

Contact: Amy Silver, 973.244.7300 x111, asilver@maxlite.com

## PhotonMax LED Spot Light first product approved for DLC Horticultural Qualified Products List

WEST CALDWELL, N.J. (March 19, 2019) – MaxLite proudly announces the new PhotonMax LED Spot Light as the first product to be approved to the DesignLights Consortium (DLC) Horticultural Qualified Products List.

Eight SKUs from the product series (PH-GH360, PH-GH600) are now listed to the Horticultural Qualified Products List, which may be viewed on the DLC website at: <a href="https://www.designlights.org/horticultural-lighting/search/">https://www.designlights.org/horticultural-lighting/search/</a>

"MaxLite is focused on developing products that meet the highest standards in performance and quality, and our LED Spot Light fixture being the first product approved to the DLC Horticulture Qualified Products List is a direct result of those efforts," said Paul Gray, senior director of horticulture sales. "DLC continues to be the central resource for the lighting industry and utilities in designing energy efficient lighting incentive programs, and a key indicator for lighting purchasers seeking high-performing products. MaxLite is working closely with utilities to identify and market rebate opportunities that will speed the time to ROI for growers wishing to optimize crop production through advanced lighting technologies."

"We want to congratulate MaxLite for having the first product on our horticultural lighting Qualified Products List, the PhotonMax LED Spot Light," DLC Executive Director Christina Halfpenny said. "Horticultural lighting represents one of the fastest growing electric load categories in many regions of North America, and there is tremendous opportunity to capture these energy savings. The DLC is pleased to provide a tool that can help mitigate energy load for this emerging industry."

The first in a range of high-performance LED grow lights designed to optimize crop production in greenhouses and other controlled horticulture applications, the PhotonMax LED Spot Light can match applications where a traditional 1000W HID fixture is used, but in a smaller form factor that is both aesthetically pleasing and extremely durable. Emitting up to 1,358  $\mu$ mol/s with outstanding electrical efficiency (up to 2.3  $\mu$ mol/J), the LED Spot Light produces consistent, high quality light using 40-50% less energy than conventional HID light sources. The Spot Light is available in PPFs of 714-790  $\mu$ mol/s (360W) or 1,233-1,358  $\mu$ mol/s (600W), and four spectra tailored to achieve higher yields and higher quality in a variety of crop types.

For more information about the PhotonMax LED Spot Light, and to be first in line to order this groundbreaking grow light, go to <a href="https://www.maxlite.com/photonmaxspotlight">www.maxlite.com/photonmaxspotlight</a>

To download a high-resolution product image, click here: http://www.maxlite.com/PDFs/PR/PRkit/MaxLite\_PhotonMaxSpotLight\_DLC.jpg.zip

## About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its New Jersey headquarters and California office. For more information, call 800-555-5629, email <a href="mailto:info@maxlite.com">info@maxlite.com</a>, or follow us on <a href="mailto:LinkedIn">LinkedIn</a>, <a href="mailto:Facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a> and <a href="mailto:Instagram">Instagram</a>.

####