

LightFair 2020 On-Site Registration Form

Registrant Information

Mail or fax your completed registration form (photocopy for multiple registrations) with check or credit card information to:
Mail: LightFair® 2020, c/o Experient 5202 Presidents Court, Ste. G100 Frederick, Maryland 21703 Fax: +1 301.694.5124

Please print all information as you wish it to appear on your badge.
Valid government-issued picture ID must be presented on site.

Province / Postal Code / Country	_____
Full Name	_____
Daytime Phone	_____
Company	_____
Cell Phone (For on-site changes and LightFair updates)	_____
Job Title	_____
Email	_____
Address	_____
In which hotel are you staying? (Leave blank if not sure yet.)	_____
City / State / Zip	_____
Do you require special ADA assistance (please specify).	_____

Attendee Profile Information

By registering for LightFair® 2020, you agree to receive email communications from LightFair® and its partners (the IES and the IALD) regarding important details, events, promotions, and other industry related information.

Profession (check one)

- Architect
- Construction Professional
- Consultant
- Contractor (Electrical)
- Contractor (General)
- Distributor (Lighting)
- Distributor (Electrical)
- Educator / Faculty
- Electrical Engineer
- Electrical Specialist / Electrician / Installer
- Energy Consultant / Specialist
- Engineer
- ESCO
- Facility Manager / Owner
- Government Official / Municipality
- Healthcare Designer
- Hospitality
- Interior Designer
- Investment / Financial Professional
- Landscape Architect / Designer
- Lighting Designer (Architectural)
- Lighting Designer (Theatrical)
- Manufacturer – Exhibiting
- Manufacturer – Non-Exhibiting
- Media Sales
- OEM
- Real Estate Professional
- Representative / Sales Rep / Agent
- Retail Designer / Store Planner
- Retailer / Lighting
- Urban / Regional Planner
- Utility / Public Utility
- Visual Merchandiser
- Specifier (Lighting)
- Student ID# _____
College _____
Other: _____

Industry Niche (check one)

- Commercial & Office Buildings
- Computers (& Peripherals)
- Consumer / Electronics (appliances, televisions, audio, etc.)
- Educational Facilities
- Facility & Real Estate Management
- Government (not Military)
- Hospitality (hotels, casinos, restaurants, spas, etc.)
- Industrial (construction, electrical contracting, etc.)
- Medical (hospitals, nursing / assisted living, equipment, etc.)
- Military (incl. aerospace, security, equipment, etc.)
- Religious
- Residential
- Retail
- Theatrical
- Transportation (auto, planes, trains, RVs, motorcycles, airports, railway systems, etc.)
- N/A – This does not apply to me
- Other: _____

Amount of Product Specified Annually

- \$500,000 – \$1 million
- \$1 million – \$3 million
- \$3 million – \$5 million
- \$5 million – \$10 million
- \$10 million – \$25 million
- More than \$25 million
- I sell product.
- Does not apply to me.

Is your company exhibiting at LightFair this year?

- Yes No

What is your professional experience level?

- Emerging / Foundational (0-4 years)
- Intermediate (5-7 years)
- Advanced (8+ years)

Product Interest (check all that apply)

- Ballasts
- Building Integration
- Components
- Controls and Control Software
- Daylighting Products
- Decorative Lighting
- Exterior Luminaires
- Industrial Lighting
- Interior Luminaires
- Lamps
- LED Lighting
- Solar
- Coming to see all products.
- Other: _____

Individual Association Memberships

- AEE
- AIA: Member # _____
- ALA
- ASHE
- ASID
- ASLA
- BOMA
- CABA
- DLF
- IALD
- IEEE: Member # _____
- IES
- IFMA
- IIDA
- NAED
- NALMCO
- USGBC
- Other: _____
- I am not a member of an association

Have you attended LightFair before?

- Yes (list years attended below) No

Communication Opt-Out

- I would like to opt out of receiving LightFair 2020 email communications.

Conference Packages

All Institute and Conference courses include entrance to exhibit hall (TUE - THU). [Except for Non-Exhibiting Manufacturers (NEMs)]

	Early Bird Jan.7 - Mar.2, 2020	Standard Mar.3 - May 2, 2020	Onsite May 3, 2020
Exhibit Hall (Valid all three trade show days, Tue – Thur)			
<input type="checkbox"/> Exhibit Hall Only	\$79	\$99	\$129
<input type="checkbox"/> Non-Exhibiting Manufacturer	\$250	\$325	\$400
<input type="checkbox"/> Exhibit Hall Pass (distributed by exhibitors)	No Charge	No Charge	No Charge
<input type="checkbox"/> Student Exhibit Hall Only With valid student ID; includes one free Seminar & New Attendee Orientation	Free	Free	Free
<hr/>			
Full LightFair Experience			
<input type="checkbox"/> 5-Day Mix & Match (Sun – Thu) Select courses and lunches to fill all 5 days. Includes all courses, Institute Lunch & Learn, Institute Keynote Luncheon, the LightFair Innovation Awards® and Lunch & Learns	\$1,295	\$1,495	\$1,595
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Pre-Conference (LightFair Institute), Sunday, May 3 – Monday, May 4 Includes Keynote Luncheon			
<input type="checkbox"/> 2-Day Institute Course (Sun & Mon)	\$740	\$790	\$890
<input type="checkbox"/> 1-Day Course (Sun or Mon)	\$440	\$490	\$590
<input type="checkbox"/> 3 Hour Institute Workshop (Sun or Mon)	\$220	\$270	\$370
<input type="checkbox"/> Student Institute Course or Workshop (Sun or Mon) Excludes 2-day Controls Hands-On, AGi32 software courses.	50% off	50% off*	50% off*
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Conference, Tuesday, May 5 – Thursday, May 7			
<input type="checkbox"/> 3-Day Conference Package (Tue – Thur) Select courses and lunches to fill 3 days. Includes Conference Seminars, Workshops and the LightFair Innovation Awards. Excludes Lunch & Learns.	\$595	\$695	\$795
<input type="checkbox"/> 3-Hour Conference Workshop (Tue & Wed)	\$220	\$270	\$370
<input type="checkbox"/> 90 Minute Seminar (Tue – Thur)	\$85	\$100	\$115
<input type="checkbox"/> Lunch & Learn Seminars (Tue – Thur)	\$120	\$130	\$140
<input type="checkbox"/> 60-Minute Session	\$75	\$90	\$95
<input type="checkbox"/> Emerging Professionals (Tue – Thur) Up to 5 years after graduation or new to the industry.	30% off	30% off	30% off
<input type="checkbox"/> Student Courses & Workshops (Tue – Thur) Excludes 2-day Controls Hands-on, AGi32 and DIALux software courses. Does not include Lunch & Learns.	50% off	50% off	50% off
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Networking & Special Events, Sunday, May 3 – Thursday, May 7			
<input type="checkbox"/> LightFair Innovation Awards (LIAs) (Monday) Cocktails & heavy hors d'oeuvres served at 6:30pm.	\$55	\$65	\$75
<input type="checkbox"/> New Attendee Orientation	\$20	\$20	\$20
<input type="checkbox"/> Institute Keynote Luncheon (Monday) Included with Institute but must be selected during registration by May 4, 2020; can also be purchased as an individual ticket.	\$65	\$75	\$85

Method of Payment

Payable to LightFair®. Payment must be in U.S. dollars and drawn on a U.S. bank.

Check Visa Mastercard American Express

Card Number _____ Expiration Date _____

Cardholder Name (Print) _____

Billing Address

City /State/ Zip

Province / Postal Code / Country

Cardholder Signature

Amount to Charge: \$ _____

Customize Your Experience

LightFair Pre-Conference, May 3–4, 2020

Keynote Luncheon

Monday May 4, 2020 12:15 pm–1:45 pm

___ **L20KL2** Sir David Adjaye, Adjaye Associates

Sponsored by COOPER LIGHTING SOLUTIONS

2-Day Courses

Sunday May 3 and Monday May 4, 2020

9:00 am–5:00 pm

___ **L20L01** Basic Lighting

___ **L20L02** Intermediate Lighting

___ **L20L03** AGI32 Basic Course

___ **L20L04** Networked Lighting Controls Hands-On

1-Day Courses

Sunday May 3, 2020 9:00 am–5:00 pm

___ **L20L06** Bluetooth Mesh Primer for Lighting Professionals. From Theory to Hands-On.

Monday May 4, 2020, 9:00 am–5:00 pm

___ **L20L07** Control Intent Narratives and Sequences of Operation for Lighting Controls

___ **L20L08** LED Luminaire Design: Beyond the Basics, Tips and Tricks for a Better Product

3-Hour Courses

Sunday May 3, 2020

9:00 am–12:00 pm

___ **L20W01** Accurately Applying Luminaire Photometry

___ **L20W02** Challenge the Flow: "Light and Water"

2:00 pm–5:00 pm

___ **L20W03** 20/20 - The Vision of Today's Residential Lighting Design

___ **L20W04** Daylight Simulation, Glare Modeling and Lighting Energy Calculations

Monday May 4, 2020

9:00 am–12:00 pm

___ **L20W05** Lighting for Outdoor Pedestrian Spaces

___ **L20W06** LEDs, Lighting Controls and Sensors 101

2:00 pm–5:00 pm

___ **L20W07** An IALD/CLD Portfolio Workshop

___ **L20W08** Designing Roadway Lighting with LEDs

CEU Credits Per Course

2 Day courses: 12 Hours

1 Day Courses: 6 Hours

3 Hours Courses: 3 Hours

1.5 Hour Courses: 1.5 Hours

1 Hour Courses: 1 Hour

Application & Evidence-Based Design

Tuesday May 5, 2020

2:00 pm–3:30 pm

___ **L20AE1** Data-Driven Public Lighting Design

4:30 pm–6:00 pm

___ **L20AE2** Daylight Harvesting: Is it Worth the Hassle (Yet)?

Wednesday May 6, 2020

8:30 am–9:30 am

___ **L20AE3** Owning the Code: From the Front Lines of Title 24

10:00 am–11:00 am

___ **L20AE4** M/P Ratios: What Are They Good For? How Are They Calculated?

11:30 am–12:30 pm

___ **L20AE5** Integrating LED into Our Landscape Lighting Design

2:00 pm–3:00 pm

___ **L20AE6** Bridging the Gap: Research to Design

3:30 pm–4:30 pm

___ **L20AE7** Lighting for Healthcare: Enhancing the Healing Experience for Children

5:00 pm–6:00 pm

___ **L20AE8** Kitchens and Homes Updating: Best Practices

Thursday May 7, 2020

8:30 am–10:00 am

___ **L20AE9** Tailored Interventions in Stem Cell Cancer Transplant Units and NICUs

10:30 am–12:00 pm

___ **L20AE10** A Spectral Day in the Life of a Care Center Resident

Design Tools

Tuesday May 5, 2020

2:00 pm–3:30 pm

___ **L20DT1** Luminaire Design - A Lighting Perspective

4:30 pm–6:00 pm

___ **L20DT2** Importance of LED Lighting Standards and Regulations

Wednesday May 6, 2020

8:30 am–9:30 am

___ **L20DT3** Enhancing Lighting Design Workflows with Revit and Dynamo

10:00 am–11:00 am

___ **L20DT4** (Color) Shifting the Conversation about TM-30

11:30 am–12:30 pm

___ **L20DT5** LM-entary: Understanding the Update to LM83 - IES Daylighting Standard

2:00 pm–3:00 pm

___ **L20DT6** Designing Visually Accessible Spaces: Low Vision Visual Hazard Prediction

3:30 pm–4:30 pm

___ **L20DT7** Luminous + Acoustic Surfaces - A New Paradigm in Lighting Design

5:00 pm–6:00 pm

___ **L20DT8** Community Friendly Lighting Certification Training

Thursday May 7, 2020

8:30 am–10:00 am

___ **L20DT9** Dynamic Design Dojo - Bringing Updated Lighting Options to Your Clients

10:30 am–12:00 pm

___ **L20DT10** Color and Light: Nature's Guide to Designing Better Interiors

Human Experience + Environment

Tuesday May 5, 2020

2:00 pm–3:30 pm

___ **L20HE1** Compassionate Lighting for the Future Urban Night

4:30 pm–6:00 pm

___ **L20HE2** The Science of Healthy Lighting: Blue-Rich Days and Blue-Depleted Nights?

Wednesday May 6, 2020

8:30 am–9:30 am

___ **L20HE3** On the Waterfront: Light for the People

LightFair Conference, May 5–7, 2020

Special Events

Monday May 4, 2020

6:30 pm–8:00 pm

___ LightFair Innovation Awards

Tuesday May 5, 2020

9:30 am–11:00 am

___ **L20SP4** New Attendee Orientation & Tour: Hitting it Big for Rookies - Tips and Tricks for

Winning at LightFair!

12:15 pm–1:45 pm

___ **L20SP5** Opening Day Speaker: Karim Rashid, Karim Rashid Inc.

___ **L20LL1** Exhibitor Led Lunch & Learn: Lighting + Acoustics: Does it Make Sense?

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Wednesday May 6, 2020

12:15 pm–1:45 pm

___ **L20LL2** Exhibitor Led Lunch & Learn Sponsored by ACUITY BRANDS LIGHTING

___ **L20NE1** NCQLP Luncheon

Customize Your Experience

LightFair Conference, May 5–7, 2020

Wednesday May 6, 2020

10:00 am–11:00 am

___ [L20HE4](#) Downshifting Lighting Design: Slow Design Principles

Within Cost-Driven Industries

11:30 am–12:30 pm

___ [L20HE5](#) Skin Deep: Peeling Back the LIGHT / SKIN Connection

2:00 pm–3:00 pm

___ [L20HE6](#) Style in Degrees Kevin. LED Lighting and the Rainbow Bridge

3:30 pm–4:30 pm

___ [L20HE7](#) KELO Art Residences - Light As a Human Right in Affordable Housing

5:00 pm–6:00 pm

___ [L20HE8](#) Defining Dark Sky: A Discussion of Pro-Dark Metrics and Practices

Thursday May 7, 2020

8:30 am–10:00 am

___ [L20HE9](#) Everything is Acoustic

10:30 am–12:00 pm

___ [L20HE10](#) Life-Changing Lighting: A Case Study on Lighting for Children with Autism

Innovation + Process

Tuesday May 5, 2020

2:00 pm–3:30 pm

___ [L20IP1](#) Keeping Up with Change

4:30 pm–6:00 pm

___ [L20IP2](#) Lighting as a Branding Tool

Wednesday May 6, 2020

8:30 am–9:30 am

___ [L20IP3](#) PoE for Lighting and the Intelligent Building

11:30 am–12:30 pm

___ [L20IP5](#) New Media Technologies in the Future of Archtainment Design

2:00 pm–3:00 pm

___ [L20IP6](#) How 3D Printing will Fuel Lighting's Next Big Transformation

3:30 pm–4:30 pm

___ [L20IP7](#) Design Responsive Lighting Control - A Digital Gateway

5:00 pm–6:00 pm

___ [L20IP8](#) Standardization of the Lighting IoT Platform

Thursday May 7, 2020

8:30 am–10:00 am

___ [L20IP9](#) The Energy of Light

10:30 am–12:00 pm

___ [L20IP10](#) Energy Efficiency, Quality, and Connected Lighting: How to Have it All!

Technology and Integration

Tuesday May 5, 2020

2:00 pm–3:30 pm

___ [L20TI1](#) Lighting Controls: New Documents & Emergency Lighting Controls

4:30 pm–6:00 pm

___ [L20TI2](#) The Digital Age of Lighting Controls Lighting Controls

Wednesday, May 6, 2020

8:30 am–9:30 am

___ [L20TI3](#) Demystifying Tunable-White Lighting

10:00 am–11:00 am

___ [L20TI4](#) Connected Lighting Security in the Dark?

11:30 am–12:30 pm

___ [L20TI5](#) The Migration of Lighting Standards from Component Based to Systems Based

2:00 pm–3:00 pm

___ [L20TI6](#) Smart Lighting: Innovating Interoperability and User Experiences

3:30 pm–4:30 pm

___ [L20TI7](#) Cities Embracing Smart Street Lighting and Smart CMS

5:00 pm–6:00 pm

___ [L20TI8](#) Understanding the Smart Campus

Thursday May 7, 2020

8:30 am–10:00 am

___ [L20TI9](#) Understanding DMX Data Distribution and RDM

10:30 am–12:00 pm

___ [L20TI10](#) Motion Sensors in the Parking Lot. Really?

Professional Practice

Tuesday May 5, 2020

2:00 pm–3:30 pm

___ [L20PP1](#) Squeezing the Code Turnip: Costs, Comparisons, Compliance and Changes

4:30 pm–6:00 pm

___ [L20PP2](#) Careers 101 - Resumes, Interviews, Promotions, Start-Ups

Wednesday May 6, 2020

8:30 am–9:30 am

___ [L20PP3](#) Difficult Client "How To" Guide for Success

10:00 am–11:00 am

___ [L20PP4](#) Oops! Was THAT in the Energy Code?!

11:30 am–12:30 pm

___ [L20PP5](#) Beyond Lighting and Semantics

2:00 pm–3:00 pm

___ [L20PP6](#) A Guide to Intellectual Property: Turn Your Ideas into Gold

3:30 pm–4:30 pm

___ [L20PP7](#) Cities and Specifiers: Creating Strong Partnerships

5:00 pm–6:00 pm

___ [L20PP8](#) L20PP8 Running Defense: Your Spec Against Value Engineering

Thursday May 7, 2020

8:30 am–10:00 am

___ [L20PP9](#) Is Your Company Missing Out on Tax Incentives for Your Lighting Designs?

10:30 am–12:00 pm

___ [L20PP10](#) 7 Field-Tested Best Practices to Getting More Lighting Retrofits Approved

Mix and Match

Tuesday May 5, 2020

2:00 pm–3:30 pm

___ [L20MM1](#) Brightness Levels to Comfort the Eye

4:30 pm–6:00 pm

___ [L20MM2](#) Love and Law: Using Contracts to Transform your Organization

Wednesday May 6, 2020

8:30 am–9:30 am

___ [L20MM3](#) Reflected Glare in the Environment

10:00 am–11:00 am

___ [L20MM4](#) Circadian Lighting: Science & Application in Healthcare & Behavioral Health

11:30 am–12:30 pm

___ [L20MM5](#) Don't Kill Your Golden Goose - Protect & Perpetuate Your Business

2:00 pm–3:00 pm

___ [L20MM6](#) Lighting Controls Systems Integrators: Why and When to Specify Them

3:30 pm–4:30 pm

___ [L20MM7](#) Photometry 101 a Primer

5:00 pm–6:00 pm

___ [L20MM8](#) Letting the Outdoors In; The Use and Utility of Electrochromic Glazing

Thursday May 7, 2020

8:30 am–10:00 am

___ [L20MM9](#) Exploring Retail Lighting Concepts in the Istanbul Airport

10:30 am–12:00 pm

___ [L20MM10](#) Enhancing the Value of Lighting Controls: Multiple System Integration