

## 1 REGISTRANT INFORMATION

Please print or type all information as you wish it to appear on your badge. Valid government-issued picture ID must be presented on site.

NOTE: Please TYPE or PRINT

FIRST NAME	LAST NAME	
COMPANY		
JOB TITLE		
ADDRESS		
CITY	STATE	ZIP
PROVINCE / POSTAL CODE / COUNTRY (if applicable)		
DAYTIME PHONE		
CELL PHONE (For on-site changes and LFI updates)		
EMAIL		
IN WHICH HOTEL ARE YOU STAYING?		
DO YOU REQUIRE SPECIAL ADA ASSISTANCE? (Please specify)		

PROVIDE YOUR INFORMATION TO CONNECT WITH #LFI2018 AND JOIN THE DISCUSSION!



## 3 ATTENDEE PROFILE INFORMATION

(CHECK APPROPRIATE BOXES)

### I. PROFESSION (CHECK ONE ONLY)

- |  |   |
|--|---|
| <input type="checkbox"/> Architect                                       | <input type="checkbox"/> Landscape Architect / Designer     |
| <input type="checkbox"/> Construction Professional                       | <input type="checkbox"/> Lighting Designer (Architectural)  |
| <input type="checkbox"/> Consultant                                      | <input type="checkbox"/> Lighting Designer (Theatrical)     |
| <input type="checkbox"/> Contractor (Electrical)                         | <input type="checkbox"/> Manufacturer - EXHIBITING          |
| <input type="checkbox"/> Contractor (General)                            | <input type="checkbox"/> Manufacturer - NON-Exhibiting      |
| <input type="checkbox"/> Distributor (Lighting)                          | <input type="checkbox"/> Media Sales                        |
| <input type="checkbox"/> Distributor (Electrical)                        | <input type="checkbox"/> OEM                                |
| <input type="checkbox"/> Educator / Faculty                              | <input type="checkbox"/> Real Estate Professional           |
| <input type="checkbox"/> Electrical Engineer                             | <input type="checkbox"/> Representative / Sales Rep / Agent |
| <input type="checkbox"/> Electrical Specialist / Electrician / Installer | <input type="checkbox"/> Retail Designer / Store Planner    |
| <input type="checkbox"/> Energy Consultant / Specialist                  | <input type="checkbox"/> Retailer / Lighting                |
| <input type="checkbox"/> Engineer  | <input type="checkbox"/> Urban / Regional Planner           |
| <input type="checkbox"/> ESCO  | <input type="checkbox"/> Utility / Public Utility           |
| <input type="checkbox"/> Facility Manager / Owner                        | <input type="checkbox"/> Visual Merchandiser                |
| <input type="checkbox"/> Government Official / Municipality              | <input type="checkbox"/> Specifier (Lighting)               |
| <input type="checkbox"/> Healthcare Designer                             | <input type="checkbox"/> Student ID# _____                  |
| <input type="checkbox"/> Hospitality                                     | <input type="checkbox"/> College _____                      |
| <input type="checkbox"/> Interior Designer                               | <input type="checkbox"/> Other: _____                       |
| <input type="checkbox"/> Investment / Financial Professional             |   |

### II. WHICH INDUSTRY DO YOU WORK FOR / IN - OR SPECIFY PRODUCT FOR?

- |  |   |
|--|---|
| <input type="checkbox"/> Commercial & Office Buildings                                   | <input type="checkbox"/> Military (incl. aerospace, security, equipment, etc.)                                    |
| <input type="checkbox"/> Computers (& Peripherals)                                       | <input type="checkbox"/> Religious  |
| <input type="checkbox"/> Consumer / Electronics (appliances, televisions, audio, etc.)   | <input type="checkbox"/> Residential  |
| <input type="checkbox"/> Educational Facilities  | <input type="checkbox"/> Retail   |
| <input type="checkbox"/> Facility & Real Estate Management                               | <input type="checkbox"/> Theatrical   |
| <input type="checkbox"/> Government (not Military)                                       | <input type="checkbox"/> Transportation (auto, planes, trains, RVs, motorcycles, airports, railway systems, etc.) |
| <input type="checkbox"/> Hospitality (hotels, casinos, restaurants, spas, etc.)          | <input type="checkbox"/> N/A - This does not apply to me  |
| <input type="checkbox"/> Industrial (construction, electrical contracting, etc.)         | <input type="checkbox"/> OTHER - Please specify industry: _____   |
| <input type="checkbox"/> Medical (hospitals, nursing / assisted living, equipment, etc.) |   |

### III. AMOUNT OF PRODUCTS SPECIFIED ANNUALLY FOR YOUR PROJECTS (CHECK ONE ONLY)

- |   |  |
|---|--|
| <input type="checkbox"/> \$500,000 - \$1 million    | <input type="checkbox"/> \$10 million - \$25 million |
| <input type="checkbox"/> \$1 million - \$3 million  | <input type="checkbox"/> More than \$25 million      |
| <input type="checkbox"/> \$3 million - \$5 million  | <input type="checkbox"/> I sell product              |
| <input type="checkbox"/> \$5 million - \$10 million | <input type="checkbox"/> Does not apply to me        |

## 2 METHOD OF PAYMENT

- ☐ Check ☐ MasterCard ☐ Visa ☐ American Express

(Payable to LIGHTFAIR' INTERNATIONAL; payment must be in U.S. dollars and drawn on a U.S. bank)

AMOUNT TO CHARGE \$ \_\_\_\_\_

CARD NUMBER EXP. DATE

CARDHOLDER NAME (print)

BILLING ADDRESS

CITY STATE ZIP

COUNTRY / PROVINCE / POSTAL CODE (if applicable)

CARDHOLDER SIGNATURE

MAIL OR FAX YOUR COMPLETED REGISTRATION FORM (PHOTOCOPY FOR MULTIPLE REGISTRATIONS), WITH CHECK OR CREDIT CARD INFORMATION, TO:

LIGHTFAIR' International 2018 5202 Presidents Court, Ste. G100  
Frederick, MD 21703  
c/o EXPERIENT Fax: +1 301.694.5124



The future. Illuminated.

# 2018

## 4 REGISTRATION OPTIONS

BY APRIL 9, 2018

NOTE: PRICES INCREASE AFTER April 9, 2018

All Institute and Conference courses include entrance to exhibit hall (TUE - THU).  
[Except for Non-Exhibiting Manufacturers (NEMs)]

### ALL ACCESS

- ☐ **5-DAY PACKAGE (SUN - THU)**  
\$1,395 / AFTER APRIL 9 \$1,595  
Mix and match courses to fill all 5 days.  
Includes Institute and Forum Luncheons and the LFI Innovation Awards'.

### PRE-CONFERENCE

Includes Institute Luncheons; Select lunch(es) under Events section

- ☐ **2-DAY INSTITUTE COURSE (SUN & MON)**  
\$740 / AFTER APRIL 9 \$840
- ☐ **1-DAY INSTITUTE COURSE OR 2 WORKSHOPS (SUN OR MON)**  
\$440 / AFTER APRIL 9 \$540
- ☐ **3-HOUR INSTITUTE WORKSHOP (SUN OR MON)**  
\$220 / AFTER APRIL 9 \$270
- ☐ **STUDENT INSTITUTE COURSE OR WORKSHOP (SUN OR MON)**  
**50% OFF**

### CONFERENCE

- ☐ **3-DAY CONFERENCE PACKAGE (TUE - THU)**  
\$695 / AFTER APRIL 9 \$795  
Includes LFI Innovation Awards, 90-minute seminars, 60-minute sessions, Forum seminars and 3-hour Conference workshops. Excludes: Conference lunches and tours.
- ☐ **3-HOUR CONFERENCE WORKSHOP (WED OR THU)**  
\$220 / AFTER APRIL 9 \$270
- ☐ **LUNCH & LEARN SEMINAR (TUE - THU)**  
\$120 / AFTER APRIL 9 \$140  
90-Minute Seminar and Lunch.
- ☐ **60-MINUTE SESSION (TUE - THU)**  
\$75 / AFTER APRIL 9 \$85
- ☐ **SMART CITIES FORUM (WED)**  
**NEW!**  
\$445 / AFTER APRIL 9 \$515  
Includes five 60-minute sessions and one 90-minute panel discussion. Can be selected as a 1-day Forum or à la carte as individual sessions.
- ☐ **LIGHT & HEALTH FORUM (WED)**  
\$425 / AFTER APRIL 9 \$485  
Includes six 60-minute sessions. Can be selected as a 1-day Forum or à la carte as individual 60-minute sessions.
- ☐ **STUDENT COURSES & WORKSHOPS (TUE - THU)**  
**50% OFF**  
Includes LFI Innovation Awards'. Excludes Conference lunches.

(continued on page 2)

## 4 REGISTRATION OPTIONS (CONT.)

### EXHIBIT HALL ONLY

- ☐ **EXHIBIT HALL ONLY**  
\$79 / AFTER APRIL 9 \$99
- ☐ **NON-EXHIBITING MANUFACTURER**  
\$250 / AFTER APRIL 9 \$325
- ☐ **EXHIBIT HALL PASS / PLATINUM PASS**  
#:  
**FREE**  
Does not apply to booth staff or exhibitor employees.
- ☐ **STUDENT EXHIBIT HALL ONLY**  
Complimentary with valid student ID (Incl. one free Seminar & New Attendee Orientation)

### NETWORKING & SPECIAL EVENTS

- ☐ **L18KL1: KEYNOTE LUNCHEON\* -Danielle Feinberg**  
(Sunday, May 6, 12:15pm - 1:45pm)  
\$65 / AFTER APRIL 9 \$75
- ☐ **L18KL2: KEYNOTE LUNCHEON\* - Neri Oxman**  
*SPONSORED BY EATON*  
(Monday, May 7, 12:15pm - 1:45pm)  
\$65 / AFTER APRIL 9 \$75
- ☐ **L18SP5: IMPACT SPEAKERS - Anastasia Su and Martin Lesjak**  
(Tuesday, May 8, 12:30pm - 1:45pm)  
**COMPLIMENTARY; FIRST COME, FIRST SERVED**
- ☐ **L18SP1: LFI INNOVATION AWARDS\***  
(Tuesday, May 8, 8:00am - 9:00am)  
\$55 / AFTER APRIL 9 \$65
- ☐ **L18SP5: NEW ATTENDEE ORIENTATION & TOUR**  
(Tuesday, May 8, 9:30am - 11:00am)  
\$20 / AFTER APRIL 9 \$25
- ☐ **L18ST01: CHICAGO ARCHITECTURAL CRUISE**  
(Tuesday, May 8, 6:00pm - 8:00pm)  
\$125
- ☐ **L18NE3: NCQLP LC LUNCHEON**  
(Wednesday, May 9, 12:15pm - 1:45pm)  
\$65
- ☐ **STUDENT AND EMERGING PROFESSIONAL ROUNDTABLE**  
(Wednesday, May 9, 3:00pm - 4:30pm)  
**COMPLIMENTARY**
- ☐ **LIFE BEFORE AND AFTER A LIGHTING DESIGNER: WHY DO YOU HIRE A LIGHTING DESIGNER?**  
(Thursday, May 10, 7:30am - 9:00am)  
**COMPLIMENTARY**

\* LFI Institute registration includes luncheon for the registered day. Luncheon attendance must be specified or selected above.  
See website for full events list.

### LIGHTFAIR' INSTITUTE 2-DAY COURSES

**SUNDAY, MAY 6 -  
MONDAY MAY 7, 2018**  
**9:00am - 5:00pm**

- ☐ **L18L01**  
Basic Lighting
- ☐ **L18L02**  
Intermediate Lighting
- ☐ **L18L03**  
AGI32 Basic Course
- ☐ **L18L04**  
Computer-Aided Lighting Analysis with DIALux evo

### LIGHTFAIR' INSTITUTE 1-DAY COURSES

**SUNDAY, MAY 6, 2018**  
**9:00am - 5:00pm**

- ☐ **L18L05**  
Introduction to Visual Lighting 2017
- ☐ **L18L06**  
How to Prepare a Control Intent Narrative and Sequence of Operations for Advanced Lighting Controls

- ☐ **L18L07**  
LED Luminaire Design: Beyond the Basics, Tips and Tricks for a Better Product

**MONDAY, MAY 8, 2018**  
**9:00am - 5:00pm**

- ☐ **L18L08**  
Light and Concept: Creative Process for Lighting Design
- ☐ **L18L09**  
Advanced LED Luminaire Design: A Deep Dive into Two Products

### LIGHTFAIR' INSTITUTE WORKSHOPS

**SUNDAY, MAY 6, 2018**  
**9:00am - 12:00pm**

- ☐ **L18W01**  
An Emerging Professional's Guide to Lighting Retrofits
- ☐ **L18W02**  
The Internet of Things for Non-Engineers

**SUNDAY, MAY 6, 2018**  
**2:00pm - 5:00pm**

- ☐ **L18W03**  
Connecting the Dots Between Lighting Upgrades and What Customers Actually Care About
- ☐ **L18W04**  
Hands-on Introduction to Light Measurement & Standards

**MONDAY, MAY 7, 2018**  
**9:00am - 12:00pm**

- ☐ **L18W05**  
The Worlds of DMX512, DALI and 0-10V
- ☐ **L18W06**  
Bluebeam Revu for Lighting Designers: Leveraging PDFs to Streamline Document Review and Project Communication

**MONDAY, MAY 8, 2018**  
**2:00pm - 5:00pm**

- ☐ **L18W07**  
Lighting Design for Enabling Environments Charrette
- ☐ **L18W08**  
So You Think Your System is Easy to Install and Startup?

### SEMINARS

**TUESDAY, MAY 8, 2018**  
**2:00pm - 3:30pm**

- ☐ **L18S01**  
A Walk in the Park: Light's Role in Outdoor Public Space
- ☐ **L18S02**  
Research Confirms iprgcs Effect Vision
- ☐ **L18S03 [+SPANISH & PORTUGUESE]**  
Keeping Up with Change - Annual Industry Update

**TUESDAY, MAY 8, 2018**  
**4:30pm - 6:00pm**

- ☐ **L18S04**  
CLD Certification, Demystified
- ☐ **L18S05**  
Understanding Emergency Lighting Control

- ☐ **L18S06 [+SPANISH & PORTUGUESE]**  
Real-Time 3D Graphics for Lighting Design Exploration

**WEDNESDAY, MAY 9, 2018**  
**8:30am - 10:00am**

- ☐ **L18S07**  
Help! I've Been Asked to be an Expert Witness in a Lighting Case!
- ☐ **L18S08**  
Building a Smarter Marketing Strategy to Engage and Grow Your Business

- ☐ **L18S09 [+SPANISH & PORTUGUESE]**  
Survivor's Guide to the Lighting Universe

**WEDNESDAY, MAY 9, 2018**  
**10:30am - 12:00pm**

- ☐ **L18S10**  
Beyond Blue and Red: Key Challenges, Considerations and Benefits of Tunable Lighting in Horticulture

- ☐ **L18S11 [+SPANISH & PORTUGUESE]**  
Lighting the Way to Net-Zero Buildings

- ☐ **L18S12**  
Lighting's Place in the IoT World: A Designer's Perspective

**WEDNESDAY, MAY 9, 2018**  
**2:00pm - 3:30pm**

- ☐ **L18S13 [+SPANISH & PORTUGUESE]**  
Horticultural Lighting: A Growing Market
- ☐ **L18S14**  
Sweating the Soft Skills - Lessons Learned from 10 Years In

- ☐ **L18S15**  
Rewards for Innovation: How Research and Development Tax Credits Propel Innovation in Lighting Design

**WEDNESDAY, MAY 9, 2018**  
**4:30pm - 6:00pm**

- ☐ **L18S16 [+SPANISH & PORTUGUESE]**  
The Waltz of Light and Architecture
- ☐ **L18S17**  
Revit Families Done Right

- ☐ **L18S18**  
U.S. LED Lighting Standards Overview and Update

- ☐ **L18S19 [+SPANISH & PORTUGUESE]**  
Developing Lighting Solutions for Energy and Non-Energy Benefits in Hospitals, Schools and Offices

**THURSDAY, MAY 10, 2018**  
**10:30am - 12:00pm**

- ☐ **L18S20 [+SPANISH & PORTUGUESE]**  
LED Lighting Product Life and Failure: Why We Need New Test Methods for Accurate Life Reporting in Applications

### LUNCH & LEARNS

**TUESDAY, MAY 8, 2018**  
**12:15pm - 1:45pm**

- ☐ **L18LL1**  
Lunch & Learn Seminar by **ARROW ELECTRONICS**

**WEDNESDAY, MAY 9, 2018**  
**12:15pm - 1:45pm**

- ☐ **L18LL2**  
Lunch & Learn Seminar by **ACUITY BRANDS LIGHTING**

### CONFERENCE WORKSHOPS

**WEDNESDAY, MAY 9, 2018**  
**2:00pm - 5:00pm**

- ☐ **L18W09**  
Light Source and Power Supply Basics

**THURSDAY, MAY 10, 2018**  
**1:00pm - 4:00pm**

- ☐ **L18W10**  
Solid-State Lighting 101

### SMART CITIES FORUM *Sponsored by* **ARROW ELECTRONICS**

**WEDNESDAY, MAY 9, 2018**  
**8:30am - 9:30am**

- ☐ **L18SC01**  
Lighting & Beyond: Pragmatic Use of Artificial Intelligence in Smart Cities

**WEDNESDAY, MAY 9, 2018**  
**10:00am - 11:00am**

- ☐ **L18SC02**  
Street and Area Lighting Limbo

**WEDNESDAY, MAY 9, 2018**  
**11:30am - 12:30pm**

- ☐ **L18SC03**  
The Smart City Protocol to Control Streetlights, Parking, Waste and Many Other Use Cases

**WEDNESDAY, MAY 9, 2018**  
**2:00pm - 3:00pm**

- ☐ **L18SC04**  
The Evolution of Smart Cities 2.0 from A to Z

**WEDNESDAY, MAY 9, 2018**  
**3:30pm - 4:30pm**

- ☐ **L18SC05**  
From Data to Information: Using Data to Make Informed Decisions

**WEDNESDAY, MAY 9, 2018**  
**5:00pm - 6:30pm**

- ☐ **L18SC06**  
The Chicago Smart Lighting Program: Bringing Outdoor Lighting into the 21st Century

### LIGHT & HEALTH FORUM *Sponsored by* **VISA LIGHTING**

**WEDNESDAY, MAY 9, 2018**  
**8:30am - 9:30am**

- ☐ **L18LH01**  
The Truth About Circadian Lighting 2.0

**WEDNESDAY, MAY 9, 2018**  
**10:00am - 11:00am**

- ☐ **L18LH02**  
Lighting Metrics for Well-being: Characterizing Visual and Non-visual Responses

**WEDNESDAY, MAY 9, 2018**  
**11:30am - 12:30pm**

- ☐ **L18LH03**  
Seeing Red: How Long-Wavelength Light Can Impact Humans, Plants and Animals

**WEDNESDAY, MAY 9, 2018**  
**2:00pm - 3:30pm**

- ☐ **L18LH04**  
How To Do Tunable WELL: Points, Pitfalls and Potential

**WEDNESDAY, MAY 9, 2018**  
**3:30pm - 4:30pm**

- ☐ **L18LH05**  
Circadian Lighting Solutions for Office Workplaces

**WEDNESDAY, MAY 9, 2018**  
**5:00pm - 6:00pm**

- ☐ **L18LH06**  
Starving for Darkness - How Exterior Lighting Affects Our Wildlife

### 60-MINUTE SESSIONS

**TUESDAY, MAY 8, 2018**  
**2:00pm - 3:00pm**

- ☐ **L18SM01**  
The Intangibles of Daylight
- ☐ **L18SM02**  
Commissioning IoT Lighting Systems

**TUESDAY, MAY 8, 2018**  
**3:30pm - 4:30pm**

- ☐ **L18SM03**  
Specification of LED Lighting Products for Medical Facilities

- ☐ **L18SM04**  
Restaurant Lighting: The Secret Recipe (How Lighting Contributes to a Memorable Dining Experience)

**TUESDAY, MAY 8, 2018**  
**5:00pm - 6:00pm**

- ☐ **L18SM05**  
Best Practices for Tunable Light Specification

- ☐ **L18SM06**  
Glare in Office Spaces Revised

**WEDNESDAY, MAY 9, 2018**  
**8:30am - 9:30am**

- ☐ **L18SM07**  
The Value of 3-D Printing in Manufacturing Solid-State Lighting Systems

**WEDNESDAY, MAY 9, 2018**  
**10:00am - 11:00am**

- ☐ **L18SM08**  
Innovations in Lighting Finance

**WEDNESDAY, MAY 9, 2018**  
**11:30am - 12:30pm**

- ☐ **L18SM09**  
Lighting eHarmony: Does Your Product Website Make You Un-dateable or the Perfect Catch?

- ☐ **L18SM10**  
Intelligent Buildings: Design & Implementation

**WEDNESDAY, MAY 9, 2018**  
**2:00pm - 3:00pm**

- ☐ **L18SM11**  
Control Options for LED Retrofits

**WEDNESDAY, MAY 9, 2018**  
**3:30pm - 4:30pm**

- ☐ **L18SM12**  
Spectral Design of Healthcare Environments

**WEDNESDAY, MAY 9, 2018**  
**5:00pm - 6:00pm**

- ☐ **L18SM13**  
Lighting's Influence on Demand Response and Demand Management in the LED and Controls Era

**THURSDAY, MAY 10, 2018**  
**8:30am - 9:30am**

- ☐ **L18SM14**  
Utilities and Lighting: Friends or Foes?

- ☐ **L18SM15**  
Securing your Connected Lighting Network

**THURSDAY, MAY 10, 2018**  
**10:00am - 11:00am**

- ☐ **L18SM16**  
Treat Your Building As A Patient: Continuous Environmental Disinfection Using Visible Light

- ☐ **L18SM17**  
Networked Controls: Boon or Bust for Business?

**THURSDAY, MAY 10, 2018**  
**11:30am - 12:30pm**

- ☐ **L18SM18**  
The Sky Glow Comparison Tool
- ☐ **L18SM19**  
Li-Fi: Wireless Connectivity Through Lighting System