

## Registrant Information

Please print all information as you wish it to appear on your badge. Valid government-issued picture ID must be presented on site.

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Job Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City / State / Zip

\_\_\_\_\_  
Province / Postal Code / Country

\_\_\_\_\_  
Daytime Phone

\_\_\_\_\_  
Cell Phone (For on-site changes and LFI updates)

\_\_\_\_\_  
Email

\_\_\_\_\_  
In which hotel are you staying?

\_\_\_\_\_  
Do you require special ADA assistance (please specify).

## Method of Payment

Payable to LIGHTFAIR<sup>®</sup> INTERNATIONAL; payment must be in U.S. dollars and drawn on a U.S. bank.

Check     Visa     Mastercard     American Express

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Cardholder Name (Print)

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City / State / Zip

\_\_\_\_\_  
Province / Postal Code / Country

\_\_\_\_\_  
Cardholder Signature

Amount to Charge: \$ \_\_\_\_\_

Mail or fax your completed registration form (photocopy for multiple registrations) with check or credit card information to:

LIGHTFAIR<sup>®</sup> International 2019  
c/o Experient

5202 Presidents Court, Ste. G100  
Frederick, Maryland 21703  
Fax: +1 301.694.5124



## Attendee Profile Information

### Profession (check one)

- Architect
- Construction Professional
- Consultant
- Contractor (Electrical)
- Contractor (General)
- Distributor (Lighting)
- Distributor (Electrical)
- Educator / Faculty
- Electrical Engineer
- Electrical Specialist / Electrician / Installer
- Energy Consultant / Specialist
- Engineer
- ESCO
- Facility Manager / Owner
- Government Official / Municipality
- Healthcare Designer
- Hospitality
- Interior Designer
- Investment / Financial Professional
- Landscape Architect / Designer
- Lighting Designer (Architectural)
- Lighting Designer (Theatrical)
- Manufacturer – EXHIBITING
- Manufacturer – NON-EXHIBITING
- Media Sales
- OEM
- Real Estate Professional
- Representative / Sales Rep / Agent
- Retail Designer / Store Planner
- Retailer / Lighting
- Urban / Regional Planner
- Utility / Public Utility
- Visual Merchandiser
- Specifier (Lighting)
- Student ID# \_\_\_\_\_  
College \_\_\_\_\_
- Other: \_\_\_\_\_

### Industry Niche (check one)

- Commercial & Office Buildings
- Computers (& Peripherals)
- Consumer / Electronics (appliances, televisions, audio, etc.)
- Educational Facilities
- Facility & Real Estate Management
- Government (not Military)
- Hospitality (hotels, casinos, restaurants, spas, etc.)
- Industrial (construction, electrical contracting, etc.)
- Medical (hospitals, nursing / assisted living, equipment, etc.)
- Military (incl. aerospace, security, equipment, etc.)
- Religious
- Residential
- Retail
- Theatrical
- Transportation (auto, planes, trains, RVs, motorcycles, airports, railway systems, etc.)
- N/A – This does not apply to me
- Other: \_\_\_\_\_

### Amount of Product Specified Annually

- \$500,000 – \$1 million
- \$1 million – \$3 million
- \$3 million – \$5 million
- \$5 million – \$10 million
- \$10 million – \$25 million
- More than \$25 million
- I sell product.
- Does not apply to me.

### Product Interest (check all that apply)

- Ballasts
- Building Integration
- Components
- Controls and Control Software
- Daylighting Products
- Decorative Lighting
- Exterior Luminaires
- Industrial Lighting
- Interior Luminaires
- Lamps
- LED Lighting
- Solar
- Coming to see all products.
- Other: \_\_\_\_\_

### Individual Association Memberships

- AEE
- AIA: Member # \_\_\_\_\_
- ALA
- ASHE
- ASID
- ASLA
- BOMA
- CABA
- DLF
- IALD
- IEEE: Member # \_\_\_\_\_
- IES
- IFMA
- IIDA
- NAED
- NALMCO
- USGBC
- Other: \_\_\_\_\_
- I am not a member of an association

Is your company exhibiting at LFI this year?

- Yes     No

Have you attended LFI before?

- Yes (list years attended below)     No

What is your professional experience level?

- Emerging / Foundational (0-4 years)
- Intermediate (5-7 years)
- Advanced (8+ years)

Communication Opt-Out

- I would like to opt out of receiving LIGHTFAIR 2019 email communications.

By registering for LIGHTFAIR 2019, you agree to receive email communications from LFI and its partners (the IES and the IALD) regarding important details, events, promotions, and other industry related information.

## Registration Information

Early bird registration pricing good through April 8, 2019.

All Institute and Conference courses include entrance to exhibit hall (TUE - THU). [Except for Non-Exhibiting Manufacturers (NEMs)]

### Full LFI Experience

**5-Day Mix & Match** (Sun – Thu)  
**\$1,395** / After April 8: \$1,595  
Select courses and lunches to fill all 5 days. Includes all courses, Institute Lunch & Learn, Institute Keynote Luncheon, the LFI Innovation Awards<sup>®</sup> and Lunch & Learns

**Pre-Conference (Institute)**  
Sunday, May 19 – Monday, May 20

**2-Day Institute Course** (Sun & Mon)  
**\$740** / After April 8: \$840

**1-Day Institute Course or 2 Workshops** (Sun or Mon)  
**\$440** / After April 8: \$540

**3 Hour Institute Workshop** (Sun or Mon)  
**\$220** / After April 8: \$270

**Student Institute Course or Workshop** (Sun or Mon)  
**50% Off**  
Excludes 2-day Controls Hands-on, AGI32 and DIALux software courses.

**Conference**  
Tuesday, May 21 – Thursday, May 23

**3-Day Conference Package** (Tue – Thur)  
**\$795**  
Select courses and lunches to fill 3 days. Includes Conference Seminars, Workshops, Forum Seminars and the LFI Innovation Awards. Excludes Forum Lunch and Lunch & Learns.

**Lunch & Learn Seminar** (Tue – Thur)  
**\$140**  
90-Minute Seminar and Luncheon

**90 Minute Seminar** (Tue – Thur)  
**\$115**

**60 Min. Session** (Tue – Thur)  
**\$85**

**3 Hour Conference Workshops** (Tue & Wed)  
**\$270**

**IoT & Connected Lighting Forum** (Wed)  
**\$515**  
Includes four 90-minute sessions & one 60-minute session. Can be selected as a 1-day Forum to include box lunch or à la carte as individual sessions.

**Light & Health Forum** (Wed)  
**\$515**  
Includes four 60-minute sessions & two 90-minute sessions. Can be selected as a 1-day Forum to include box lunch or à la carte as individual sessions.

## Registration Information

Continued...

### Tours (Tue – Wed)

**\$140**

L19ST01 - Dilworth Park - Evening Exploration  
L19ST02 - Liacouras Center: LED Sports Lighting at Temple University

### Emerging Professionals

**30% Off**

Up to 5 years after graduation or new to the industry.

### Student Courses & Workshops

**50% Off**

Excludes 2-day Controls Hands-on, AGI32 and DIALux software courses. Does not include Lunch & Learns.

### Exhibit Hall Only

Valid all three trade show days

### Exhibit Hall Only

**\$99**

### Non-Exhibiting Manufacturer

**\$325**

### Exhibit Hall Pass

**No Charge / #**

Distributed only by exhibitors.

### Student Exhibit Hall Only

Complimentary with valid student ID (Incl. one free Seminar & New Attendee Orientation)

## Networking & Special Events

### LFI Innovation Awards (LIAs)

**\$65**

Continental breakfast served at 7:30am.

### New Attendee Orientation

**\$25**

### Institute Luncheon (Sun)

**\$65**

Included with Institute but must be selected during registration by May 6, 2019; can also be purchased as an individual ticket.

### Institute Keynote Luncheon

**\$75**

Included with Institute but must be selected during registration by May 6, 2019; can also be purchased as an individual ticket.

## Customize Your Experience

Courses, Workshops & More

All Institute and Conference courses include entrance to exhibit hall (TUE - THU). [Except for Non-Exhibiting Manufacturers (NEMs)]

## Institute Courses

### May 19 – 20, 2019 (12 Credit Hours)

**9 AM – 5 PM**

L19L01 Basic Lighting  
L19L02 Intermediate Lighting  
L19L03 AGI32 Basic Course  
L19L04 Computer-Aided Lighting Analysis with DIALux evo  
L19L05 Networked Lighting Controls Hands On

### May 19, 2019 (6 Credit Hours)

**9 AM – 5 PM**

L19L06 Creating Control Intent Narratives and Sequence of Operations  
L19L07 LED Luminaire Design: Beyond the Basics, Tips-Tricks for a Better Product

### May 20, 2019 (6 Credit Hours)

**9 AM – 5 PM**

L19L08 Characterizing Spectrum in the Built Environment: Why and How?  
L19L09 Advanced LED Luminaire Design: A Deep Dive into Two Products

## Institute Workshops

### May 19, 2019 (3 Credit Hours)

**9 AM – 12 PM**

L19W01 Become an Expert in Melanopic Stimulus Measurement and Improvement  
L19W02 Growth Strategies for Existing and Emerging Lighting Applications

**2 PM – 5 PM**

L19W03 DMX512 for Architectural Applications  
L19W04 LEDs and Lighting Controls 101

### May 20, 2019 (3 Credit Hours)

**9 AM – 12 PM**

L19W05 Hands-on Introduction to Light Measurement & Standards  
L19W06 Learn ElumTools from Scratch!

**2 PM – 5 PM**

L19W07 The Internet of Things for Lighting Applications  
L19W08 Controls Intent & Performance Specs for Connected IoT Lighting Projects

## Institute Lunch & Learn

### May 19, 2019

**12:15 PM – 1:45 PM**

L19KL1 Institute Lunch & Learn TBD

### May 20, 2019

**12:15 PM – 1:45 PM**

L19KL2 Keynote Luncheon  
Caleb Harper, MIT Media Lab  
*Sponsored by EATON*

## 90 Minute Sessions

### May 21, 2019

**2 PM – 3:30 PM**

L19S01 Smart Parking Lot Lighting Systems: Do They Really Work? It's Occupied – What's Next?  
L19S02 Patient Room Survey and Control Data  
L19S03 User Experience Illuminated: Take Charge of Your Control Design  
L19S04 Moving Beyond 20th Century Color Metrics for 21st Century Lighting

**4:30 PM – 6 PM**

L19S05 Dynamic Lighting is Art, Health + Good Business  
L19S06 PoE Lighting - The Now and How  
L19S07 From Photobiology to Lighting Applications for Health  
L19S08 Sketching Successful Lighting Details

### May 22, 2019

**8:30 AM – 10 AM**

L19S09 Dynamic Sports Lighting and Controls  
L19S10 Are You Missing Out on Tax Incentives for Your Lighting Designs?  
L19S11 Game Changer: The Evolution of the Lighting Model Behind ASHRAE 90.1

**10:30 AM – 12 PM**

L19S12 Tuning the Classroom for Student, Teacher, and Energy Benefits  
L19S13 Restaurant Lighting: The Secret Recipe - Served Up (Part Two)

**2 PM – 3:30 PM**

L19S15 Keeping Up with Change - Annual Industry Update  
L19S16 Nighttime Design – New Approaches for Cities to Thrive

**4:30 PM – 6:30 PM**

L19S17 Cameras for Videoconferencing Have Evolved, Have We?  
L19S18 Image-Based Human-Centric Daylight Assessment  
L19S19 Spectrum matters (or, Daylight, Moonlight, Firelight, LEDs...)

### May 23, 2019

**8:30 AM – 10:00 AM**

L19S20 What's Next with Energy Codes?  
L19S21 Dynamic Daylighting Design: Biophilic Applications to Practice  
L19S22 IoT 2.0 Light Optimization Using Machine Learning Tools

**10:30 AM – 12 PM**

L19S23 Do Metrics Matter?  
L19S24 Lighting and Media: A Convergence Conversation  
L19S25 Methods of Measurements for LEDs and LED Lighting

## Networking & Special Events

### May 21, 2019

**8 AM – 9 AM**

L19SP1 LFI Innovation Awards  
*Continental Breakfast 7:30 AM*

**9:30 AM – 11 AM**

L19SP3 New Attendee Orientation & Tour

**12:30 PM – 1:45 PM**

L19SP4 Guest Speaker, LFI Live  
Alex Kenjeev, President of O'Leary Ventures

## 60 Minute Sessions

### May 21, 2019

**2 PM – 3 PM**

L19SM01 Visualizing Innovations in Daylight Modeling  
L19SM02 Winning the VE Game: How to Navigate the Strong Currents of Value Engineering

**3:30 PM – 4:30 PM**

L19SM03 CLD Certification: Telling Your Story in the Seven Domains of Practice

**5 PM – 6 PM**

L19SM04 Wildlife as Formgiver in Lighting Design

### May 22, 2019

**10 AM – 11 AM**

L19SM05 Evolving Opportunities in Utility Rebate Programs

**11:30 AM – 12:30 PM**

L19SM06 Fundamental & Inspirational Light

**2 PM – 3 PM**

L19SM07 Lighting Design with Electrical in Mind  
L19SM08 The Poetics of Darkness

**3:30 PM – 4:30 PM**

L19SM9 The Gowanus Lighting Atlas  
L19SM10 Lighting Design for Art Museums as a Team Effort

**5 PM – 6 PM**

L19SM11 Horticultural Lighting for Industrial Applications: What Really Matters

### May 23, 2019

**8:30 AM – 9:30 AM**

L19SM12 University Lighting: A Practical Approach to Standards, BAS and Energy  
L19SM13 In the Beginning There was Daylight

**10 AM – 11 AM**

L19SM14 Charles Rennie Mackintosh: Architect as Lighting Designer in the 1900s  
L19SM15 City Wide Master Lighting Plan Case Study, Bryant, AR

**11:30 AM – 12:30 PM**

L19SM16 Lighting to Counteract the Hunt Effect  
L19SM17 Love Your Contracts (While Still Protecting Your Business)

## 3 Hour Conference Workshops

### May 21, 2019

**2 PM – 5 PM**

L19W09 Light Source and Power Supply Basics

### May 23, 2019

**1 PM – 4 PM**

L19W10 Museum Lighting: A Recommended Practice

## Tours

### May 21, 2019

**6:15 – 8:30 PM**

L19ST01 Dilworth Park – Evening Exploration

### May 22, 2019

**6:15 – 8:30 PM**

L19ST02 Liacouras Center: LED Sports Lighting at Temple University

## IoT & Connected Lighting Forum

### May 22, 2019

**8:30 AM – 10 AM**

L19CL01 IoT Connected Lighting: A Design Guide

**10:30 AM – 12 PM**

L19CL02 Connected Lighting: What are the Benefits Again? A Look at a Field Study

**12:30 PM – 1:45 PM**

L19CL03 Connected Cities Now: Smart Streetlights and Master Plans for Cities [Seminar + Box Lunch]

**3 PM – 4:30 PM**

L19CL04 Why Smart Lighting Infrastructures Create the Most Reliable IoT Networks

**5 PM – 6 PM**

L19CL05 LiFi: Visible Light Communications for 1-Way, 2-Way and V2V Transmission

## Light & Health Forum

**8:30 AM – 9:30 AM**

L19H01 Better than Blue Light

**10:00 AM – 11 AM**

L19H02 The Role of Tunable Lighting in Optimizing Human Physiology

**11:30 AM – 1 PM**

L19H03 Light Tuned for Health: Fad or Future? [Seminar + Box Lunch]

**2 PM – 3:30 PM**

L19H04 On the Horizon: New Recommendations for Circadian Entrainment

**4 PM – 5 PM**

L19H05 Designing Lighting, Daylighting and Controls to Meet the WELL Building Standard

**5:30 PM – 6:30 PM**

L19H05 Non-Visual Effects of Light for Education

## Lunch & Learn

### May 21, 2019

**12:15 – 1:45 PM**

L19LL1 Exhibitor Led Lunch & Learn

### May 22, 2019

**12:15 – 1:45 PM**

L19LL2 Exhibitor Led Lunch & Learn: Open Ceiling Design  
*Sponsored by ACUIITY BRANDS*  
The Perfect Light Project

L19S14-LL