



COMMERCIAL PROPOSITION

APP DEVELOPMENT

ABOUT THE DDC GROUP

In today's ever changing business process outsourcing landscape, The DDC Group offer a unique hybrid of onshore, nearshore and offshore services.

Our professional onshore management teams ensure that our clients' front and back office business processing needs are successfully met and exceed performance expectations.

WHAT IS IT?

With the influx of smartphones, tablets, and everything in between, it's becoming mandatory that your business is accessible on the go via a mobile website or app.

A great app offers a truly unique and valuable off-browser experience. We build apps that maximize business functionality.

DDC Digital Solutions mobile app experts can guide your project from conception to completion, helping the client plot a course between important choices like maximizing user experience.

WHO IS THIS FOR?

Businesses wishing a mobile application to be developed from scratch or updated.

Companies wishing the new application to provide better services and promote their business.

Start-ups that need to develop an app with their ideas.

Marketing agencies who need to launch the mobile app for promoting some products.

PLATFORMS

We are developing our apps for both iOS and Android, so that your clients can stay connected to your company's app. Your customizable app will work on smartphones, tablets and even on smart watches.



Apple iOS

Over the years we've developed expertise in user-oriented mobile apps based on the iOS platform. These apps use the latest tools out there, such as XCODE, Interface Builder, OSX, and Objective C.

Our mobile development team remains on the cutting edge with the latest UI trends to create the ultimate designs for your company's needs.

Google Android

Android is becoming more and more popular as the operating system for users and businesses alike.

Rest assured, our proven record of successful projects goes to show that we can create the Android App of your dreams. No task is too big for us.

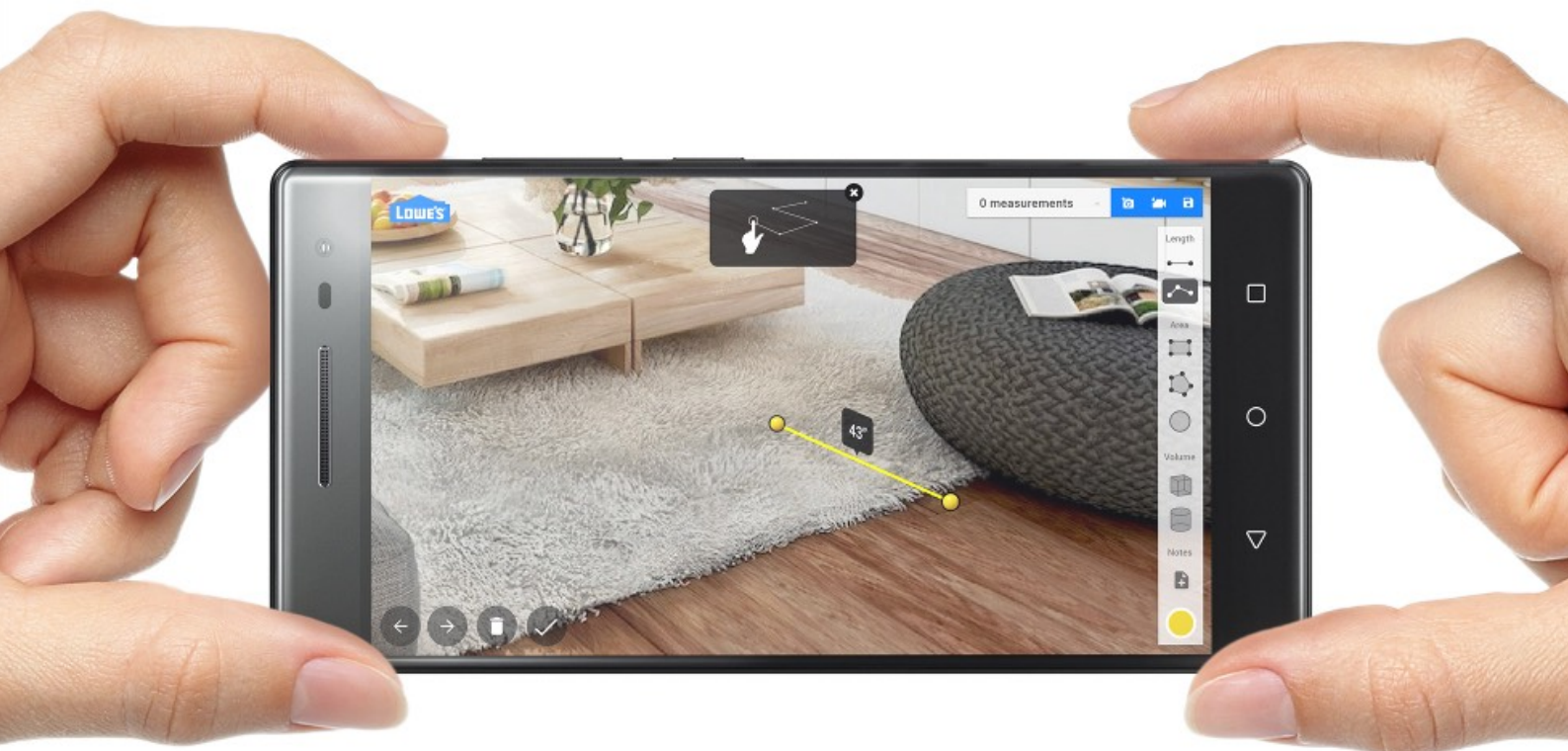


AUGMENTED REALITY

We are using special Augmented reality (AR) platforms from Apple and Google to develop applications with AR, that allows you to see different objects, like furniture, in your room and how its looks.

These type of applications could help your business by:

- Showing your products in augmented reality and allowing customers to fit them into their rooms.
- Making a creative way of using your products.
- Creating beautiful and interactive presentations.
- Show your customers different instructions.
- And much, much, more...



PROJECT STAGES

1. Discussing a project;
2. The Technical Brief development;
3. Prototypes development;
4. Creating a design;
5. Front-end Development;
6. Back-end Development;
7. Testing an application;
8. Filling-in an application with content;
9. Launching a project;
10. Technical maintenance and digital marketing.



CONTACT US **TODAY**

To get your professional team of developers



Phone: +1.770.644.7230

Email: info@ddcusa.com

