



COMMERCIAL PROPOSITION

# DIGITAL MARKETING

## ABOUT THE DDC GROUP

In today's ever changing business process outsourcing landscape, The DDC Group offer a unique hybrid of onshore, nearshore and offshore services.

Our professional onshore management teams ensure that our clients' front and back office business processing needs are successfully met and exceed performance expectations.

## WHAT IS IT?

Curious to find out if visitors are eager to learn about your business and want to return to your site?

Ask us, and we will help you with this question via social media targeting, contextual advertising & SEO-promotion.

After we research your business profile, we will come up with a compelling media plan that will be sympathetic to your audience. Gaining a return on investment (ROI) for your advertising dollars is our highest priority.



## WHAT WE DO



Advertising Campaign  
Setup



Advertising Based On  
Geotargeting



Advertising Banner  
Production



CTR Index Improvement



SEO Promotion



Social Media  
Advertisement

## PROJECT STAGES

1. Discussing a project;
2. Market Analysis & Research;
3. Analysis of the Semantic Core;
4. Recommendations on Site Improvements;
5. Remarketing Setup;
6. Google Adwords Campaign Setup;
7. Exclusion of Negative Keywords;
8. Facebook Pixel setup;
9. Social Networks Advertising setup;
10. Ongoing Project Maintenance.

# CONTACT US **TODAY**

To get your professional team of developers



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