

biotechandmoney
bringing deals to life



2017-18

**PARTNERSHIP
PROSPECTUS**

About Biotech and Money



Biotech and Money is an influential community of senior life science decision makers. Our mission is to forge a fundamentally better way to facilitate investment, foster partnerships, and build relationships in healthcare. **We bring deals to life.**

We **connect innovation with investors** and **identify, create, and share powerful new ideas 365 days a year**, so that our corporate members, investors, and pharma executives can achieve their funding and deal-making goals faster and more efficiently.

The Biotech and Money difference

- **Quality.** High calibre C-suite executives only. Thought leaders and elite executives in their field.
- **Investor engagement.** More high quality European investors attend our events and engage in our community than any other network.
- **Targeted and Exclusive.** Our community is targeted and vetted for quality. Over 80% are life science board level execs, senior pharma BD&L, and qualified investors. We do not market to CROs, CMOs and OEMs. We only partner with firms that can add genuine value to our community.
- **Premium Partners.** We work with only a limited number of select partners. Partners must be thought leaders and recommended within our community. They are carefully curated to ensure they add value to our members.
- **Innovation.** We are at the cutting edge of event innovation, experience and matchmaking. From interactive CEO forums to powerful matchmaking portals, we know how to bring ideas and deals to life.

Our community in numbers



"Biotech and Money bring fresh ideas, insightful content and run impacting events and have a key role to play in helping the industry move forward."

Dr Darrin M Disley, CEO, Horizon Discovery Group

14000+

STRONG COMMUNITY



8000+

**LIFE SCIENCE
COMPANIES**



10000+

C-LEVEL EXECUTIVES



3500+

ACTIVE INVESTORS

1800+

EVENT ATTENDEES ANNUALLY



85%

**CORPORATE, INVESTOR
AND PHARMA**



72%

**C-LEVEL AND SENIOR
MANAGEMENT**



2500+

**1-2-1 MEETINGS
ANNUALLY**

12000+

**SOCIAL MEDIA
FOLLOWERS**



Benefits of partnership

A snapshot of selected content to give an overview of what we produce ...



BLOG



WEBINAR



**eBOOK
WHITEPAPER**



**REPORT
SURVEY**



CASE STUDIES



INTERVIEW

THOUGHT LEADERSHIP AND LEAD GENERATION

- **Cultivate your position as a thought leader**
 - Speak or moderate at our events, private roundtables, workshops and boot camps
 - Contribute insight and analysis on trends or challenges facing the industry
 - Feature in Biotech and Money's Drugs & Dealers blog and newsletter
- **Generate leads from powerful, targeted and bespoke content**
 - Case studies and analysis
 - Trends and insight whitepapers
 - Tools, guides, and templates
 - Webinars
 - Sponsored research, reports, surveys, and market intelligence

1800+
EVENT ATTENDEES

12000+
SOCIAL MEDIA FOLLOWERS

8000+
MONTHLY WEBSITE VISITS

NETWORKING AND BUSINESS DEVELOPMENT

- **Connect with your target audience with a dedicated account manager, facilitated networking and 1-2-1 meetings**
- **Network with C-suite executives, high quality investors, and pharma BD&L**
- **Gain access to our flagship conference, quarterly evening socials, annual gala dinner, and plethora of community events**
- **Search our powerful portal to identify and connect with relevant investors, companies or partners**

"The content of the discussions makes Biotech and Money's CEO forums extremely worthwhile meetings, particularly given the very high calibre of people that attend ... well done, I am a converted sceptic"

John Beadle, CEO, PsiOxus



1-2-1

FACILITATED MEETINGS

72%

C-LEVEL EVENT ATTENDANCE

2500+

1-2-1- MEETINGS ANNUALLY

Benefits of partnership

RAISE YOUR PROFILE

- Get your message out and educate our community about your offering with presentation, moderating, and speaking opportunities
- Stay front of mind with high-visibility branding opportunities year-round and at events
- Position yourself as the partner of choice by leading the discussion at our events and in our content
- Promote your company news, jobs, events, and articles
- Be seen and found by your target audience with a company profile and listing in Biotech and Money's Expert Directory



14000+
STRONG COMMUNITY

8000+
LIFE SCIENCE COMPANIES

10000+
C-LEVEL EXECUTIVES

Become a partner

Thought Leadership, Insight and Intelligence	Subscription to B&M newsletter, and access to all PREMIUM content
	Thought leadership opportunities, including whitepapers, webinars, reports, surveys, tools, guides, etc.
	Featured executive interviews, profiles and/or content on website and Drugs & Dealers blog
	Lead generation campaigns
Networking and Business Development	Biotechs and the City quarterly evening events
	Biotech and Money World Congress and other world-class events (complimentary tickets)
	Access to B&M investor and company directory and portal
	Dedicated account manager for facilitated networking and 1-2-1 meetings at events
Enhanced Visibility and Profile Raising	Full listing and profile in B&M service provider directory and portal
	Post jobs, events, articles, and company news
	Enhanced year round branding and visibility on our website and newsletter and at our events
	Speaking opportunities at events

TO BOOK YOUR
CONSULTATION,
PLEASE CONTACT:

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"Biotech and Money's HealthEx CEO forum is a truly unique and valuable gathering of some of the finest minds and leaders in healthcare. Its calibre of attendee and opportunity to have genuine and honest peer discussion about the vital challenges we face is what sets it apart."

Peter George, Chairman, Clinigen

Who we work with

