

NEWS RELEASE

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McWong Launches New Bluetooth®-enabled Smart Outdoor Lighting Control Platform

SACRAMENTO, Calif. January 31, 2019—McWong, a leading innovator in Bluetooth mesh technology, announced the launch of its new Bluetooth-enabled outdoor control platform today. This offering extends the company's award-winning Bluetooth mesh control solutions to both indoor and outdoor lighting applications, and with Bluetooth connectivity, creates a single platform for simultaneous and coordinated control of indoor and outdoor lighting, without requiring complicated interfaces with building automation systems or other legacy communication protocols.

The new Bluetooth-enabled Smart Outdoor Lighting Control platform offers robust control capabilities through a range of devices, including microwave and passive infrared motion sensors; fixture controllers with single- and dual-channel control capabilities for light level and color tuning, and a photocell for daylight-responsive control. The platform features Bluetooth 5 compatibility for robust networking and communication capabilities combined with Bluetooth qualification for all devices for enhanced interoperability. In addition, the devices are compatible with the Zhaga standard socket, for simplified future upgrades in the field, faster installation and broader customer choice. This is particularly important for outdoor lighting systems, where the lifecycle of installed fixtures may approach 20 years. The emphasis on interoperability ensures that the platform will be compatible with future fixture selections or expansions of the control system itself.

Blane Goettle, McWong Vice President, points out, "the controllability of LEDs offers a unique opportunity for both light level and color temperature control, a capability that can change the way outdoor lighting performs in many space types. These new control solutions offer the ability to adjust both light qualities—temperature and light level. For instance, lighting professionals may prefer brighter, whiter light for certain outdoor spaces such as parking lots and garages. Other outdoor spaces, like courtyards might require warmer color temperatures and lower light levels. Our new control platform offers this level of flexibility."

The new control platform will be featured at the company's booth (# 530) at the upcoming LIGHTFAIR® International in Philadelphia May 21-23, 2019.

About McWong

For 30+ years, McWong has produced superior lighting controls and related electrical power and protection components. Today, McWong has engineered IoT solutions for today's rapidly changing marketplace. With advanced design and manufacturing facilities, McWong offers extensive component

choices for OEMs as well as robust solutions for contractors, ESCOs and facility managers. More information about McWong can be found at www.mcwonginc.com.

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