

ORGANISED BY  The network
for life science
executive leaders

LIFESTARS¹⁹



CELEBRATING THE LEADING LIGHTS IN LIFE SCIENCES

19 November 2019 | Honourable Artillery Company | London

ENTRY GUIDE

WHAT ARE THE EUROPEAN LIFESTARS AWARDS

The annual, European Lifestars Awards bring together hundreds of European life science leaders, investors, partners and deal makers.

The awards are a celebration of the success stories, breakthroughs, transactions and transformational deals and the people, teams and organisations that have played a critical role in the advancement of the industry over the previous 12 months.

The Lifestars Awards are instrumental in highlighting the incredible work being carried out across the life science value chain.

Lifestars is hosted on the evening of the 19th November. It forms the signature and most impactful evening networking function during the Jefferies Annual Healthcare Conference in London.

17 highly coveted awards will be presented during the evening ceremony, centred around a champagne reception, evening entertainment, four-course gala dinner and post-show bar.





- ★ European Seed-Stage Finance Raise of the Year
- ★ European Series A Finance Raise of the Year
- ★ European Series B Finance Raise of the Year
- ★ European IPO of the Year
- ★ European Post-IPO Equity Raise of the Year
- ★ European Venture Capital Firm of the Year
- ★ European Corporate VC Firm of the Year
- ★ European Deal of the Year (<£500m)
- ★ European Deal of the Year (>£500m)
- ★ European M&A of the Year
- ★ European Pharma BD Team of the Year
- ★ European Clinical Trial of the Year
- ★ European CRO of the Year
- ★ European Biotech Company of the Year
- ★ European Medtech Company of the Year
- ★ European Healthtech Company the Year
- ★ European CEO of the Year

THE 2019 OFFICIAL JUDGING FACULTY

The judging faculty of the 2019 European Lifestars Awards are chosen for their wealth of industry experience and strength of their cross-border knowledge and are selected from a geographically diverse pool of leading investors, pharma, global advisory, law firms, professional and financial services, contract services, PR and IR Firms and key stakeholders.

Members of the faculty will participate in two rounds of submission review and voting to generate this year's finalists and to select the winners.

Between 1 February - 31 July

Judges select their categories for review and submit their own entries

Between 19 August – 5 September

Judges review and score the awards entries and submissions in their chosen categories

Between 6 September – 1 November

Judges vote on their winners and highly commended in the full, final shortlists

[View the full judging faculty here](#)





This award recognises a European life science company that has successfully completed a significant, impactful or transformational private Seed-Stage fundraise

Qualifying criteria

- Must be a fundraise by a private company
- Funds raised between 1 September 2018 and 1 September 2019
- Must be a company with European headquarters

Judges will be paying particular attention to:

- Amount of funds raised
- Process / speed / allocation fulfilment of securing of significant new funds
 - Level / reputation of investors attracted
 - Post-finance allocation / use of proceeds
- Level of value creation / value realisation from raise

NOMINATE YOUR COMPANY

Visit <https://www.surveymonkey.co.uk/r/lifestars2019> and submit



This award recognises a European life science company that has successfully completed a significant, impactful or transformational private Series A fundraise

Qualifying criteria

- Must be a fundraise by a private company
- Funds raised between 1 September 2018 and 1 September 2019
- Must be a company with European headquarters

Judges will be paying particular attention to:

- Amount of funds raised
- Process / speed / allocation fulfilment of securing of significant new funds
- Level / reputation of investors attracted / reputation of investors reinvesting
 - Post-finance allocation / use of proceeds
- Level of value creation / value realisation from raise

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AWARD HOSTED BY 

This award recognises a European life science company that has successfully completed a significant, impactful or transformational private Series B fundraise

Qualifying criteria

- Must be a fundraise by a private company
- Funds raised between 1 September 2018 and 1 September 2019
- Must be a company with European headquarters

Judges will be paying particular attention to:

- Amount of funds raised
- Process / speed / allocation fulfilment of securing of significant new funds
- Level / reputation of investors attracted / reputation of investors reinvesting
 - Post-finance allocation / use of proceeds
- Level of value creation / value realisation from raise

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This award recognises a European life science company that has successfully completed a significant, impactful or transformational IPO on any international exchange

Qualifying criteria

- Must be a publicly listed company
- IPO completed between 1 September 2018 and 1 September 2019
- Must be a company with European headquarters

Judges will be paying particular attention to:

- Amount of funds raised
- Process / speed / allocation fulfilment of securing of significant new funds
 - Level / reputation of investors attracted
 - Post-finance allocation / use of proceeds
- Level of value creation / value realisation from raise

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AWARD HOSTED BY

BNY MELLON

This award recognises a European life science company that has successfully completed a significant follow-on equity raise (not debt) on any international exchange

Qualifying criteria

- Must be a publicly listed company
- Raise completed between 1 September 2018 and 1 September 2019
- Must be a company with European headquarters

Judges will be paying particular attention to:

- Amount of funds raised
- Process / speed / allocation fulfilment of securing of significant new funds
- Level / reputation of new investor(s) attracted
- Post-finance allocation / use of proceeds
- Level of value creation / value realisation from raise

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This award recognises a European VC firm that has outperformed peers, created value and demonstrated truly outstanding investment decision making

Qualifying criteria

- Open to VC firms only
- Firm must have more than 20% portfolio holdings in life sciences companies
 - Firms must have headquarters in Europe
- Period to be judged is between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Evidence of innovative company creation and deal-making strategies
 - Volume and value of investments made in the qualifying timeline
 - Number of lead investments made
 - Number / quality of successful exits
 - Number / value of new funds raised

NOMINATE YOUR COMPANY

Visit <https://www.surveymonkey.co.uk/r/lifestars2019> and submit



This award recognises a European Corporate VC firm that has outperformed peers, created value and demonstrated truly outstanding investment decision making

Qualifying criteria

- Open to corporate VC / strategic investment firms only
- Firm must have more than 20% portfolio holdings in life sciences companies
 - Firms must have headquarters / offices in Europe
- Period to be judged is between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Evidence of innovative company creation and deal-making strategies
 - Volume and value of investments made in the qualifying timeline
 - Number of lead investments made
 - Number / quality of successful syndications
 - Post-investment strategic earn-outs

NOMINATE YOUR COMPANY

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This award recognises European life science companies who have executed a truly transformational and high value deal of less than £500m

Qualifying criteria

- The lead company must be a European Life Science company
- Open to private or public companies WITH pharma, medtech or big tech
- A license, partnership or alliance between companies NOT M&A
- Completed in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Uniqueness or novelty of deal strategy / terms and structure
- Level of value creation / size of deal / upfront and milestone payments
 - Strength of partner / partnership and deal teams
 - Potential game / industry changing implications
- Post-deal performance

NOMINATE YOUR COMPANY

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This award recognises European life science companies who have executed a truly transformational and high value deal equal to / greater than £500m

Qualifying criteria

- The lead company must be a European Life Science company
- Open to private or public companies WITH pharma, medtech or big tech
- A license, partnership or alliance between companies NOT M&A
- Completed in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Uniqueness or novelty of deal strategy / terms and structure
- Level of value creation / size of deal / upfront and milestone payments
 - Strength of partner / partnership and deal teams
 - Potential game / industry changing implications
 - Post-deal performance

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This award recognises European life science companies who have executed a truly transformational and high value M&A deal

Qualifying criteria

- The lead company must have headquarters in Europe
- Open to private, public companies, pharma, medtech or big tech
- Deal must be an M&A NOT a license, partnership or alliance
- Completed in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Uniqueness or novelty of deal strategy / terms and structure
- Level of value creation / size of deal / upfront and milestone payments
- Strength of partner / partnership and deal teams
- Potential game / industry changing implications
- Post-deal performance

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This award recognises the business development team from a pharma or large cap biotech company that has excelled in sourcing, executing and delivering extraordinary and transformational deals

Qualifying criteria

- The firm must have headquarters in Europe
- Open to all pharma companies and large cap large cap biotech companies with a market cap that is \$10bn or above
- Period to be judged is between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Quality and volume of deals completed
- Achievement of milestones and goals and the overcoming of obstacles
 - Uniqueness or novelty of deal strategies/terms and structure
 - Strength of team leadership and culture
 - How alignment across parties was achieved

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This award recognises a life science company that has realised a significant milestone in the clinic for a new therapy, drug, diagnostic tool, digital application or medical device

Qualifying criteria

- The company must have headquarters in Europe
- Open to life science companies with a market cap of less than \$10bn
- Clinical breakthrough to have been achieved in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Targeting of unmet medical need
- Key indicators / results / inflection points of clinical development
 - Phase / speed / progress through clinical stage
- Innovative trial design / patient centric approach
 - Outline of future timelines / value creation

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This award recognises a Contract Research / Commercial Organisation that has delivered outstanding results for their clients through the execution and completion of game-changing clinical-based programmes

Qualifying criteria

- The company must have headquarters in Europe
- Open to life science companies with a market cap of less than \$10bn
- Activities to have been achieved in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- The range of services provided in niche and core therapeutic areas
- Methods of performance improvement or introduction of new services
 - Attention to and quality of relationships with clients
- Progression / outcomes of pre-clinical and clinical programmes
 - Building and maintaining existing and long term partnerships

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MSD

INVENTING FOR LIFE

AWARD HOSTED BY

This award recognises a biotech company that has demonstrated a superior excellence in strategy, process, focus and execution to create significant value for patients, investors, employees and the life science sector

Qualifying criteria

- The company must have headquarters in Europe
- Open to biotech companies with a market cap of less than \$10bn
 - Activities to have been achieved in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Targeting of unmet need / innovative approaches to pipeline development
- Pipeline progress through drug disco / pre-clinical / clinical / market approval
 - Closure of fundraises and strategic financing rounds
 - Key stages of strategic development / partnerships
- Implementation of new technologies, processes for strategic advantage

NOMINATE YOUR COMPANY

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This award recognises a medtech / device company that has demonstrated a superior excellence in strategy, process, focus and execution to create significant value for patients, investors, employees and the life science sector

Qualifying criteria

- The company must have headquarters in Europe
- Open to medtech / device companies with a market cap of less than \$10bn
 - Activities to have been achieved in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Targeting of unmet need / innovative approaches to pipeline development
 - Pipeline progress through in-development / clinical / market approval
 - Closure of fundraises and strategic financing rounds
 - Key stages of strategic development / partnerships
- Implementation of new technologies, processes for strategic advantage

NOMINATE YOUR COMPANY

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This award recognises a healthtech / device company that has demonstrated a superior excellence in strategy, process, focus and execution to create significant value for patients, investors, employees and the life science sector

Qualifying criteria

- The company must have headquarters in Europe
- Open to healthtech companies with a market cap of less than \$10bn
 - Activities to have been achieved in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Targeting of unmet need / innovative approaches to pipeline development
 - Pipeline progress through in-development / clinical / market approval
 - Closure of fundraises and strategic financing rounds
 - Key stages of strategic development / partnerships
- Implementation of new technologies, processes for strategic advantage

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AWARD HOSTED BY

Jefferies

This award recognises both a private and publicly-listed company CEO that has demonstrated truly outstanding and exemplary leadership in their respective companies.

This is a joint award

Qualifying criteria

- Open to CEOs from companies with headquarters in Europe
- Open to CEOs from companies with a market cap of less than \$10bn
- Activities to have been achieved in the period between 1 September 2018 and 1 September 2019

Judges will be paying particular attention to:

- Career achievements and leadership qualities
- How the CEO has created value for shareholders and investors
 - What the CEO's greatest achievements were in this period
- Creation of new partnerships / leveraging existing partnerships
- What the CEO has done to influence and advance the wider life science industry.

This category does not carry a nomination.
A shortlist will be generated by the judging faculty



ELIGIBILITY

- Entries may be submitted by an employee of the company being nominated or any other third party organisation including PR agencies and service/solution providers.
- Criteria within each category is designed to recognise achievements from companies, people, teams, projects or initiatives completed within the agreed time frame. Entrants must demonstrate that the evidence provided in support of the entry fits the time frame.
- Confidentiality within the entry and judging system is considered the most important feature of the awards programme. LSX guarantees the security and confidentiality of the information provided within the entry. Only the awards management team and judges are permitted to view the entries and information.
- The judges are recruited based on their experience within the life science industry and are asked to give up much of their time to review the entries provided. None of the information provided by an entrant will be passed to any third party outside the awards team and judging panel.





ATTENDING THE AWARDS

Attending the European Lifestars Awards on the evening of the 19th November offers you an opportunity to celebrate the successes of your industry in the company of some of the finest leaders in the sector.

It is an unrivalled opportunity to network, reward and inspire your valued employees, entertain clients and partners, and spur you and your team on to greater heights.

- Celebrate the success of your peers and your industry
- Reward, recognise and inspire your valued employees and leadership teams
 - Build new connections and enhance your network
 - Spend high quality time with clients or customers
- Network with the industry's finest leaders, financiers and stakeholders
 - Find your next career opportunity
 - Be inspired, and inspire others!





HOST A VIP TABLE

- 10x Tickets for executives to attend the drinks reception, gala dinner and ceremony
- Private branded VIP table for your executives (row depending on availability)
 - Printed tent cards to ensure arranged seating for executives
- Logo and brand acknowledgment on awards website and onsite materials as 'VIP Host'
- 2 x Bottles of champagne supplied during dinner service (in addition to wine)
 - Seated during second call for service (in advance of single ticket holders)
 - Professional photo of your table and guests
 - Attendee list supplied post event

VIP Table Price: £2,500 + VAT
(individual tickets currently priced at £275+VAT)





HOST AN AWARD CATEGORY

- 2 guest tickets with single ticket benefits
- An executive to join the official awards judging faculty
- An executive to announce the winner in one category and present the winner with their award
- Introductions to each of the finalists in the award category
- Company logo on one award trophy, the AV signage, and all pre-, during and post-awards marketing documentation
 - Full page advert in the onsite ceremonial brochure
 - Full page advert in the post event winner's brochure
 - Attendee list supplied post event

Award Category Host Price: £3,500 + VAT



CITY CENTRAL @ HONOURABLE ARTILLERY COMPANY

Chiswell Street, London, EC1Y 4TW

Set within the secure grounds of the Honourable Artillery Company, and against the stunning backdrop of the historic Armoury House and buildings, this fantastic event space is once again the location of the European Lifestars Awards.

The nearest over ground train station is **Moorgate**.

Moorgate is the nearest underground station and is a very short walk from the venue. Moorgate is served by the Northern, Metropolitan, Hammersmith and City and Circle lines. Exit the station on to City Road and head towards Finsbury Square and Old Street. At the crossroads turn left on to Chiswell Street and on the right there is a short road called Finsbury Street. At the end of that road you will see the entrance to the venue.

Taxis should drop guests off on **Chiswell Street** and then guests can walk down Finsbury Street to the venue entrance.

[View map](#)





HELP WITH THE PROCESS OR QUESTIONS

Get in touch with the awards team who would be happy to talk you through the process and offer some advice

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For more information, visit

<https://www.lsxleaders.com/lifestars-awards>



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