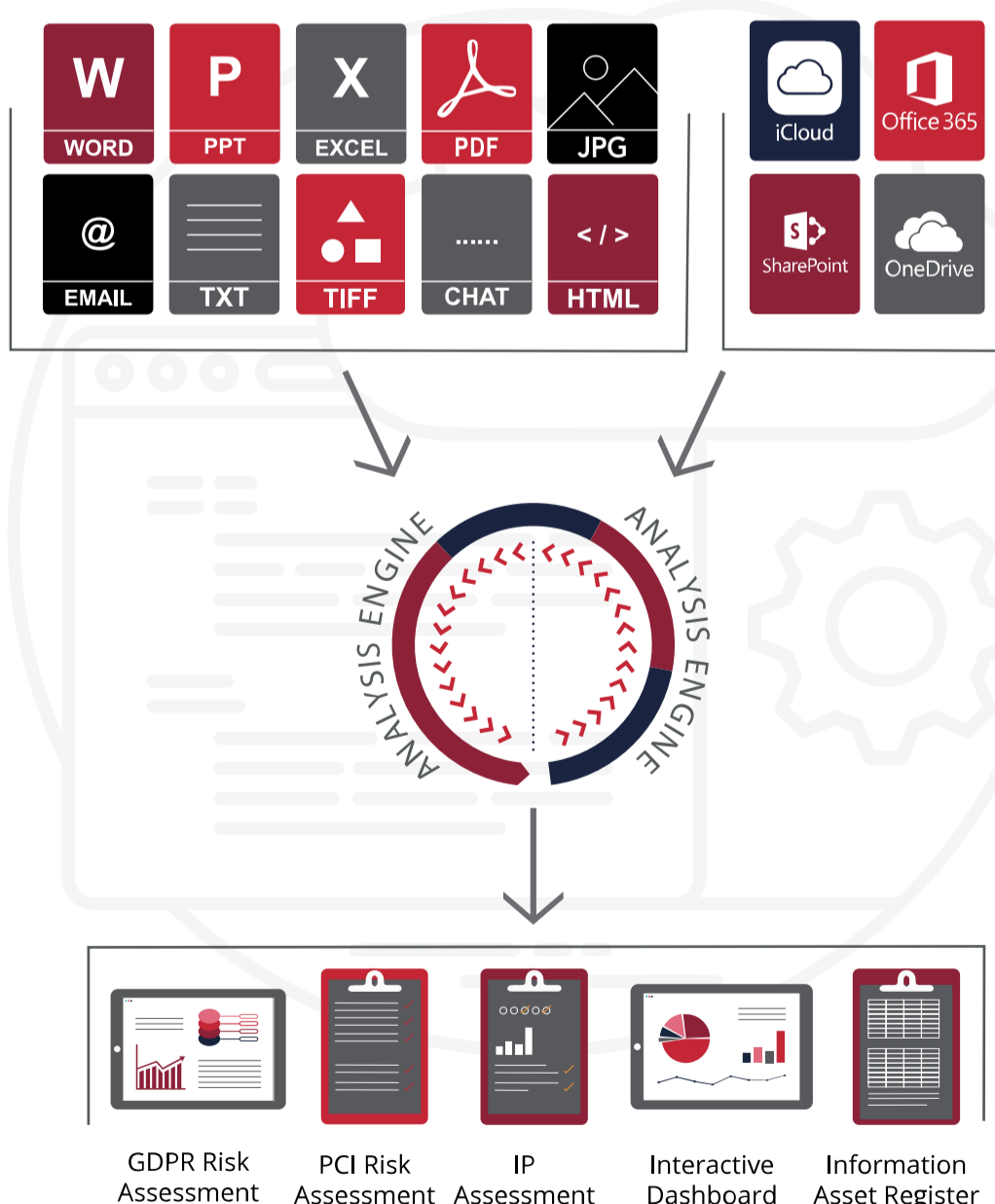
## What is RiskView?

**RiskView** was designed to deliver a high-speed search, with built-in intelligence that powers a precise scan of your entire device, or devices – grading each document according to its associated risk, and producing a report which pinpoints the exact location of this data. Effectively manage your GDPR risk and comply now without the stress of doing it on your own!

## Benefits of RiskView

- Locate unprotected Personal Identifiable Data (PID)
- Identify security threats in everyday system usage
- Improve user accountability and compliance with internal rules.
- A detailed view of your company's data storage
- Focus your resources only on what is needed to become compliant
- A key component in achieving and maintaining GDPR Compliance
- Rich visual set of analysis tools helping you to effectively manage your GDPR risk
- Identify sources of critical data leakage

## How RiskView Works:



At DDC OS USA, we take data security seriously. We work hard to provide you the confidence you need to know your data is protected. Reach out today for more information on how GDPR regulations affect you and how you can benefit from RiskView!

[Reach Out Today](#)