



The future. Illuminated.

2020

MEDIA CONTACT

Chelsea Peabody Bohannon
Public Relations Manager
cbhohannon@imcenters.com
404.220.2141

LIGHTFAIR INTERNATIONAL 2020 CONFERENCE SPEAKER APPLICATION NOW OPEN

ATLANTA – AUGUST 23, 2019 – LIGHTFAIR® International (LFI®) invites experts in the lighting, technology and design industries to apply to speak at Lightfair International 2020, the world's largest annual architectural and commercial lighting trade show and conference, May 3-7, 2020 in Las Vegas, NV. The application is open now and will close on Monday, September 9, 2019.

Applications must be completed online at Lightfair.com/call-for-speakers. Applicants are asked to submit a title, description, learning objectives and biography.

"The LIGHTFAIR International Conference is a collaborative platform where experts come together to demonstrate best practices and inspire new ways of thinking," said Dan Darby, LFI senior vice president. "We encourage thought leaders from across the lighting, technology and design industries to come to Las Vegas and use the LIGHTFAIR stage to share their innovations and inspiration with the global lighting and technology industry."

The LIGHTFAIR International Conference targets a range of professionals including aggregators, architects, commissioning agents, construction professionals, contractors, controls specialists, energy consultants, energy integrators, engineers, facility managers, IT managers, interior designers, landscape architects, lighting designers, lighting specifiers and systems integrators plus representatives from energy services companies, governments, municipalities and utilities. The conference also draws industry researchers, educators and students plus manufacturers and sales representatives.

The Conference features various learning durations, learning levels and learning modalities. LFI is accepting applications for in-depth studies of topics presented as 1-day courses, 2-day

-MORE-

courses and 3-hour workshops and shorter 60-minute, 90-minute and 3-hour sessions. Courses levels are designated as Foundational, Intermediate, Advanced and All Levels (full descriptions of the levels is on the application website).

Learning Modalities include:

- **Experiential Learning (3-hour minimum):** Participants are actively engaged with the session through the use of things like hands on activity, design charrette, software training, etc.
- **Rapid Fire: (60 minutes):** Four presenters will have 10 minutes each sharing big ideas on a related topic; allowing for a minimum of 20 minutes of Q&A.
- **Panel Presentation (90 minute minimum):** Up to four presenters delivering different views about a topic or project.
- **Moderated Discussion (90 minute minimum):** A moderated panel discussion or debate throughout the session. The session can include up to four presenters (including the moderator). The moderator's function is to pose questions to panel members to solicit perspectives.
- **Tour (3-hour minimum):** An in depth exploratory discussion and visit to a local lighting installation or significant project.
- **Lecture:** Traditional engaging presentation -- demonstrations, case studies, or interactive exercises are encouraged.

For LIGHTFAIR International 2020, the Conference will take place from Sunday, May 3 – Thursday, May 7, 2020 and the LFI Trade Show will run from Tuesday, May 5 –Thursday, May 7, 2020 at the Las Vegas Convention Center.

About LIGHTFAIR® International: LIGHTFAIR® International is the world's largest annual architectural and commercial lighting trade show and conference and is sponsored by the Illuminating Engineering Society (IES) and the International Association of Lighting Designers (IALD). The event is produced and managed by International Market Centers. For more information, please visit LIGHTFAIR.COM.